

Harmonisation of Tourism Strategy in Africa and alignment with AU Agenda 2063 and 2030 Agenda for Sustainable Development

By

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- Introduction
- Challenges
- Linkages with AU Agenda 2063 and Agenda 2030 for Sustainable Development
- Conclusion and recommendations

- Tourism potential across now recognised - AU/NEPAD
Tourism Action plan 2004 and 2010-2015
- But, Member States and REC' s still operate in isolation as no guiding framework – there a number of national tourism master plans/strategies, regional initiatives e.g. IGAD STMP, COMESA Tourism Development Framework, SADC institutional Framework – RETOSA etc
- Hence there is need for strategy harmonisation to realise Africa' s tourism potential.

Linkages with AU Agenda 2063 and 2030 SDGs

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- AU Agenda 2063 in line with 2030 Agenda for Sustainable Development - tourism as priority sector
- AU 2063 – tourism seen as an avenue for inclusive growth and sustainable development
- Targets for 2023 – 100% increase in GDP Contribution, doubling of intra-Africa tourism
- To achieve targets – full implementation of African tourism strategy, establishment of an African Tourism Organisation

Linkages with AU Agenda 2063 and 2030 SDGs

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In Africa tourism can contribute to the following SDGs:

- 1- End poverty
- 5 – Achieve gender equality and empower women and girls
- 8 - promote sustained inclusive and economic growth
- 10 – reduce inequality within and among countries
- 12 – ensure sustainable consumption and production patterns
- 14 – conserve and sustainably use oceans
- 15 – Sustainable use of land resources
- 16 – peaceful, inclusive societies for sustainable development

- Weak institutional structures and limited implementation capacity
- Limited coordination between Member States and REC's
- Slow pace AU/NEPAD Tourism Action Plan implementation
- Limited research on the nature and structure of the tourism industry at continental level

- There a number of plans/strategies at regional and national levels
- Sector is key for Agenda 2063 and 2030
- Continent faces strategy coordination challenges
- Urgent steps towards strategy harmonisation needed

THANK YOU!
MERCI BEAUCOUP!

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