

AFRICAN UNION

الاتحاد الأفريقي



UNION AFRICAINE

UNIÃO AFRICANA

Addis Ababa, Ethiopia P. O. Box 3243 Telephone: +251 11 551 7700 / +251 11 518 25 58/ Ext 2558

Web site: www.au.int

Directorate of Information and Communication

Media Advisory

AU SENSITIZATION AND MOTIVATION CAMPAIGN IN MAURITANIA TO ENCOURAGE PARTICIPATION IN THE ELECTIONS FOR THE ECOSOCC 2ND GENERAL ASSEMBLY

INVITATION TO REPRESENTATIVES OF THE MEDIA

- What:** The Mission of the African Union (AU) Sensitization and Motivation Campaign for the election of the 2nd General Assembly of the AU Economic, Social and Cultural Council (ECOSOCC).
- When:** 17th October 2014
- Where:** Hotel Wissal, Tevragh Zeina, Nouakchott, Mauritania
- Time:** 9: AM – 1:00 PM
- Who:** African Union Commission
- Objective:** The main objective of the AU Campaign in Mauritania is to encourage and motivate Mauritanian civil society community to register and participate in the continent-wide process of elections into the 2nd ECOSOCC Permanent General Assembly.

Background:

The African Union (AU) Sensitization and Motivation Campaign comes in compliance with Decision EX.CL/849(XXV) of the AU Executive Council, of June 2014 in Malabo, that mandated the Commission to conduct the campaign and to ensure that a new ECOSOCC Assembly is established before the end of the year 2014.

The sensitization meeting with Mauritanian CSOs would include an interactive session and presentations on: the history, role and election process of the ECOSOCC; The summit decisions; Application processes, procedures and the future of ECOSOCC as an organ.

Media representatives in Mauritania are invited to take part and cover the Campaign.

For any further information or interview requests please contact:

Mr. Michael Fikre, Directorate of Information and Communication, Email: gamalk@africa-union.org, gamal90@gmail.com, Cellphone:+21248675373

For further information contact

Directorate of Information and Communication | African Union Commission | E-mail: dinfo@african-union.org | Web Site: www.au.int | Addis Ababa | Ethiopia

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