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Directorate of Information and Communication

MEDIA ADVISORY

AU SENSITIZATION AND MOTIVATION CAMPAIGN IN BOTSWANA FOR THE ECOSOCC 2ND GENERAL ASSEMBLY

INVITATION TO REPRESENTATIVES OF THE MEDIA

What: Sensitization and Motivation Campaign for the election of the 2nd General Assembly of the Economic, Social and Cultural Council of the African Union (ECOSOCC)

Who: African Union Commission

When: September 9th, 2014

Time: 9:00 AM

Where: Cresta Lodge -Gaborone, Botswana.

Objectives:

The AU Sensitization and Motivation Campaign aims to encourage the civil society organizations in Botswana to participate in the election for the 2nd General Assembly of the ECOSOCC. The Campaign will also; explain ECOSOCC history, role and functions, as well as purpose and objectives of the sensitization process, the application process, eligibility criteria for the election.

Background:

In compliance with the decision EX.CL/Dec.849 (XXV), adopted by the 23st Ordinary Session of the AU Assembly, held in Malabo, June 2014, the AU Commission is conducting sensitization and mobilization campaign to encourage greater participation in

the ECOSOC election from the African CSOs, in particular the least represented countries.

Similar missions have been conducted in other countries, including; Zambia, Zimbabwe, Namibia, Senegal, Benin , Cape Verde and others. In its previous missions, the campaign witnessed fruitful deliberations with the civil society communities on ECOSOCC as well as strengthening dialogue and collaborating between the AUC and the civil society communities and other non state actors.

Media representatives in Botswana are invited to cover the Sensitization and Motivation Campaign.

For any further information please contact :

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