Tourism Safety and Security in Africa

Making Africa the Preferred Destination for Tourism under the AU Agenda 2063

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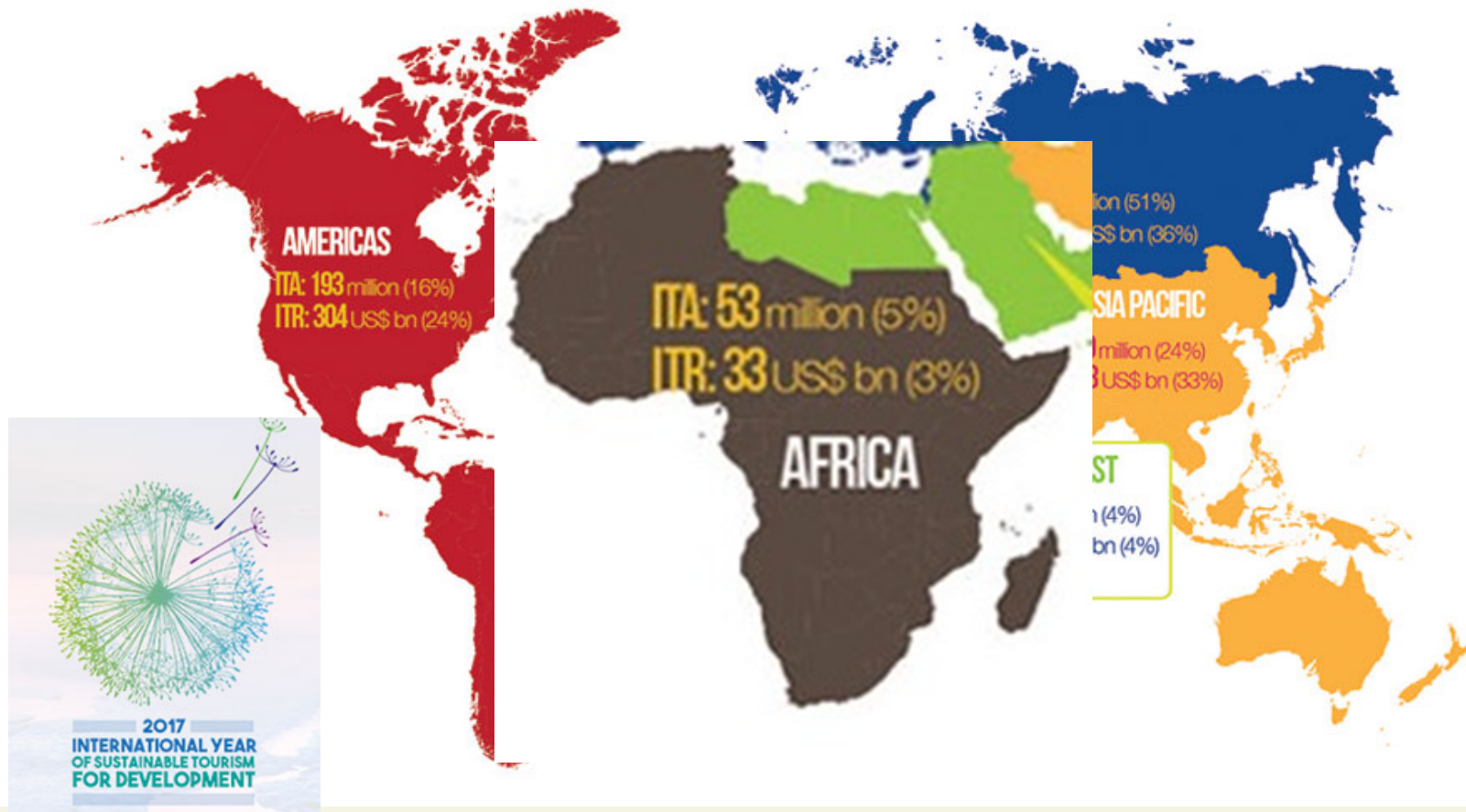
Lomé, Togo
13th – 17th March 2017

