

## INFORMATION & COMMUNICATION DIRECTORATE

Date: 8 September 2025

Venue: Addis Ababa, Ethiopia

### MEDIA ADVISORY

#### 2nd Africa Skills Week 2025 (ASW 2025)

**Theme: "Powering Africa's Industrial Future: Skills for Innovation, Growth, and Sustainability"**

### INVITATION TO THE MEDIA REPRESENTATIVES

**What:** 2nd Africa Skills Week 2025.

**When:** 13 - 17 October 2025.

**Where:** African Union Headquarters, Addis Ababa, Ethiopia.

**Register to Attend the Second Edition of the ASW:**

<https://www.skills.education-au.org/>

**Why:** Africa Skills Week is an annual continental platform established to advance Africa's skills transformation agenda. Officially adopted by the African Union Ministers of Education and Training in 2024, it fosters dialogue, shares experiences, and coordinates action on skills development and employment across Africa.

With a young and growing population, Africa's future hinges on building a skilled workforce ready for the jobs of tomorrow. ASW 2025 is a critical event for understanding how the continent plans to bridge the skills gap, leverage the AfCFTA, and turn its demographic dividend into a driver for inclusive industrial growth. It is a key step towards achieving the goals of **Agenda 2063: The Africa We Want**.

**Who:** The 2nd Africa Skills Week 2025 is hosted by the Department of Education, Science, Technology and Innovation (ESTI), African Union Commission, supported by the Government of the Federal Democratic Republic of Ethiopia through the Ministry of Labour and Skills. ASW 2025 will serve as a pivotal platform to mobilize action and accountability for implementing the [Continental TVET Strategy \(2025–2034\)](#) and harnessing the opportunities of the [African Continental Free Trade Area \(AfCFTA\)](#).

#### Key Focus Areas:

- Policy, Governance and Finance for skills and industrialization.
- Quality and Inclusion in skills development, including for refugees and displaced persons.
- Partnerships and Knowledge Sharing for industrial competitiveness.
- Institutional Development, Technology and Innovation.

#### Highlights For Media:

- High-Level Opening Ceremony: Features addresses by AU leadership, the Host Country Head of State, and key development partners.
- Ministerial & Private Sector Roundtable: A closed-door dialogue shaping policy and investment priorities.

- Skills Exhibition & Marketplace: A live showcase of innovative skills programmes, technologies, and partnerships from across Africa.
- Youth & Entrepreneur Platform: Featuring pitches, career dialogues, and networking with young innovators.
- Field Visits: Tours of industrial parks, TVET institutions, and innovation hubs in Ethiopia.
- Closing Commitment Session: A synthesis of outcomes and a communiqué for actionable follow-up.

### Participants:

The event will bring together African Ministers, policymakers, industry CEOs, leaders from development institutions, educators, innovators, and youth representatives to chart a collective path for transforming Africa's skills landscape to drive industrial competitiveness, job creation, and sustainable development.

### For more information contact:

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