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**SEDESOL**



*The 3x1 Program for Migrants*



**Vivir Mejor**

*2011*



## *Background / Reasons*

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Their hometown care...

**History / Causes / Reasons**

Destination in the U.S shows...

**Effort / Work / Craving**

- Economic factor
  - Lack of opportunities
  - Insecurity
  - By tradition
  - By own decision
- 
- Solidarity
  - Desire to create opportunities
  - Social responsibility
  - Wishes to return





## *Background / The answer*

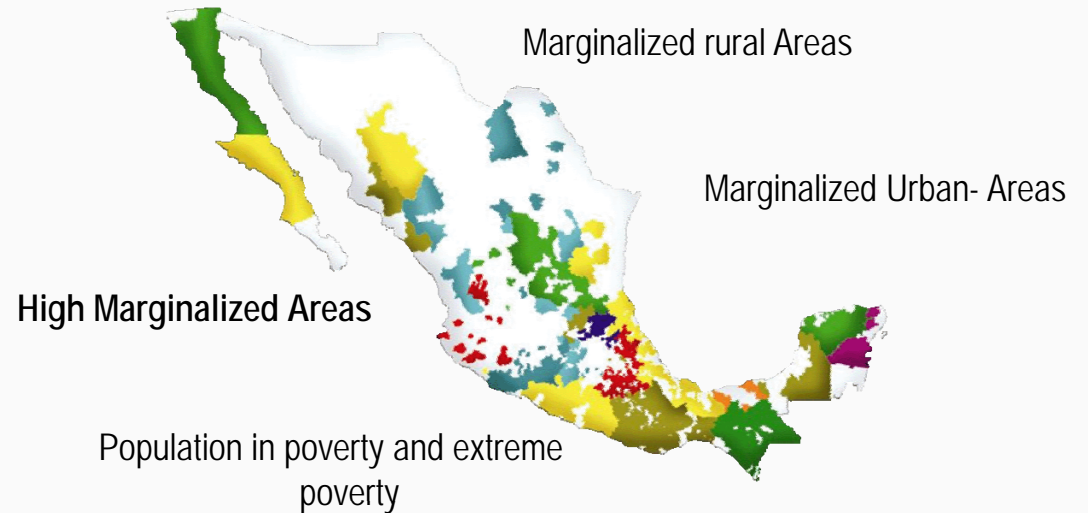
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### Strategies and Social Programs in Mexico

- Improve people skills
- Create income opportunities
- Support family patrimony



### Actions and Social Programs with migrants in the U.S

- Create confidence in Mexico
- Attract social investment to the country
- Provide benefits to the communities
- Strengthen responsibility
- To provide transparency



Organization  
Coordination  
Training  
Equal treatment



## *The 3x1 Program for Migrants*

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The 3x1 for migrants is the federal government's answer for supporting migrants desire of improving their hometowns through the development of community projects. Adding the participation of the government and hometown associations.

- ✓ To channel collective-remittances towards social development-community projects.
- ✓ To benefit migrant communities with high levels of poverty or marginality.
- ✓ To promote creation and growth of mexican hometown associations .
- ✓ To strengthen civil society-government partnerships.
- ✓ To reinforce mexican communities networks abroad and between their hometowns.





# Territorial Reach

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Current implementation:  
29 out of 32 states



- Aguascalientes
- Baja California Norte
- Campeche
- Colima
- Chiapas
- Chihuahua

- Durango
- Guanajuato
- Guerrero
- Hidalgo
- Jalisco

- Oaxaca
- Puebla
- Querétaro
- Quintana Roo
- San Luis Potosí
- Sinaloa

- Sonora
- Tamaulipas
- Tabasco
- Tlaxcala
- Veracruz
- Yucatán
- Zacatecas

- México
- Michoacán
- Morelos
- Nayarit
- Nuevo León



## Financing Structure (Schemme)

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**Federal Gov.  
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**HTA**

**State and local government**

**25%**

**25%**

**50%**

- ✓ Sedesol can contribute up to 100 000 Dls. per project and up to 50 000 Dlls. in patrimonial productive projects.
- ✓ Exceptionally, SEDESOL may contribute up to 50% of the total cost of the project.
- ✓ The program's guideline allows a 1x1 (SEDESOL- HTA) when state and local governments are unable or unwilling to participate in a particular project.



## *Type of projects*

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### 1. Communitary Projects

- Environmental sanitation and conservation of natural resources
- Education, health and sport
- Water supply, sewer and electrification
- Communications, roads and highways
- Urbanize and paving
- 3x1 Educational scholarships
- Community Productive Projects
- Community Social Service Projects

### 2. Productive Projects for Patrimonial Re-enforcement (PPPR)

- Production-oriented projects (agriculture, livestock, service, manufacturing, etc.)
  - a. Single-family (one family or one migrant). Sedesol can contribute up to \$30,000 dls.
  - b. Bi-Family (2 migrant families or 2 migrants from different families). Sedesol can contribute up to \$50,000 dls.