INTERNATIONAL TOURISM 2015

International tourist arrivals (ITA): 1186 million
International tourism receipts (ITR): US$ 1260 billion

UNWTO

AMERICAS
ITA: **193** million (16%)
ITR: **304** US$ bn (24%)

AFRICA

...ion (51%)
...S$ bn (36%)

ASIA PACIFIC
... million (24%)
... US$ bn (33%)

...ST
...n (4%)
...bn (4%)

2017
INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT

2017
INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT

Agenda 2063
The Africa We Want
Final Edition, April 2015
Popular version

- Accelerated integration and development through Tourism

- Aspire for Peaceful and secure Africa

- Dialogue-centred conflict prevention and resolution: silence of Guns – by 2020

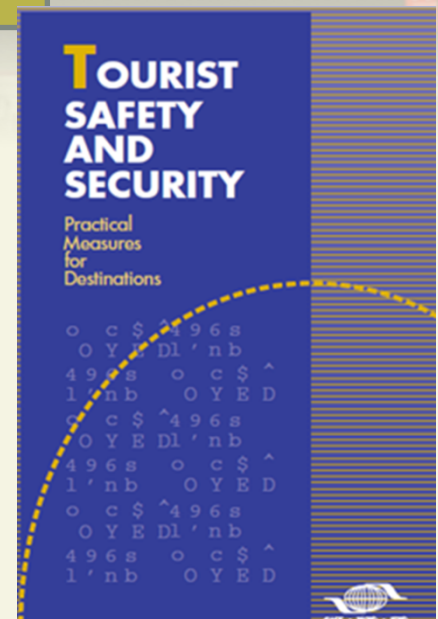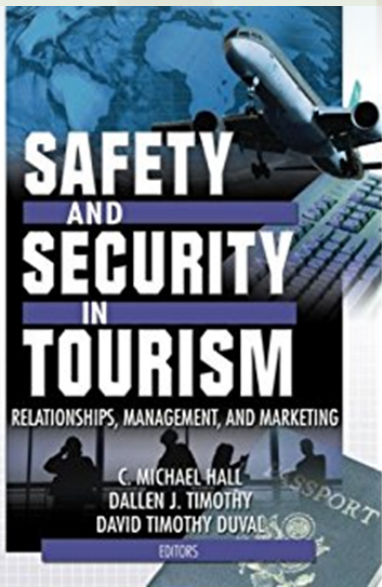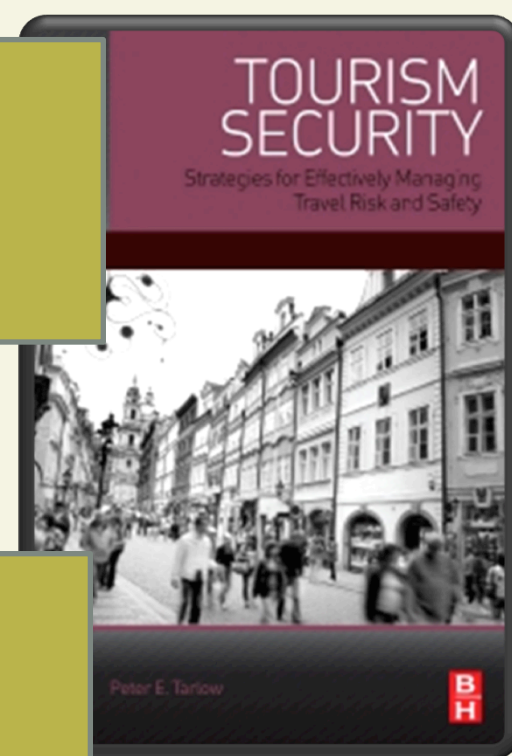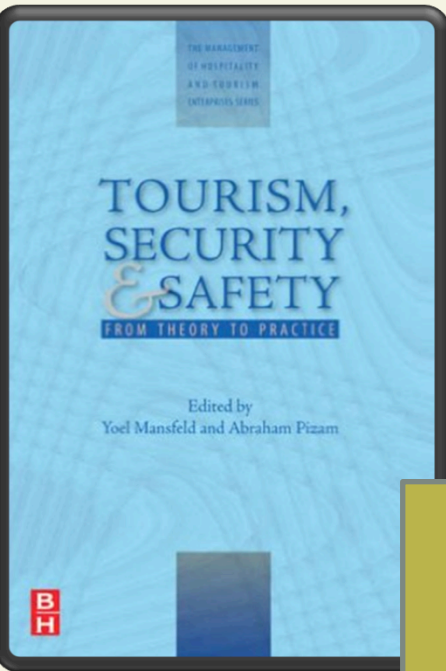- African Human Security Index (AHSI) – by 2020
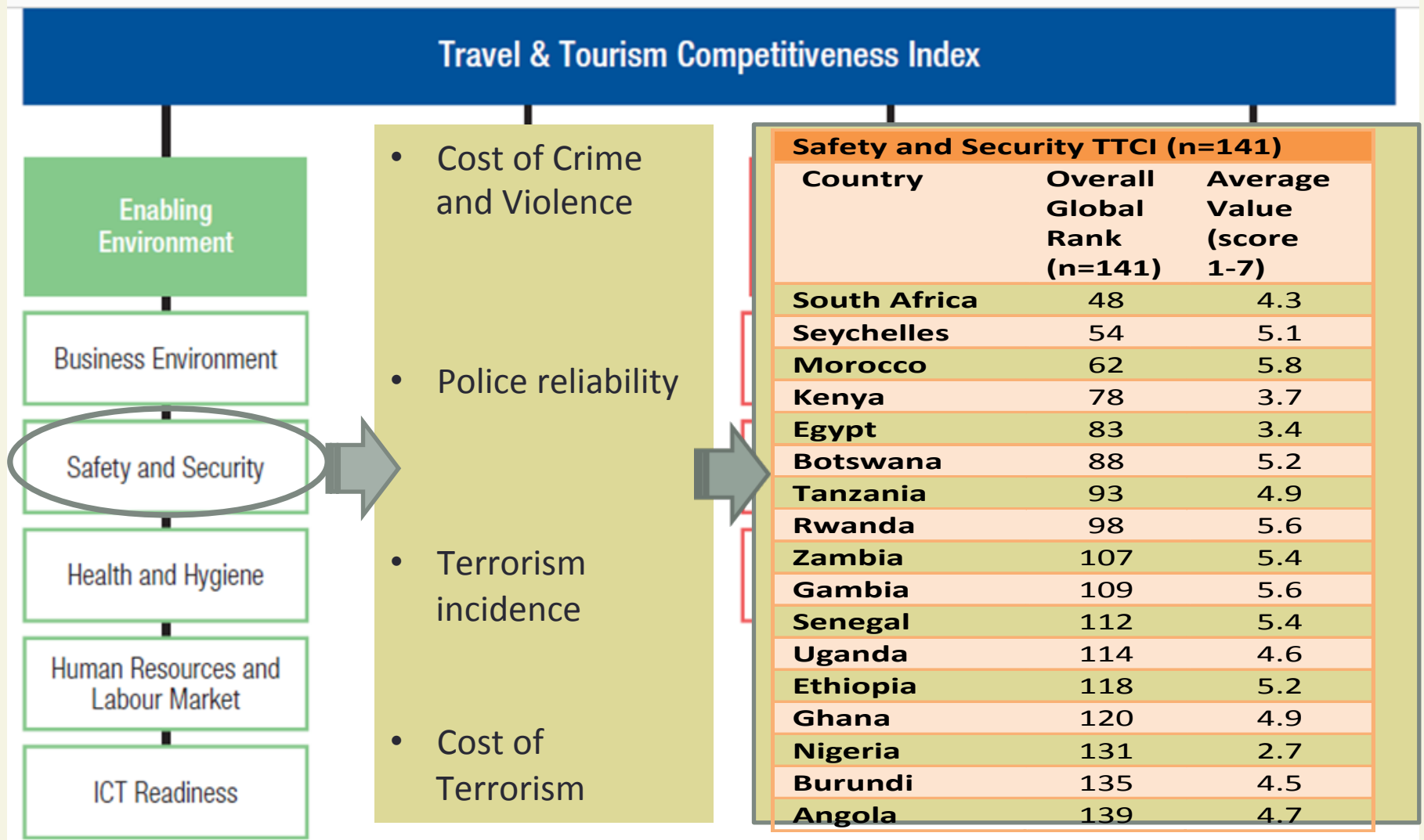
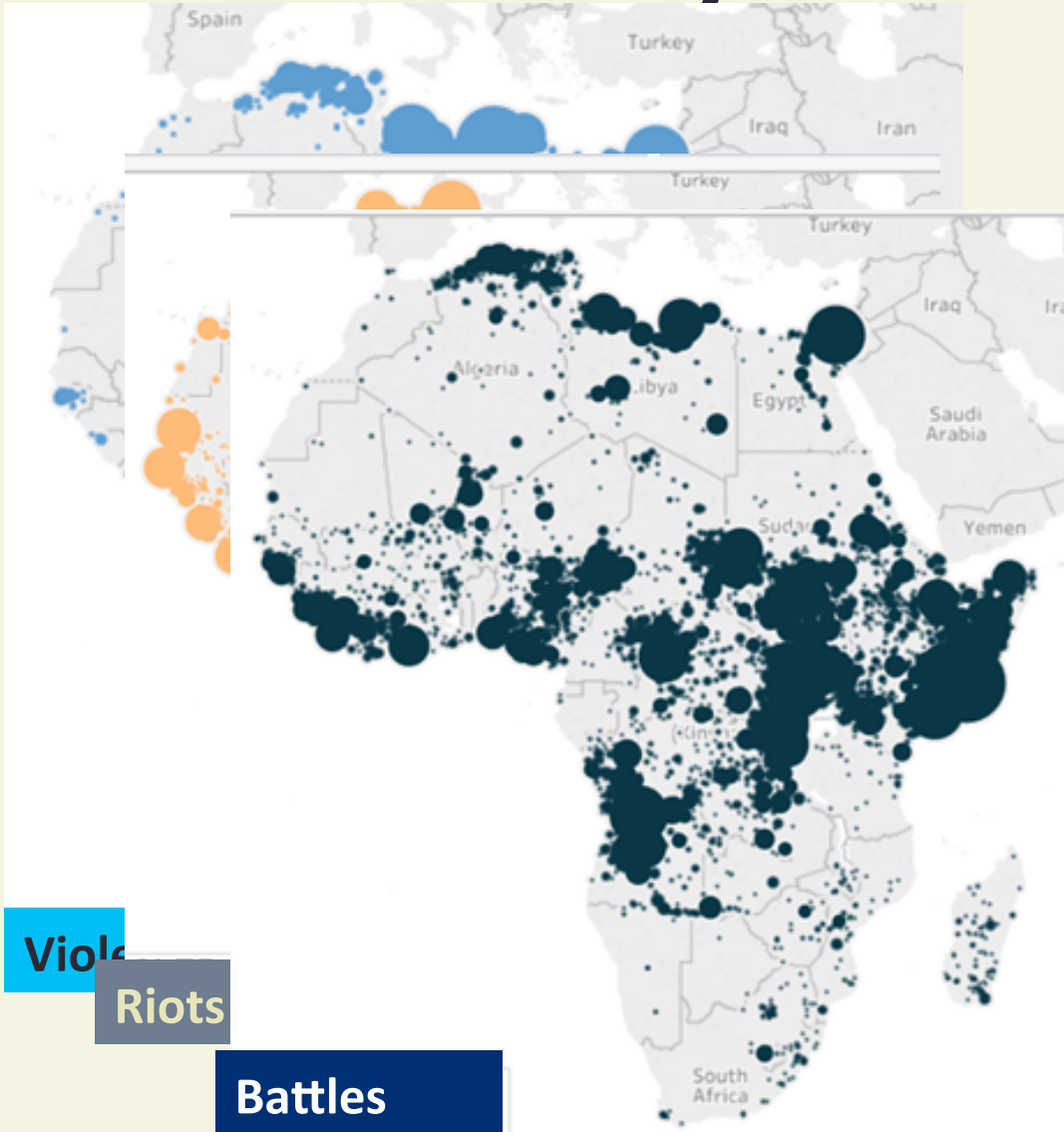Safety and Security

