MEDIA ADVISORY

INVITATION TO MEDIA REPRESENTATIVES

WHAT: PIDA Week 2019 under the theme: “Positioning Africa to deliver on Agenda 2063 and economic integration through multi-sectoral approaches to infrastructure development”.

WHEN: 25-29 November 2019

WHERE: Grand Nile Tower Hotel, Cairo, Egypt

WHO: The Second PIDA Week is organized by the African Union Commission (AUC); African Development Bank (AfDB) and African Union Development Agency-NEPAD (AUDA-NEPAD); in collaboration with the Arab Republic of Egypt.

OBJECTIVE:

Since its inception in 2015 PIDA Week has evolved and grown to become the flagship advocacy and marketing event for the PIDA programme and specifically projects in need of financing. The format of the event provides an opportunity to engage and exchange information on PIDA in particular and infrastructure development in general. Going forward, PIDA Week will take into account the mandate of AUDA-NEPAD, and the need to deliver as one and will thus be positioned to deliver value internally and externally by promoting a multi-sectoral ‘corridor approach’ that links all sectors to infrastructure development and stimulates spatial economic development.

This year’s PIDA Week will focus on anchoring infrastructure development as a key element through which AUDA-NEPAD will support and strengthen the capacity of member states and associated regional institutions to deliver on Africa’s transformation agenda.

Background:

PIDA Week was inaugurated in 2015 as a platform to bring together key stakeholders involved in the implementation of the PIDA programme, to take stock of progress and identify ways to continue to advance implementation. The first PIDA Week was held in Abidjan under the theme “Accelerating In-restructure Implementation for Africa’s
Integration” while the second event focused on job creation - “Creating Jobs through Regional Infrastructure Development”. In 2017, PIDA Week continued with emphasis on job creation and economic transformation - “Regional Infrastructure Development for Job Creation and Economic Transformation” and in 2018 the key theme was “Realising Africa’s Integration through Smart Infrastructure and Good Governance”.

PIDA Week 2019 takes cognisance of the formation of the African Union Development Agency-NEPAD (AU-NEPAD), tasked among other things to coordinate and execute priority regional and continental development projects and to promote regional economic integration towards the accelerated realisation of Agenda 2063 – Africa’s vision and action plan. As such, this year’s PIDA Week will focus on anchoring infrastructure development as a key element through which AU-NEPAD will support and strengthen the capacity of member states and associated regional institutions to deliver on Africa’s transformation agenda.

At the first session of the Specialized Technical Committee on Transport, Transcontinental and Interregional Infrastructures, Energy and Tourism (STC-TTIET) held in March 2017 in Lomé, Togo as well as the second session of the STC held in April 2019 in Cairo, Arab Republic of Egypt, the Ministers in charge of Transport and Energy recommended that the African Union Commission prepares the second phase of PIDA (PIDA PAP 2, 2021-2030).

Participants:

PIDA Week 2019 will bring together Member States of the African Union, Regional Economic Community (RECs), African institutions, civil society, private sector, youth and the women, African and non-African development partners, and media among others.

*Journalists are invited to cover the high level opening ceremony of the PIDA Week 2019 on Monday 25 November 2019 at 11:00am at the Grand Nail Tower Hotel, Cairo.*

*For media queries and further information:*

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