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Directorate of Information and Communication

## Media Advisory

### AU SENSITIZATION AND MOTIVATION CAMPAIGN IN TANZANIA TO ENCOURAGE PARTICIPATION IN THE ELECTIONS FOR THE ECOSOCC 2<sup>ND</sup> GENERAL ASSEMBLY

#### INVITATION TO REPRESENTATIVES OF THE MEDIA

- What:** The Mission of the African Union (AU) Sensitization and Motivation Campaign for the election of the 2<sup>nd</sup> General Assembly of the AU Economic, Social and Cultural Council (ECOSOCC).
- When:** 15<sup>th</sup> September 2014
- Where:** Kebby's Hotel & Conference Centre, Dar-es-Salaam, Tanzania
- Time:** 9:00 AM
- Who:** African Union Commission
- Objective:** The main objective of the AU Campaign in Tanzania is to encourage and motivate Tanzanian civil society community to register and participate in the continent-wide process of elections into the 2<sup>nd</sup> ECOSOCC Permanent General Assembly.

## **Background:**

The African Union (AU) Sensitization and Motivation Campaign comes in compliance with Decision EX.CL/849(XXV) of the AU Executive Council, of June 2014 in Malabo, that mandated the Commission to conduct the campaign and to ensure that a new ECOSOCC Assembly is established before the end of the year 2014.

The sensitization meeting with Tanzanian CSOs would include an interactive session and presentations on: the history, role and election process of the ECOSOCC; The summit decisions; Application processes, procedures and the future of ECOSOCC as an organ.

## ***Media representatives in Tanzania are invited to take part and cover the Campaign.***

For any further information or interview requests please contact:

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