Harmonisation of Tourism Strategy in Africa and alignment with AU Agenda 2063 and 2030 Agenda for Sustainable Development

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Outline of presentation

• Introduction
• Challenges
• Linkages with AU Agenda 2063 and Agenda 2030 for Sustainable Development
• Conclusion and recommendations
Introduction

• Tourism potential across now recognised - AU/NEPAD Tourism Action plan 2004 and 2010-2015

• But, Member States and REC’s still operate in isolation as no guiding framework – there a number of national tourism master plans/strategies, regional initiatives e.g. IGAD STMP, COMESA Tourism Development Framework, SADC institutional Framework – RETOSA etc

• Hence there is need for strategy harmonisation to realise Africa’s tourism potential.
Linkages with AU Agenda 2063 and 2030 SDGs

- AU Agenda 2063 in line with 2030 Agenda for Sustainable Development - tourism as priority sector
- AU 2063 – tourism seen as an avenue for inclusive growth and sustainable development
- Targets for 2023 – 100% increase in GDP Contribution, doubling of intra-Africa tourism
- To achieve targets – full implementation of African tourism strategy, establishment of an African Tourism Organisation
Linkages with AU Agenda 2063 and 2030

In Africa tourism can contribute to the following SDGs:

• 1- End poverty
• 5 – Achieve gender equality and empower women and girls
• 8 - promote sustained inclusive and economic growth
• 10 – reduce inequality within and among countries
• 12 – ensure sustainable consumption and production patterns
• 14 – conserve and sustainably use oceans
• 15 – Sustainable use of land resources
• 16 – peaceful, inclusive societies for sustainable development
Challenges

• Weak institutional structures and limited implementation capacity

• Limited coordination between Member States and REC’s

• Slow pace AU/NEPAD Tourism Action Plan implementation

• Limited research on the nature and structure of the tourism industry at continental level
Conclusion and recommendations

- There a number of plans/strategies at regional and national levels
- Sector is key for Agenda 2063 and 2030
- Continent faces strategy coordination challenges
- Urgent steps towards strategy harmonisation needed
THANK YOU!
MERCI BEAUCOUP!

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