



African Women in Media 2019 Conference
Theme: SHOWCASE
25-27 July, 2019

DRAFT AGENDA

DAY ONE	
0830-0900	<p>Welcome Remarks</p> <ul style="list-style-type: none"> • Dr. Yemisi Akinbobola – Co-Founder, African Women in Media • Leslie Richer - Director of Information & Communication, African Union Commission
0900-1000	<p>Keynote Biola Alabi - Executive Direction, Biola Alabi Media</p>
1000-1010	Break & Expo
1015-1215	<p>Panel One Gender Gaps and the Media</p> <p>Panellists: Schaefer Okore; Ized Uanikhehi; Joy Kaguri; Yvonne Okwara-Matole; Chioma Agwuegbo. <i>Moderator: Beatrice Marshall</i></p> <p>Panel Two Beyond Misinformation, Fake News & Post-truth</p> <p>Panellists: Natalie Hurvey; Hannah Ojo; Pamela sittoni; Lilian Mukoche; Wynne Musabayana <i>Moderator: Uche Okoronkwo</i></p> <p>Workshops</p> <p>1- Finding a Story to Support Your Issue - Piper Hendricks, Director, PH Balance Films 2- Science Journalism - Verah Okeyo</p>
1215-1315	Networking Lunch, AWiM Stage and Expo
1320 - 1520	<p>Panel One Sexual Harassment and Global Movements Panellists: Piper Hendricks; Adelle Onyango; Rachel Ombaka; Jane Godia; Esther Armah. Moderator: Prof. Wambui Mwangi</p> <p>Panel Two Media Leadership Panellists: Biola Alabi; Eunice Mathu; David Omwoyo; Terryanne Chebet; Hodan</p>



	<p>Nalayeh; Queenter Mbori; Jamila Mohammed. Moderator: TBC</p> <p>Workshops 1- The Media and Movement Building: Too Young to Run - Tosin Alagbe (PTCIJ), Nana Nwachukwu (DFID/Not Too Young To Run), Cynthia Mbamalu (YIAGA Africa/Not Too Young To Run), and Chioma Agwuegbo (TechHer/Not Too Young To Run)</p> <p>2- Digital Marketing - DigiClan</p>
1520-1530	Break & Expo
1530-1720	<p>Panel One African Women's Decade Panellists: Robi Koki Ochieng & Gift Ombuya; Dr Shukria Dini; Dr Charity Binka; Abimbola Duro-David <i>Moderator - Asha Mwilu</i></p> <p>Panel Two Multiplicity of Voices Dr. Nancy Booker and Faith Oneya; Dr Yu Xiang; Dr Ayo Oyeleye; Akinwumi Eniola <i>Moderator: Uche Okoronkwo</i></p> <p>Workshops 1- Telling stories using Data and the growth of Data Journalism - Terryanne Chebet 2- Her standards - Queenter Mbori</p>
1725-1735	<p>Closing Remarks Dr Yemisi Akinbobola</p>



DAY TWO	
0830-0900	<p>Welcome Remarks</p> <ul style="list-style-type: none"> • Dr. Yemisi Akinbobola – Co-Founder, African Women in Media • Professor Margaret Kobia PhD, MGH- Cabinet Secretary, Ministry of Public Service, Youth & Gender Affairs
0900-1000	<p>Keynote</p> <p>Dr Dorothy Njoroge- Chairperson, Association of Media Women in Kenya (AMWIK)</p>
1000-1010	<p>Break & Expo</p>
1015-1215	<p>Panel One Freedoms & Security Panellists: Vicensia Fuko; Yvonne Ndege; Asha Mwilu; Lydia Gachungi; Nanjala Nyabola <i>Moderator: Njeri Rugene</i></p> <p>Panel Two Global Innovations in Media Panellists: Daniel Sieberg; Harry Hare; Isis Nyongo; Agwang T. Aidah; Beatrice Marshall; Renee Ngamau <i>MODERATOR: Tumelo Mothotoane</i></p> <p>Workshops 1- If You Want to Go Far, Go Together:" How Creative Coalition Building Can Help Achieve Your Advocacy Goals - Alexis Matsui, Multimedia Storyteller, PH Balance Films 2- Social Media Influencers Engagement - Philip Young</p>
1215-1315	<p>Networking Lunch, AWiM Stage and Expo</p>
1320 - 1520	<p>Panel One Developing Stories with a Strong Impact Agenda: Science, Development and Environment Reporting Panellists: Joyce Kimani; Mary Mwendwa; Lenah Bosibori; Moraa Obiria; Christabel Ligami. <i>MODERATOR: Uche Okoronkwo</i></p> <p>Panel Two Data and Content Panellists: Caroline Kimatui; Catherine Gicheru; Rosemary Okello-Orlale MODERATOR: Hannah Ojo</p>



