

INFORMATION & COMMUNICATION DIRECTORATE

Media Advisory No:

Date: 12 December 2022

Venue: Nairobi, Kenya

MEDIA ADVISORY.

First African Union Exporters Conference

(HYBRID)

INVITATION TO THE REPRESENTATIVES OF THE MEDIA

What: First African Union Exporters Conference

Who: The Department of Economic Development, Trade, Tourism, Industry and Mining (ETIM) of the African Union Commission and European Union Commission

When: 13th to 16th December 2022

Where: Nairobi, Kenya

Time: 09:00hrs – 10:30hrs SAT

Register Here to attend the Conference Virtually:

<https://zoom.us/meeting/register/tJAoc-6oqjspGtXkz28mhY9n6PODouFsvMI9>

Objective

The main objective of conference is to showcase export opportunities in Africa, and building capacity among exporters on Exporting in Africa. More specifically, the conference seeks to address the following:

1. Market opportunities under the IATF;
2. Capacity building on the ATO;
3. Updates on the AfCFTA, Non-Tariff Barriers, and Standards;
4. Capacity building on Customs cooperation under the AfCFTA;
5. Digital inclusion in Africa
6. Digital infrastructure gaps in Africa
7. Digital Capacity building;
8. Updates on the AfCFTA, Protocol on Digital Trade;
9. Consumer Protection and Cybersecurity in Africa;
10. Postal Sector and Logistics in a Digital Economy
11. Data Governance and Digital Economy Development in Africa

12. Capacity building on designing export supply contracts that are resilient to shocks, such as COVID; and
13. Increase awareness on the African Integration Agenda

Participants: African Union Member States, Regional Economic Communities (RECs), AU Specialized Institutions, Institutions from the UN System, and other Development Cooperating Partners.

Media representatives are invited to cover the opening ceremony of the event.

For further information, please contact:

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