



Draft Program

12th African Private Sector Forum

Theme: "Strengthening African private sector's capacity to respond to disrupted markets and ensure economic resilience and steady recovery in the face of COVID-19 Pandemic"

**10-12 November 2021.
Cairo, Egypt.**

I. THE PROGRAM

Day ONE. Plenary sessions.

8:00am Arrival of Guests and Registration	
9:00am-9:30a.m	Opening Remarks <ul style="list-style-type: none">• <i>Program Director</i> Welcoming remarks and keynote speech: <ul style="list-style-type: none">• <i>African Union Commission</i>• <i>Arab Republic of Egypt.</i>
9:30am-11:00a.m	The role of the Public sector in facilitating the African private sector companies to participate and execute large public procurement contracts amidst COVID- 19 pandemic.
11:00am-11:15a.m Coffee break	
11:15am-12:30noon	The role of technology in scaling up value addition and promotion of Made in Africa Products.
12:30noon-13:00p.m Lunch break	
13:00p.m-15:15p.m	Integrating Africa's small and medium-sized enterprises(SMEs) into regional and global value chains in the post covid19 era.
15:15:p.m-15:30p.m Coffee break	
15:30p.m-17:00p.m	Scaling up access for business finance for women and youth entrepreneurs in African to strengthen their capacity to respond to market disruption in the face of the covid19 Pandemic.

Day TWO: Plenary Session

8:00am Arrival of Guests and Registration	
9:00a.m-10:15a.m	Investing in Smart, Affordable and Sustainable Energy Supply to address the critical challenge of African MSMEs:

10:15a.m-10:30a.m Coffee break	
10:30a.m-12:30noon	Exploring modern and innovative strategies for the promotion of Tourism as a key contributor to economic transformation of African economies
12:30noo-14:00p.m Lunch Break	
14:00p.m-15:15p.m	The role of government in boosting Agribusiness; promoting the use of agro-technologies to Improve production and productivity throughout the Agricultural value chains for job creation:
15:15p.m-15:30p.m Coffee Break	
15:30p.m-17:00p.m	Launching of "African Union Investment Promotion Network Website" as well as showcasing and promotion of a variety of "Made in Africa products"
17:00p.m END	Opportunities of engagement in the Business to Business (B2B); Business to Government (B2G); Business to Others (B2O); and Others to Others (O2O) models.

Day THREE: Startup Pitch and Closing Session

Startup Pitch Innovators – investors matchmaking	
9:00am	<ul style="list-style-type: none"> I. Startup 1 Pitch II. Startup 2 Pitch III. Startup 3 Pitch IV. Startup 4 Pitc
Closing Session	
1:00pm	Closing ceremony