



May 24th, 2021

Launch of the Young Africans Writing Contest 2021 “My Africa, My Future”

Media Advisory

What: Launch of the Young Africans Writing Contest 2021

When: Africa Day, May 25th, 2021

Who: The African Union’s Economic, Social and Cultural Council (AU-ECOSOCC) in partnership with ACCESS Bank Zambia

Why: The Young Africans Writing Contest (YAWC) is an ECOSOCC initiative that aims to bridge the gap between African Youth and the African Union. It is predicted that the population of young Africans will double from the current 480 million to reach 840 million by 2050 and Africa will have the youngest population in the world. By acknowledging the innovative thinking that they bring to the table, YAWC aims to encourage the youth to reflect on the crucial role they play by providing them with a space to express themselves freely. “My Africa, My Future” will articulate their aspirations and ideals for the kind of future they want for the continent.

One of the key engagements of ECOSOCC is to champion the AU’s Agenda 2063 that is the strategic framework for socio-economic transformation of the African continent. Aspiration 6 of Agenda 2063 is centred around an Africa where development is people driven, unleashing the potential of its women and youth. ECOSOCC is that interface par excellence to translate the African Union’s vision to echo the voice of the African citizenry in the development of the continent.

Journalists are invited to join the launch on May 25th at 17.30 hrs CAT/ 18.30 hrs EAT via ZOOM @ <https://zoom.us/j/97107934126>

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For media inquiries, please contact:

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About ECOSOCC

The Economic, Social and Cultural Council (ECOSOCC) was established in July 2004 as an Advisory Organ composed of different social and professional groups of AU Member States. The mandate of ECOSOCC is to contribute, through advice, to the effective translation of the objectives, principles and policies of the Union into concrete programmes, as well as the evaluation of these programmes.

Learn more at: <https://www.auecosocc.org>: