



INVITATION TO THE JOURNALISTS

PRESS CONFERENCE: ALL AFRICA MEDIA AWARD

Journalists are kindly invited to cover and participate at a press conference tomorrow, **Wednesday 29 April 2015** on the joint AUC-AFRIMA Media Awards scheduled to take place at the African Union headquarters in Addis Ababa, Ethiopia.

The joint press Conference will hold in **Small Conference Room 1**, New AUC Conference Center from **2.00.p.m.-3.30. p.m**
It will be addressed by the following officials:

1. *Dr. Mustapha Kaloko, AUC Commissioner of Social Affairs*
2. *Mr. Michael Dada, AFRIMA President/Executive Producer*
3. *Mr. Matlou Tsotetsi, AFRIMA Director Brand Communications & Sponsorship* who will present the AFRIMA –mission, vision, objectives and journey so far
4. *Mr. Steve Ayorinde, Chairman, AFRIMA International Media Committee* will give a Vote of thanks

During the joint press conference, the AFRIMA 2015 Calendar unveiling & meeting representatives of 2014 AFRIMA Winners shall be presented by both the AUC and AFRIMA Representatives.

Worth noting that, the event tomorrow will start with a closed-door meeting between the African Union Commission Executives and AFRIMA International Executives from 10.00AM-11.00AM followed by a Roundtable Conference from 11.30 A.M.- 12.30 p.m., with AU, AFRIMA, representatives of 2014 award winners and media

Journalists are invited to cover the Roundtable Conference as well as participate in the joint press conference.

For more information, Contact:

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For any media enquiries, please contact:

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