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Directorate of Information and Communication

Media Advisory

AU SENSITIZATION AND MOTIVATION CAMPAIGN IN LESOTHO TO ENCOURAGE PARTICIPATION IN THE ELECTIONS FOR THE ECOSOCC 2ND GENERAL ASSEMBLY

INVITATION TO REPRESENTATIVES OF THE MEDIA

- What:** The Mission of the African Union (AU) Sensitization and Motivation Campaign for the election of the 2nd General Assembly of the AU Economic, Social and Cultural Council (ECOSOCC).
- When:** 25th August 2014
- Where:** Lehakoe, Maseru, Lesotho
- Time:** 9:00 AM
- Who:** African Union Commission
- Objective:** The main objective of the AU Campaign in Lesotho is to encourage and motivate the people of Lesotho civil society community to register and participate in the continent-wide process of elections into the 2nd ECOSOCC Permanent General Assembly.

Background:

The African Union (AU) Sensitization and Motivation Campaign comes in compliance to Decision EX.CL/ 849(XXV) of the AU Executive Council, of June 2014 in Malabo, that mandated the Commission to conduct the campaign and to ensure that a new ECOSOCC Assembly is established before the end of the year 2014.

The sensitization meeting with Lesotho CSOs would include interactive session and presentations on the history, role, election process of the ECOSOCC, the summit decisions, application processes and procedures and the future of ECOSOCC as an organ.

Media representatives in Lesotho are invited to take part and cover the Campaign.

For any further information please contact :

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