

**AFRICAN UNION**  
**الاتحاد الأفريقي**



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**EXPRESSION OF INTEREST**

**INDIVIDUAL CONSULTANT FOR AFRICAN UNION  
PEACE FUND RESOURCE MOBILIZATION STRATEGY  
DEVELOPMENT**

**PROCUREMENT NUMBER: AUC/PFS/C/001**

**MARCH 2024**

## SECTION I: LETTER OF INVITATION

13<sup>th</sup> March 2024

Dear Applicants,

### **INDIVIDUAL CONSULTANT FOR AFRICAN UNION PEACE FUND RESOURCE MOBILIZATION STRATEGY DEVELOPMENT**

The African Union Peace Fund (AUPF) serves as an extraordinary testament to the Africa Union's unwavering commitment and commendable progress towards realizing its exemplary ideals. A testament to Africa's 'Unity of Purpose,' the current manifestation of our founding fathers ideals of Pan Africanism, it is an institution that has been meticulously designed to harness the full potential of our collective resources to propel our own development and advance our peace efforts. The Peace Fund was initially established in June 1993, predating the AU itself, and revitalized through the reform process with enhanced governance structures and financial rules which was supported by the AU Assembly Decision 605 (XXVII) dated 18 July 2016. The Peace Fund is an essential operational tool in fulfilling the AU's mandate of achieving peace and security on the continent and building an integrated and prosperous Africa.

In demonstrating their commitment to ensuring predictable and sustainable financing for peace and security activities in Africa. Currently the peace fund balance stood at more than USD 388 million as at January 2024. Furthermore, through the relevant policy organ decision the CRF level has been raised from USD 5 million to USD7 million in September 2023 and to USD10 million in 2024. Furthermore, the PRC has approved USD 5 million to be utilized for pilot projects.

With the aim of strengthening its financial sustainability and enhancing its capacity to support peace initiatives, the AUPF seeks to develop a comprehensive resource mobilization strategy that would be in alignment with the implementation of the Second Ten Year Implementation Plan (STYIP) of Agenda 2063, coinciding with the implementation of the 2024-2028 Medium-Term Plan (MTP). The purpose of this document is to outline the terms of reference for hiring a consultant to lead the development of the AUPF Resource Mobilization Strategy.

1. The Commission now invites eligible **Individual Consultants** from African Union Member States to submit proposals for the assignment as per attached Terms of Reference (TOR). Applicants as team will be disqualified.
2. The assignment is estimated to span for a period of two (2) months and will be done remotely. Based on availability of resources, the consultant may travel to the AU Headquarters in Addis Ababa, for debrief with the Peace Fund Secretariat.
3. Expressions of Interest must be received at the address below on or before the 11 April 2024 at 15:00hrs.
4. The address for submission of CVs is:

**The Head, Supply Chain Division  
African Union Commission,**

**Building C, 3rd floor, Roosevelt Street., P. O. Box 3243,  
Addis Ababa, Ethiopia, Telephone number (+251) 11 5517700, Ext 4341  
Email submissions: [tender@africa-union.org](mailto:tender@africa-union.org), CC: [DominicN@Africa-union.org](mailto:DominicN@Africa-union.org)**

## **TERMS OF REFERENCE**

### **1. Introduction**

The African Union Peace Fund (AUPF) serves as an extraordinary testament to the Africa Union's unwavering commitment and commendable progress towards realizing its exemplary ideals. A testament to Africa's 'Unity of Purpose,' the current manifestation of our founding fathers ideals of Pan Africansim, it is an institution that has been meticulously designed to harness the full potential of our collective resources to propel our own development and advance our peace efforts. The Peace Fund was initially established in June 1993, predating the AU itself, and revitalized through the reform process with enhanced governance structures and financial rules which was supported by the AU Assembly Decision 605 (XXVII) dated 18 July 2016. The Peace Fund is an essential operational tool in fulfilling the AU's mandate of achieving peace and security on the continent and building an integrated and prosperous Africa.

The legal basis for the AUPF can be found in Article 21 of the Protocol Relating to the Establishment of the Peace and Security Council (PSC) of the African Union, which called for the establishment of a fund to provide necessary financial resources for peace support missions and other operational activities related to peace and security in Africa. Today, the Peace Fund is expected to play a critical role in the broader African Peace and Security Architecture (APSA).

The financial objective of the revitalized Peace Fund is at the first phase to achieve a target of US\$400 million as an initial endowment as Member States contributions and to attract external funding through the Executive Council decision. However, the peace and security challenges of our continent require much more than this initial endowment that requires a concerted effort by all interested parties to increase access to resources significantly higher than what has been targeted as an initial capital.

The Peace Fund has an enhanced governance structure and oversight mechanisms focused on achieving the goals of a rapid, flexible, and responsive source of funding. The Crisis Reserve Facility (CRF), as a component of the Peace Fund, provides rapid, emergency response funding for peace and security crises in Africa. The CRF provides the institution with the flexibility to address rapid onset crises that erupt without sufficient warning.

In demonstrating their commitment to ensuring predictable and sustainable financing for peace and security activities in Africa. Currently the peace fund balance stood at more than USD 388 million as at January 2024. Furthermore, through the relevant policy organ decision the CRF level has been raised from USD 5 million to USD7 million in September 2023 and to USD10 million in 2024. Furthermore, the PRC has approved USD 5 million to be utilized for pilot projects.

With the aim of strengthening its financial sustainability and enhancing its capacity to support peace initiatives, the AUPF seeks to develop a comprehensive resource mobilization strategy that would be in alignment with the implementation of the Second Ten Year Implementation Plan (STYIP) of Agenda 2063, coinciding with the implementation of the 2024-2028 Medium-Term Plan (MTP). The purpose of this document is to outline the terms of reference for hiring a consultant to lead the development of the AUPF Resource Mobilization Strategy.

