Tourism Safety and Security in Africa

Making Africa the Preferred Destination for Tourism under the AU Agenda 2063

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Lomé, Togo
13th – 17th March 2017
INTERNATIONAL TOURISM 2015

International tourist arrivals (ITA): 1,186 million
International tourism receipts (ITR): US$ 126.0 billion

AMERICAS
- ITA: 193 million (16%)
- ITR: 304 US$ bn (24%)

AFRICA
- ITA: 53 million (5%)
- ITR: 33 US$ bn (3%)

ASIA PACIFIC
- ITA: 170 million (14%)
- ITR: 233 US$ bn (18%)

EAST EUROPE
- ITA: 3 million (0.2%)
- ITR: 1 US$ bn (0.4%)

THE CARIBBEAN
- ITA: 4 million (0.3%)
- ITR: 1 US$ bn (0.4%)

MIDDLE EAST
- ITA: 16 million (1.3%)
- ITR: 13 US$ bn (1.0%)

OCEANIA
- ITA: 3 million (0.2%)
- ITR: 1 US$ bn (0.4%)

2017 INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT
• Accelerated integration and development through Tourism

• Aspire for Peaceful and secure Africa

• Dialogue-centred conflict prevention and resolution: silence of Guns – by 2020

• African Human Security Index (AHSI) – by 2020
Safety and Security

Attractiveness

Destination competitiveness
Travel & Tourism Competitiveness Index – TTCI (2015) - WEF

### Travel & Tourism Competitiveness Index

- **Cost of Crime and Violence**
- **Police reliability**
- **Terrorism incidence**
- **Cost of Terrorism**

### Safety and Security TTCI (n=141)

<table>
<thead>
<tr>
<th>Country</th>
<th>Overall Global Rank (n=141)</th>
<th>Average Value (score 1-7)</th>
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<tbody>
<tr>
<td>South Africa</td>
<td>48</td>
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<tr>
<td>Seychelles</td>
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<td>Angola</td>
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Security In Africa

- Peace and Security Council (PSC)
- African Peace and Security Architecture (APSA)
- Continental Early Warning System (CEWS)
- African Stand by Force (ASF)
- Post-Conflict Reconstruction & Development (PCRD) framework
- Collaboration – UN Security Council, EU, G8

Source: Armed Conflict Location & Event Data Project (1998-2015)
• AU Agenda 2063 – Aspire for safety & Security, silence of guns 2020

• AU/NEPAD Action Plan 2010-2015

• AU/NEPAD Tourism Action plan

• UNWTO & WTM Ministers’ Summit – London 2016 : Tourism and Security: Promoting Safe and Seamless travel
Key Issues / Questions

• What is the existing Institutional and regulatory framework?
• Who are the key stakeholders and coordination mechanism is in place?
• What are the major safety and security challenges facing the tourism sector?
• How much research has been carried out/ is needed to inform planning/policy?
• What are the appropriate data and information management/sharing strategies?
• What are the appropriate ways of communicating security information and education?
• Security emergency planning and coordination mechanisms?

• What mitigation, resilience and recovery strategies exist after security incidents?

• How can public-private partnership be applied to promote safe and seamless travel?

• How is African technologically prepared to avert and combat international crime and insecurity (cybercrime, terrorism)?
Recommendations

- Secure Seamless travel
- Tourism safety and security mapping – security Index
- Build on/ strengthen existing security initiatives
- Research – data, lessons from other regions
- Design coordination framework - RECs, Security STC
- Tourism Safety and Security Plan – policy direction
…… the security challenges we face today should not prompt us to build new walls…… enhancing security and enabling more seamless travel should always go hand-in-hand” UNWTO Secretary General 2016

Thank You

Ayorekire Jim

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The Africa We Want