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Directorate of Information and Communication

MEDIA ADVISORY

AU SENSITIZATION AND MOTIVATION CAMPAIGN IN MADAGASCAR

FOR THE ECOSOCC 2ND GENERAL ASSEMBLY

INVITATION TO REPRESENTATIVES OF THE MEDIA

What: Sensitization and Motivation Campaign for the election of the 2nd General Assembly of the Economic, Social and Cultural Council of the African Union (ECOSOCC)

Who: *African Union Commission*

When: *September 3rd, 2014*

Time: 9:00 AM

Where: *IBIS Hotel- Antananarivo, Madagascar.*

Objectives:

The AU Sensitization and Motivation Campaign aims to encourage the civil society organizations in Madagascar to participate in the election for the 2nd General Assembly of the ECOSOCC. The Campaign will also; explain ECOSOCC history, role and functions, as well as purpose and objectives of the sensitization process, the application process, Eligibility criteria, and the way forward.

Background:

The Mission of AU Sensitization and Motivation Campaign in Madagascar is part of a continent-wide activity undertaken by the AU Commission to encourage the African civil society organizations to participate in the election of the 2nd ECOSOCC General Assembly, in particularly from the least represented Member States.

This campaign comes in compliance with the Decision EX.CL/Dec.849(XXV), adopted by the 23st Ordinary Session of the AU Assembly, held in Malabo, in June 2014, on the election of the 2nd ECOSOCC General Assembly.

The decision called the AU Commission to conduct a campaign to encourage greater participation and gathering a sufficient candidatures from the African CSOs. The Mission aims also to strengthen efforts aimed to promote greater collaborating further of AU and the civil society organizations and other non state actors.

Media representatives in Madagascar are invited to cover the event.

For any further information please contact :

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