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Attractiveness

↓

Destination competitiveness

Travel & Tourism Competitiveness Index – TTCI (2015) - WEF

Travel & Tourism Competitiveness Index

Enabling Environment
Business Environment
Safety and Security
Health and Hygiene
Human Resources and Labour Market
ICT Readiness

- Cost of Crime and Violence
- Police reliability
- Terrorism incidence
- Cost of Terrorism

Safety and Security TTCI (n=141)		
Country	**Overall Global Rank (n=141)**	**Average Value (score 1-7)**
South Africa	48	4.3
Seychelles	54	5.1
Morocco	62	5.8
Kenya	78	3.7
Egypt	83	3.4
Botswana	88	5.2
Tanzania	93	4.9
Rwanda	98	5.6
Zambia	107	5.4
Gambia	109	5.6
Senegal	112	5.4
Uganda	114	4.6
Ethiopia	118	5.2
Ghana	120	4.9
Nigeria	131	2.7
Burundi	135	4.5
Angola	139	4.7

Security In Africa

Source: Armed Conflict Location & Event Data Project (1998-2015)

- Peace and Security Council (PSC)

- African Peace and Security Architecture (APSA)

- Continental Early Warning System (CEWS)

- African Stand by Force (ASF)

- Post-Conflict Reconstruction & Development (PCRD) framework

- Collaboration – UN Security Council, EU, G8

- AU Agenda 2063 – Aspire for safety & Security, silence of guns 2020

- AU/NEPAD Action Plan 2010-2015

- AU/NEPAD Tourism Action plan

- UNWTO & WTM Ministers' Summit – London 2016 : Tourism and Security: Promoting Safe and Seamless travel

Key Issues / Questions

- What is the existing Institutional and regulatory **framework**?

- Who are the key **stakeholders** and **coordination** mechanism is in place?

- What are the major safety and security **challenges** facing the tourism sector?

- How much **research** has been carried out/ is needed to inform planning/policy?

- What are the appropriate **data and information management**/sharing strategies?

- What are the appropriate ways of communicating security **information and education**?

- Security **emergency planning and coordination** mechanisms?

- What **mitigation, resilience and recovery** strategies exist after security incidents?

- How can **public-private partnership** be applied to promote safe and seamless travel?

- How is African **technologically prepared** to avert and combat international crime and insecurity (cybercrime, terrorism)?

Recommendations

- Secure Seamless travel
- Tourism safety and security mapping – security Index
- Build on/ strengthen existing security initiatives
- Research – data, lessons from other regions
- Design coordination framework - RECs, Security STC
- Tourism Safety and Security Plan – policy direction

…… **the security challenges we face today should not prompt us to build new walls…… enhancing security and enabling more seamless travel should always go hand-in-hand" UNWTO Secretary General 2016**

Thank You

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The Africa We Want