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Directorate of Information and Communication

## MEDIA ADVISORY

### AU SENSITIZATION AND MOTIVATION CAMPAIGN IN ZAMBIA For THE ECOSOCC 2<sup>ND</sup> GENERAL ASSEMBLY

#### INVITATION TO REPRESENTATIVES OF THE MEDIA

**What:** Sensitization and Motivation Campaign for the election of the 2<sup>nd</sup> General Assembly of the Economic, Social and Cultural Council of the African Union (ECOSOCC)

**Who:** *African Union Commission*

**When:** *12 August 2014*

**Where:** COMESA Conference Center, Lusaka, Zambia.

#### **Objectives:**

The AU Sensitization and Motivation Campaign aims to encourage the civil society organizations in Zambia to participate in the election for the 2<sup>nd</sup> General Assembly of the ECOSOCC. The Campaign will also; explain ECOSOCC history, role and functions, as well as purpose and objectives of the sensitization process, the application process, Eligibility criteria, and the way forward.

#### **Background:**

The ECOSOCC, an AU advisory organ composed of different African social and professional groups, will elect its 150-members of 2<sup>nd</sup> General Assembly, from the African civil society organizations in the continent and Diaspora.

In compliance with the Decision EX.CL/Dec.849(XXV), adopted by the 23<sup>st</sup> Ordinary Session of the AU Assembly, held in Malabo, Equatorial Guinea, 20-27 June 2014, on the election into the ECOSOCC, the AU Commission conducting sensitization and mobilization campaign in the AU regions during August and September 2014, to encourage greater participation and gather a sufficient candidatures from the African CSOs.

***Media representatives invited to take part and cover the Sensitization and Motivation Campaign.***

For any further information please contact :

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