

**DIRECTORATE OF INFORMATION & COMMUNICATION**

Media Advisory

Date: 12<sup>th</sup> June, 2020

Venue: Addis Ababa, Ethiopia

**WHAT: INFORAFRICA FESTIVAL**

**WHEN:** Sunday, 14<sup>th</sup> June , 2020

**TIME:** 7pm (CAT), 5pm (GMT) & 6pm (GMT+1)

**WHERE:** Sound City DSTV channel 327, Go TV 75 and the You-tube Sound City page.

**WHO:** African Union Commission (AUC) and the #INFORAFRICA Alliance against the corona virus.

**WHY:** The festival will use the voices of influencers to disseminate fact-based health messages across Africa, and raise relief for the continent's most vulnerable communities. Funds received by the African Union will go towards the Union's COVID19 Response Fund.

**The African Union COVID19 Response Fund was set up to**

- Support the procurement and distribution of essential COVID-19 medical equipment and supplies and mobilize rapid response by Member States.
- Mitigate the social, economic and humanitarian impact of COVID-19 in all African countries.
- Further boost the capacity of Africa CDC to support response to public health emergencies across the continent.

Further contributions to the COVID19 Response Fund can be sent to: <https://au.int/AUCovid19ResponseFund>

**About the African Union**

The African Union spearheads Africa's development and integration in close collaboration with African Union Member States, the Regional Economic Communities and African citizens. AU Vision: to accelerate progress towards an integrated, prosperous and inclusive Africa, at peace with itself, playing a dynamic role in the continental and global arena, effectively driven by an accountable, efficient and responsive Commission. Learn more at: <http://www.au.int/en>

**About Africa CDC**

Africa CDC is a specialized technical institution of the African Union which supports Member States in their efforts to strengthen health systems and improve surveillance, emergency response, prevention and control of diseases. Learn more at: <http://www.africacdc.org>

**For further inquiries, please contact:**

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