Direktorat of Information and Communication

Media Advisory/ AfCFTA Business Forum

AUC/AfroChampions Initiative Joint Press Conference

INVITATION TO REPRESENTATIVES OF THE MEDIA

When: Tuesday 20 March 2018

Time: 2:00-2:45 pm

Where: Kigali Convention Center, Room MH4

Who: Organized by the African Union Commission and the AfroChampions Initiative. Keynote speakers

- **H.E.M Olusegun Obasanjo**, Patron of the Afrochampions initiatives
- **H.E.M. Albert Muchanga**, Commissioner for Trade and Industry
- **Dr. Benedict Oramah**, President of the Afreximbank
- **Mr. Jean-Louis Billon**, Chairman, SIFCA group - Vice-chair, Western Africa - AfroChampions Club
- **Mr Ali Mufuruki**, CEO of Infotech Investments - Vice-chair, Eastern Africa - AfroChampions Club
- **Edem Adzogenu**, Special Advisor, AfroChampions Initiative’s Executive Committee
- **Michael Kottoh**, Chief Strategist, Special Advisor, AfroChampions Initiative’s Executive Committee
- **Samba Bathily**, CEO, ADS Group - Advisor, AfroChampions Initiative’s Executive Committee

Objective:

- **Introduce MoU between the AU and the AfroChampions Initiative and projects to be developed under this agreement** to enhance public-private dialogue around the CFTA, conduct research and share knowledge to support the African Union’s public policies impacting business, to promote intra-African trade and investment, in collaboration with Afreximbank and foster dialogue with civil society.
• Highlight the pioneering approach followed by the African Union in seeking input and feedback from private sector’s representatives
• Highlight commitments from the African business community to contribute to economic policy development and AfCFTA implementation
• Introduce the Pan-African Private Sector Trade and Investment Committee, led by the Afreximbank, and which provide a framework to facilitate African Private Sector participation and engagement in trade and investment issues in Africa.

Requests for media interviews
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For further information:

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