



## Media Advisory

### SIDE-EVENT ON HIV AND SPORT AT CAMS5

Theme: “*Promote Sport. Prevent HIV*”

#### INVITATION TO THE REPRESENTATIVES OF THE MEDIA

**WHAT:** Side event on HIV and Sport at the 5<sup>th</sup> Ordinary Session of the African Union Conference of Ministers of Sport (CAMS5).

**WHEN:** 25 July 2013

**WHERE:** Abidjan, Cote D’ivoire (Palais des Congrès, Hôtel Ivoire Sofitel)

**WHO:** Jointly organized by the Department of Social Affairs of the African Union Commission (AUC) and the International Planned Parenthood Federation (IPPF).

**Objective:** As part of CAMS5, the African Union Commission (AUC) and the IPPF will host a luncheon meeting to:

- Make specific suggestions for youth activities for 10-15 year-olds and over, as they are a crucial target group for prevention;
- Promote development and identification of role models in Sport;
- Increase involvement of People Living with HIV in Sport in line with the Great Involvement of People Living with HIV (GIPA) principle as a way of reducing stigma and discrimination;
- Build and strengthen partnership between all sectors, including development of policies that support integration of Sexual Reproductive Health (SRH) & HIV into sports as a medium for demand creation;
- Use sport as a tool in prevention of HIV and SRH ill health through an integrated model based on lessons learned from IPPF’s work.

#### **Expected outcome:**

- Activities and programmes with practical suggestions, from basic communication campaigns during sports events promoted;
- Information on organizations which can provide expertise and support for HIV and Sport shared;
- Sport co-opted and promoted as prevention tool for the fight against HIV and AIDS.

- Strategies for integration of SRH & HIV information and services into sports shared.

### **Background:**

Over 33 million people around the world are living with HIV, and many of them are involved in sport, either as spectators or as active participants. One-third of the estimated 33 million living with HIV are young people under age 25.

Sexually Transmitted Infections (STIs), which contribute in the transmission of HIV, are more frequent in young people aged 15-24. Young people on becoming sexually active are more likely to change sexual partners and risk greater exposure to STIs. Furthermore, young people are usually, for various reasons, more reluctant to seek help from health services.

### **Participants:**

Participants will include African Ministers of Sports, Association of National Olympic in Africa (ANOCA), Olympic Committees, high-level delegates and experts, diplomatic corps, UN Agencies, partners, selected sports personalities and other regional and international organizations, as well as civil society organizations and media houses.

### **Further Information:**

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**All media representatives are invited to participate and cover the event on Thursday 25<sup>th</sup> July 2013 at 12:30pm at the Palais des Congrès, Hôtel Ivoire Sofitel, Abidjan.**