



Media Advisory

5th SESSION OF THE AFRICAN UNION CONFERENCE OF MINISTERS OF SPORT

INVITATION TO THE REPRESENTATIVES OF THE MEDIA

WHAT: 5th Ordinary Session of the African Union Conference of Ministers of Sport (CAMS5).

THEME “Harnessing the Power of Sport to Contribute to the Broader Government Development Agenda”.

WHEN: 22-26 July 2013

The Conference will be organized in two phases:

- AU Member States’ expert meeting from **22-23 July 2013**
- AU Member States’ Ministerial meeting from **25-26 July 2013**

WHERE: Abidjan, Cote D’ivoire (Palais des Congrès, Hôtel Ivoire Sofitel)

WHO: Department of Social Affairs of the African Union Commission (AUC), hosted by the government of Cote D’ivoire.

Objective:

The CAMS5 will provide a forum for Ministers and Experts from Member States, ANOCA, AASC, Sports Confederations and other stakeholders in the African sport movement to share experiences and learn from each other on harnessing the power of sport to contribute to national development agenda.

Specific objectives of the conference include:

- How to harness and integrate the tremendous power of sport into broader national and international development and peace strategies;
- How to actualize Africa’s commitment to sport development and development through sport and to give due recognition to the central role that governments and non-government actors play in sports;
- Examining the declining performance of most African teams at major international sports events and measures required to improve performance;
- How to ensure an inclusive sport development through the contribution and participation of Women and People with Disabilities at sports events and in sport administration.

Expected outcomes;

- To offer directives regarding the implementation of the new Sport Architecture and the way forward on the dissolution of the Supreme Council for Sport in Africa;
- Concrete measures and roadmap to improve the performance of African teams at international sport events including the participation of women and persons with disabilities would be provided ;
- Measures to harness and integrate the tremendous power of sport into broader national and international development and peace strategies.

Background:

The 4th Session of the AU Conference of Ministers of Sport (CAMS4) took place in Addis Ababa, Ethiopia 17-21 October 2011 with the theme “**Consolidating Africa’s Renaissance through Sport**”. The Conference took far reaching decisions including the adoption of a new Architecture for Sport in Africa, the dissolution of the Supreme Council for Sport in Africa (SCSA) and the organization and management of the African Games, while vesting the ownership of the Games in the African Union. The decisions of the Fourth Session of the AU Conference of Ministers of Sport were subsequently endorsed by the Executive Council decision EX.CL/Dec.680 (XX) of January 2012.

In advancing the African Union development agenda on sport for development, the Commission has developed the Policy Framework for Sustainable Development of Sport in Africa (2008-2018) and the Architecture for Sport in Africa as a guide for African governments seeking to strengthen sport contribution to development and peace as recommended by the CAMS3 and CAMS4. The two policy documents present direction and guidance to actualize Africa’s commitment to sport development and sport for development and to give due recognition to the central role that governments and non-government actors play in sports.

Participants:

Participants will include: Ministers in charge of sport and experts/officials from AU Member States, the AU Commission, AU Organs, International and Continental Sport Organisations, International Organisations and Agencies, and Regional Economic Communities.

Further Information:

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All media representatives are invited to participate and cover the event.

Draft programmes are attached.