	<p>Workshops</p> <p>1- Digital Branding</p> <p>2- Media and business transition - Eunice Mathu</p>
1520-1530	Break & Expo
1530-1720	<p>Panel One Policies, Violence and the Public Sphere Panellists: Dr Joyce Omwoha & Dr Caroline Mose; Keziah Wangui Githinji; Dr Kadiri; Gertrude A. Machunga; Wambui Mwangi <i>Moderator - TBC</i></p> <p>Panel Two African Union Gender Activities Panellists: Stephanie Busari; Jamila Mohammed; Harry Hare; Josephine Karungi; Ferial Haffajee; Teressa Ndanga <i>Moderator: TBC</i></p> <p>Workshops</p> <p>1- News literacy and misinformation - Natalie Turvey, President and Executive Director at The Canadian Journalism Foundation</p> <p>2- How to plan an investigative story - Asha Mwilu</p>
1725-1735	<p>Closing Remarks Dr Yemisi Akinbobola</p>



DAY THREE	
0830-0900	<p>Welcome Remarks</p> <ul style="list-style-type: none"> • Dr. Yemisi Akinbobola – Co-Founder, African Women in Media • Kanze Dena - Spokesperson, Executive Office of the President, Republic of Kenya and Head of President's Strategic Communication Unit
0900-1000	<p>Keynote Lola Omolola - Founder, Female IN (FIN) <i>Fireside chat moderator - Dr Yemisi Akinbobola</i></p>
1000-1010	<p>Break & Expo</p>
1015-1215	<p>Panel One Film Innovation and Content Panellists: Mkamzee Chao Mwatela; Nini Wacera (others TBC) <i>Moderator: Piper Hendricks</i></p> <p>SHOWCASE This is an opportunity for attendees to speak at AWiM19. Presentations will be 10 minutes each and attendees can start booking in July.</p> <p>Workshops 1-Women Framing in Media - Scheaffer Okore 2- Topic TBC - Wynne Musabayana</p> <p>Speed Mentoring Pitch Zone</p>
1215-1315	<p>Networking Lunch, AWiM Stage and Expo</p>
1320 - 1520	<p>Panel One Women in Cinema in East Africa: An Introspection Panellist: Vicensia Shule; Jackline Ojiambo; Daisy Okoti; Matrid Nyaga; Rachael Diang'a <i>Moderator: TBC</i></p> <p>SHOWCASE This is an opportunity for attendees to speak at AWiM19. Presentations will be 10 minutes each and attendees can start booking in July.</p> <p>Workshops 1- Managing Gender Pay Gaps - Joy Kaguri, HR Manager, Standard Group 2- Design Thinking - Daniel Sieberg, Founder iO</p> <p>Speed Mentoring Pitch Zone</p>



1520-1530	Break & Expo
1530-1720	<p>Panel One Representation Panellists: Dr Joy Mueni; Sarah Nakhone; Dr Adakole John Oklobia, Ukwela, Dr Comfort Ojoma, Esther Likita Ogba; Dr Adebisi Taiwo; Dr Kadiri; Aderonke Adeola <i>Moderator: TBC</i></p> <p>SHOWCASE This is an opportunity for attendees to speak at AWiM19. Presentations will be 10 minutes each and attendees can start booking in July.</p> <p>Workshops 1- Women and Leadership- Jane Godia 2- Online Safety - Rachel Ombaka</p> <p>Speed Mentoring Pitch Zone</p>
1725-1735	<p>Closing Remarks Dr Yemisi Akinbobola</p>

AWARDS DINNER	
1900-1915	<p>Opening Remarks Dr Yemisi Akinbobola Guest of Honour (Leslie Richer)</p>
1915- 2000	<p>Awards Presentations AWiM/African Union Award (TBC) AWiM/FPU (TBC) Award AWiM/NRGI Open Data Award</p>
2000 - Late	Dinner, Performances & Open Mic