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#### **Directorate of Information and Communication**

### **Media Advisory**

# AU SENSITIZATION AND MOTIVATION CAMPAIGN IN SEYCHELLES TO ENCOURAGE PARTICIPATION IN THE ELECTIONS FOR THE ECOSOCC 2<sup>ND</sup> GENERAL ASSEMBLY

#### INVITATION TO REPRESENTATIVES OF THE MEDIA

What: The Mission of the African Union (AU) Sensitization and

Motivation Campaign for the election of the 2<sup>nd</sup> General Assembly of the AU Economic, Social and Cultural Council

(ECOSOCC).

When: 19<sup>th</sup> September 2014

Where: Care House, Victoria, Seychelles

**Time:** 9:00 AM

**Who:** African Union Commission

**Objective:** The main objective of the AU Campaign in Seychelles is to

encourage and motivate Seychelles civil society community to register and participate in the continent-wide process of elections into the 2nd ECOSOCC Permanent General

Assembly.

## **Background:**

The African Union (AU) Sensitization and Motivation Campaign comes in compliance with Decision EX.CL/849(XXV) of the AU Executive Council, of June 2014 in Malabo, that mandated the Commission to conduct the campaign and to ensure that a new ECOSOCC Assembly is established before the end of the year 2014.

The sensitization meeting with Seychelles CSOs would include an interactive session and presentations on: the history, role and election process of the ECOSOCC; The summit decisions; Application processes, procedures and the future of ECOSOCC as an organ.

# Media representatives in Seychelles are invited to take part and cover the Campaign.

For any further information or interview requests please contact:

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Or visit: http://pages.au.int/ecosocc

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