

INFORMATION & COMMUNICATION DIRECTORATE

Press Release No: 000003456/2021

Date: 8th Nov 2021

Venue: Addis Ababa, Ethiopia

MEDIA ADVISORY

African Private Sector Forum.

What: 12th African Private Sector Forum convened on the theme “Strengthening African private sector’s capacity to respond to disrupted markets and ensure economic resilience in the face of COVID-19 Pandemic.”.

When: 10th November 2021. 9AM. Marriot Hotel, Cairo, Egypt.

Who: Convened by the African Union Commission, the Forum will engage policymakers, private sector representatives, academia, civil societies and development organizations, among other key stakeholders. meeting will include African Union Commission and its Organs; Officials from the Arab Republic of Egypt, Business Leaders; Regional Economic Communities; Business Councils; Chambers of Commerce and Industries; Private Sector; Manufacturer Associations, Women and Youth led/ owned SMEs, among others.

Background

The African Union Commission, has throughout the years worked closely with the private sector to define the significant role and great contribution by the Private sector in driving the economic development Agenda of the continent. The efforts are a demonstration of the African Union’s commitment towards enhancing the private sector capacity to contribute towards the realization of Agenda 2063 and be part of the global value-chain, for inclusive and sustainable growth in Africa. The African Private Sector Forum has over the years expanded its participation and remains one of the strategic platforms organized by the African Union Commission to engage policymakers, private sector representatives, academia, civil societies and development organizations, among other key stakeholders.

The AU recognizes the fact that, when designing, implementing and monitoring economic recovery policies, it is important for the voice of private sector actors to be heard. This will require putting in place new innovative approaches that harness the potential of new technologies and digital platforms to enhance public-private sector dialogue and engage all essential market actors when identifying reform priorities. The African Union institutionalized the African Private Sector Forum as a key instrument of dialogue and partnership between the African Union policy makers and the private sector actors. The Forum also acts as a vehicle for empowering the African Private Sector through advocacy, sharing business and market information and skills.

For more information, visit – [African Private Sector Forum.](#)

For further information please contact:



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