

AFRICAN UNION

الاتحاد الأفريقي



UNION AFRICAINE

UNIÃO AFRICANA

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Directorate of Information and Communication

**MEDIA ADVISORY  
CELEBRATION OF AFRICAN UNION DAY  
INVITATION TO REPRESENTATIVES OF THE MEDIA**

**What:** Celebration of African Union (AU) Day

Main highlights for media include ;

- Sports (athletics and tennis)
- Ground breaking ceremony for the AU integrated service center
- Plenary session : OAU – AU History and testimony
- Discussion on Agenda 2063 and Q&A session
- Bazaar
- Fashion show
- African Music
- African Cuisine

**Who:** The celebrations are organized by the African Union Commission (AUC)

**When:** 28 September 2016, at 0800hrs.

**Where:** AUC New Conference Center

**Objective:** The day is celebrated each year to commemorate the decision of African Heads of State and Government to form the African Union. This decision was taken on 9 September 1999 in Sirte. The celebrations will provide an opportunity for all participants to integrate through socialization, and appreciate diverse cultures from all over Africa.

**Participants:** Members of the Permanent Representative Committee (PRC), AUC Employees and Spouses, Former/Retired AUC Employees, invited guests and the Media.

**Background:** On 9 September 1999, the Heads of State and Government of the Organisation of African Unity issued a Declaration (the Sirte Declaration) calling for the establishment of an African Union, with a view, inter alia, to accelerating the process of integration in the continent to enable it play its rightful role in the global economy while addressing multifaceted social, economic and political problems compounded as they were by certain negative aspects of globalisation.

***Journalists are invited to attend and cover the AU Day Celebrations on Wednesday 28<sup>th</sup> September 2016, at the AUC New Complex.***

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