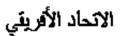
### **AFRICAN UNION**





# UNION AFRICAINE UNIÃO AFRICANA

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#### MEDIA ADVISORY/ N°

# **AFRICA INDUSTRIALIZATION WEEK 2018 (AIW 2018)**

# **INVITATION TO REPRESENTATIVES OF THE MEDIA**

What: AFRICA INDUSTRIALIZATION WEEK 2018 (AIW 2018)

When: Monday 19<sup>th</sup> – Friday 23<sup>rd</sup> November 2018

Where: AU Headquarters, Addis-Ababa, Ethiopia

**Who**: Organized by the Department of Trade and Industry

JOURNALISTS ARE INVITED TO ATTEND AND COVER THE OPENING CEREMONY AT THE AFRICAN UNION HEADQUARTERS ON  $19^{\text{TH}}$  NOVEMBER 2018

The African Union Commission (AUC) plans to organize an Africa Industrialization Week (AIW) to be held from the 19<sup>th</sup> to the 23<sup>rd</sup> November 2018 at the AUC Headquarters in Addis Ababa, Ethiopia. The commemoration to be organized by the Department of Trade and Industry of the African Union Commission in partnership with the NEPAD Agency, United Nations Industrial Development Organization (UNIDO), the United Nations Economic Commission for Africa (UNECA) and other key Development Partners. The Theme for the AIW2018 is: "Promoting Regional Value Chains in Africa: A pathway for accelerating Africa's structural transformation, industrialization and pharmaceutical production".

Given the importance of Industrial development as an engine for inclusive and sustainable development, the AIW2018 seeks to enhance consciousness and understanding of the opportunities and challenges associated with the industrialization drive on the continent. This is meant to mobilize African leaders, policy makers, and private sector and development cooperating partners to enhance dialogue on the pan-African

industrialisation agenda, with emphasis on how development of regional value chains can a be a major catalyst towards boosting industrial production capacity, and hence accelerated industrialization for the continent.

The AIW2018 will also among other things, promote the implementation of the Accelerated Industrial Development of Africa (AIDA), the Pharmaceutical Manufacturing Plan for Africa (PMPA), the SME Strategy, the Boosting Intra-African Trade and the African Continental Free Trade Area and the UN General Assembly's Third Industrial Development Decade for Africa (IDDA III) in the context of Agenda 2063.

The 1<sup>st</sup> AU-NEPAD Africa Pharma Conference will be the flagship event of the Africa Industrialization Week (AIW). This event is co-organised by the Department of Trade and Industry, the Department of Social Affairs and the NEPAD agency.

The Africa Pharma Conference, which will be held from the 19<sup>th</sup> to 21<sup>st</sup> November, 2018 seeks to contribute to efforts to boost local production of essential medicines. The conference will involve all relevant continental institutions, development partners, UN agencies, Member States and the private sector.

The week will also be commemorated through a series of events which will highlight the progress, achievements, and challenges faced by African governments in developing their industrial sectors. It will also provide a platform for business to business interface, to enhance prospects for developing business partnerships and investment promotion.

Some of the side events during the week will include:

- Continental Forum on Regional Value Chains and Mobilizing African Manufacturer's (to support the linkage of Africa Regional Value Chains to the Global Value Supply).
- The Second Symposium on Special Economic Zones (SEZs) and Green Industrialization.
- A Workshop on Africa Enterprise Network, catalysing SMEs and start-ups productivity;
- A Workshop on Youth Entrepreneurship to reduce migration, Youth and women empowerment in enterprise development;
- A Workshop on Quality Infrastructure within the value chain to improve the quality products from SMEs; and
- A Workshop on Financing Industrialization.

High level delegates including Heads of State and Government and senior policy makers from across the continent are expected to participate in the AIW2018.

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