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## JOINT MEDIA ADVISORY

### **OPENING OF THE 14<sup>TH</sup> ORDINARY GENERAL ASSEMBLY OF THE ORGANIZATION OF AFRICAN FIRST LADIES AGAINST HIV/AIDS**

#### **INVITATION TO THE REPRESENTATIVES OF THE MEDIA**

Fourteenth Ordinary General Assembly of the Organisation of African First Ladies against HIV/AIDS (OAFLA) will be held under the theme: *“Enhancing partnerships to create an enabling environment to achieve: the end of AIDS by 2030 and to empower women in their Sexual Reproductive Health and Rights”*.

**WHAT:** African First Ladies have pledged to work in partnership with African Union Commission, various UN agencies including UNAIDS and UNFPA and other development agencies like the International Planned Parenthood Federation (IPPF) and the private sector including Alere Inc to improve the lives and health of African women. The First Ladies have committed to raising awareness and high level political commitment and country ownership for Africa’s social and Health Agenda, including eliminating mother-to-child transmission of HIV (EMTCT) and delivering on the promise of an AIDS-free generation, women empowerment and SRHR.

**WHERE:** AUC Plenary Hall, Old Building

**WHEN:** 31 January 2015 from 08h30-12h35

**WHO:**

- H.E Mrs Hinda Deby Itno, First Lady of the Republic of Chad and President of OAFLA
- HE Mrs Roman Tesfaye, First Lady of the Federal Democratic Republic of Ethiopia
- H.E Dr. Mustapha Sidiki Kaloko, Commissionaire for Social Affairs
- Mr Michel Sidibé, Executive Director of UNAIDS
- Prof. Babatunde Osotimehin, Executive Director of UNFPA
- Mrs Ban Soon-Taek, Spouse of UN Secretary General
- Other African First Ladies

**BACKGROUND:**

Organization of African First Ladies against HIV/AIDS (OAFLA) was established by African First Ladies as a collective voice for Africa's most vulnerable people, women and children infected and affected by HIV and AIDS. Today, OAFLA has more than forty (40) African First Ladies as its active members, each leading her national chapter to do exemplary work in the areas of HIV/AIDS, empowering women and children.

**For more information, interview requests and confirmations contact:**

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