## **2. Objectives**

The main objective of this consultancy assignment is to develop a comprehensive resource mobilization strategy for the African Union Peace Fund that will serve for a period of Five (5) Years, 2024-2028, specifically to:

- Identify and assess existing funding sources and mechanisms for the AUPF.
- Explore potential new and innovative funding opportunities and strategic partnerships.
- Develop a detailed resource mobilization strategy to support the long-term financial sustainability of the AUPF.
- Provide actionable recommendations for implementation and monitoring of the strategy.

## **3. Scope of Work**

The Consultant is expected to undertake activities outlined below:

- Conducting a comprehensive review and analysis of existing funding sources and mechanisms.
- Identifying potential new and innovative funding sources and opportunities for resource mobilization.
- Assessing donor/contributor priorities, preferences, and trends related to peace and security in Africa
- Conduct an in depth stakeholders mapping exercise that includes Government, private sector, Foundations and Philanthropies, High net worth individuals, academia and others that could potentially contribute to African Union Peace Fund.
- Identify trends and best practices in resource mobilization within the peace building and development sectors.
- Engage with key stakeholders, including AU member states, international organizations, contributors, and civil society groups, to gather insights and perspectives.
- Develop a comprehensive resource mobilization strategy tailored to the unique needs and objectives of the African Union Peace Fund
- Present findings and recommendations in a detailed report, including strategies for implementation and monitoring.

#### **4. Methodology**

During the assignment, the Consultant is expected to:

- Utilize a combination of desk research, data analysis, stakeholder consultations, and expert interviews.
- Employ qualitative and quantitative research methods to gather relevant information and insights.
- Develop and apply appropriate frameworks, tools, and models to support the analysis and formulation of the resource mobilization strategy.
- Ensure a participatory approach, involving key stakeholders throughout the process to promote ownership and buy-in.

#### **5. Deliverable**

The consultant will be expected to submit the following deliverable:

- A comprehensive resource mobilization strategy (which includes innovative ways of mobilizing resources) that includes an overview of the situation, a critical analysis of past fundraising experience, explores future opportunities and strategies, and outlines a time bound action plan to systematically research and raise funds including fundraising guidelines.
- An annex that maps donor/contributor interests, priorities, funding windows, typical funding amounts and focal points.
- An annex that outlines a series of fundraising materials (print and digital) that need to be produced to secure funding/raise, including website content.

#### **6. Qualifications and Expertise**

The successful consultant is expected to have the following expertise and experiences:

- Advanced degree in finance, economics, international development, or a related field.
- Demonstrated experience in resource mobilization, fundraising, financial planning, or related areas.
- Proven track record of developing successful fundraising strategies for international organizations or non-profits.
- Strong understanding of peace building, conflict resolution, and development issues in Africa.
- Excellent analytical, communication, and stakeholder engagement skills.

## **7. Languages**

Proficiency in oral and written English is required. Knowledge of another AU language would be an added advantage.

## **8. Duration and Timeline**

The estimated duration of the assignment is two (2) months effective from the date of contract signature. The consultant will be required to adhere to the agreed-upon timeline and deliverable schedule.

## **9. Reporting and Communication**

- The consultant will report to the Director of the African Union Peace Fund (AUPF) Secretariat.
- Regular progress updates will be provided to the AUPF Secretariat.
- Communication will primarily be conducted via in person meetings, email, teleconference, and virtual meetings.

## **10. Consultancy Fee**

The Consultant will be paid a fixed lumpsum fee of **USD 12,648 (Twelve Thousand, Six Hundred and Eight US Dollars)** for the assignment. The payment will be phased in accordance with the various deliverables indicated in the schedule of payment, and is inclusive of all costs and profits as well as tax obligations that may be imposed on the Consultant.

If travel is required, Air travel to and from the duty station, will be provided by the Commission under the principle of direct route and cheapest economy class ticket, in accordance with the AU Rules and Regulations.

The Payment schedule will be as follows:

1. 10 % payment for submission of an inception report
2. 30% payment for first approved draft of the resource mobilization strategy
3. 60 % payment of the final approved strategy document

## **11. Languages**

Proficiency in oral and written English is required. Knowledge of another AU language would be an added advantage.

## **12. Evaluation and Qualification Criteria**

For evaluation of the expressions of interest the following criteria will be applied:

- a) General Education Qualification and Relevant Training (30 points);
- b) Experience Related to the Assignment (70 points);

### Submission of CVs and Work Plan

A detailed CV and work plan indicating key activities to be undertaken, deliverables at key stages/phases should be submitted.

- a. Detailed CV outlining the following:
  - Educational and Professional Qualification/Certifications
  - Relevant experience in similar assignment
  - References with Phone number and email addresses.
- b. Technical Proposal (as an Appendix to the CVs). The proposal should outline the following:
  - Technical Approach and Methodology to be followed in the assignment
  - Demonstrated expertise and experience in resource mobilization and fundraising
  - Understanding of the AUPF's mandate and context
  - Detailed Work plan.

Work plan should indicate key activities to be undertaken and deliverables at key stages/phases should be clearly outlined.

**Submission should be done preferably by email to The Head Supply Chain Division at the under listed address. The deadline for submission is 11 April 2024**

**The Head, Supply Chain Division**

**P.O Box 3243, Addis Ababa Ethiopia**

**Building C, 3<sup>rd</sup> Floor**

**Email: [tender@africa-union.org](mailto:tender@africa-union.org) CC: [DominicN@africa-union.org](mailto:DominicN@africa-union.org)**