

## CALL FOR HOSTING PROPOSALS

### 2026 AFRICA MEDIA CONVENTION (AMC-V)

The Africa Media Convention (AMC) Steering Committee invites proposals from eligible African countries to host the 5th Africa Media Convention (AMC-V) in 2026. Since its inception, the AMC has been successfully hosted in Tanzania, Zambia, and Ghana, with the 2025 edition set to take place in Morocco. This rotational approach underscores the Convention's commitment to inclusivity, regional representation, and strengthening media collaboration across the continent. Hosting AMC-V presents a unique opportunity for a country to elevate its position as a hub for media engagement, press freedom discourse, and industry networking while reaping economic and diplomatic benefits through increased visibility, tourism, and investment opportunities. In alignment with this rotational principle, Western Africa, which hosted AMC-III, and Northern Africa, which is set to host AMC-IV, are not eligible to bid.

Interested countries are invited to submit their proposals via email to [info@africamediaconvention.com](mailto:info@africamediaconvention.com) by April 15, 2025. Finalists will be notified by April 30, 2025, and will have the opportunity to present their proposals to AMC delegates during AMC-IV in **Marrakech, Morocco**, from **May 29 to 31, 2025**. The final decision on the host country will be made by the AMC Steering Committee following these presentations.

The selection process will be guided by the following key criteria:

- 1. Venue and Infrastructure**

The proposed city should be easily accessible through an international airport with strong connectivity. It must have modern conference facilities equipped with adequate seating, breakout rooms, and advanced audiovisual capabilities. Additionally, there should be sufficient quality hotel accommodation within proximity to the venue, catering to diverse budget levels.

- 2. Logistical Capabilities**

Prospective hosts must demonstrate experience in organizing large-scale conferences and possess a well-structured Local Organizing Committee (LOC) with a track record of successfully managing international events, preferably including previous multinational media convenings. Reliable support services, including catering, transportation, security, and medical facilities, must be in place.

- 3. Financial Viability**

A detailed and realistic budget plan covering all aspects of the event must be provided. The host country should also indicate potential sources of funding and sponsorship from local, national, and international stakeholders. Cost-effective strategies for resource management without compromising event quality are highly encouraged. Note that the AMC Steering Committee will support fund raising efforts by successful bidders.

- 4. Geographical and Cultural Diversity**

The rotational hosting model aims to ensure balanced regional representation across Africa. The host city should embrace and promote cultural diversity, showcasing its heritage while fostering an inclusive environment for all delegates. An engaging

social programme should be embedded in the official programme for delegates' and stakeholders' all-rounded benefit.

**5. Stakeholder Support**

Proposals must demonstrate strong backing from local and national government entities, media organizations, and academic institutions. The host country should also commit to engaging local communities and media practitioners to maximize the convention's impact.

**6. Strategic Alignment**

The proposed host city must align with the overall themes and objectives of the AMC, particularly in promoting media freedom, journalistic excellence, and industry development. The proposal should highlight how hosting AMC-V will contribute to strengthening Africa's media sector.

**7. Safety and Security**

The political stability of the host country is paramount. Bidders must provide assurances of a secure environment, including detailed safety measures and emergency response plans to ensure the well-being of all participants.

**8. Sustainability and Environmental Considerations**

The host must commit to implementing eco-friendly practices in the planning and execution of the event. Proposals should outline strategies to minimize the environmental footprint of the convention.

**9. Technological Readiness**

Reliable high-speed internet and strong digital infrastructure are essential to support virtual participation, live streaming, and other digital components of the convention. A capable technical support team should also be in place.

**10. Networking and Professional Development Opportunities**

The host country should have a vibrant media landscape that offers meaningful opportunities for networking, capacity building, and professional development. A strong presence of media organizations, technology firms, and academic institutions will enhance the success and impact of the convention.

Prospective hosts have the flexibility to structure their proposals in any format, provided all key criteria are addressed. The AMC Steering Committee reserves the right to request additional information as needed. The deadline for submissions is **April 15, 2025**, with finalists notified by **April 30, 2025**. Shortlisted countries will present their proposals at AMC-IV in Marrakech, Morocco, from **May 29 to 31, 2025**, after which the final selection will be made.

- For inquiries and submissions, please contact [info@africamediaconvention.com](mailto:info@africamediaconvention.com). We look forward to receiving compelling bids that will contribute to the advancement of Africa's media landscape and reinforce the Convention's role as a premier platform for media discourse and collaboration across the continent.