# Club de Migrantes Hometown Associations (HTA)



**2002**

3x1 started with 20 HTA located in 8 states of USA

**2010**

The 3x1 Program works with 1,000 HTA located in 40 states of USA





## Developed Projects

Gobierno Federal  
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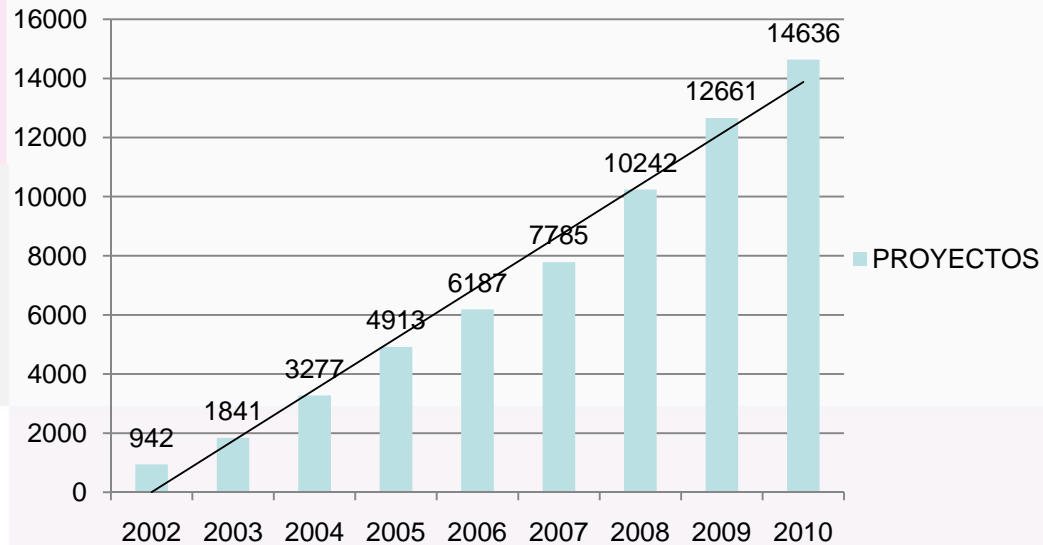
**2002**

The 3x1 developed **942** projects in 247 local communities

**2010**

The 3x1 has developed **14,636** projects in more than 570 local communities

### PROJECTS





# Evolution 2002 - 2009

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CONCEPTO	2002	2003	2004	2005	2006	2007	2008	2009
Entidades Federativas	20	18	23	26	26	27	27	28
Número de proyectos	942	899	1,436	1,636	1,274	1,598	2,457	2,421
Municipios apoyados	247	257	383	425	417	443	574	564
Grupos de migrantes participantes	20	200	527	815	723	857	957	797
<b>PRESUPUESTO / MILLONES DE PESOS</b>								
Federal	113.7	99.9	175.9	232.1	192.0	257.7	470.2	525.2
Estatal, Municipal y de Migrantes	266.5	277.7	461.8	619.7	556.9	690.8	1,259.3	1,178.9

\* 2009 Pre - Cierre

TIPO DE PROYECTO	2002	2003	2004	2005	2006	2007	2008	2009	TOTAL
Agua Potable, Alcantarillado y Electrificación	226	274	547	440	236	376	576	562	3,237
Caminos y Carreteras	67	57	83	100	58	77	103	72	617
Infraestructura de Salud	28	17	26	31	26	19	49	21	217
Infraestructura Educativa	112	61	46	73	56	99	157	184	788
Infraestructura Deportiva	50	35	42	47	40	68	111	112	505
Urbanización y Pavimentación	276	282	477	566	452	620	979	964	4,616
Becas Educativas 3x1	0	0	0	15	25	66	75	41	222
Centros Comunitarios*	127	143	160	278	317	220	239	208	1,692
Proyectos Productivos Comunitarios	40	22	53	77	45	50	100	42	429
Proyectos para el Fortalecimiento Patrimonial	0	0	0	0	0	0	0	135	135
Otros	16	8	2	9	19	3	68	80	205
<b>TOTAL</b>	<b>942</b>	<b>899</b>	<b>1,436</b>	<b>1,636</b>	<b>1,274</b>	<b>1,598</b>	<b>2,457</b>	<b>2,421</b>	<b>12,663</b>

Elder's House, Centers of rehabilitation for persons with disability, Cultural Centers, Museums, Public Libraries, Non profit organizations , Historic Buildings conservation.





## *Social Infraestructure/ 2002-2009*

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3,197 , projects of water supply, sewer system and electricity

- Improve communities life quality
- Prevent respiratory and gastrointestinal diseases
- Create comunication routes
- Improve home productivity
- Local development.





## *Social Infraestructure*

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**Electricity at León Cárdenas, Álvaro Obregón  
County, Michoacán / Club León Cárdenas  
(HTA), Chicago**



**Water supply at Cárdenas, SLP/ Club El Chaparral  
(HTA), Texas**



**Electricity at Villa de Ramos, SLP / Club Unidos por San  
Luis (HTA) , Texas**





## *Health Projects / 2002-2009*

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The 3x1 Program has done 217 projects in medical infraestructure, Rehabilitation clinics and hospitals.

- Intensive Care rooms
- Emergency Units
- Surgical equipment
- Medical Rural units
- Ultrasound and Diagnosis
- 15 equipped ambulances





# Health Projects / 2002-2009

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Electrification at Hospital Ignacio Morones P., SLP/  
Club Rotary Memorial, Texas



Health Center at Maní, Yucatán / Club Voces de Maní en  
Portland, Oregon



## *Health Projects / 2002-2009*

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Health Center El Tuito, Jal. / Club Amigos de Cabo Corrientes, California



Health Center at Tlajomulco, Jal. / Clubes Unidos Tlajomulquenses, California



Regional Hospital at Nuevo Ideal, Dgo. / Club Unidos por un Sueño, Illinois



Health Center at Cieneguitas, Zac. / Club Tacoaleche, Dallas, Texas



## *Education Projects / 2002-2009*

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The 3x1 has done **788** educational projects , such as rehabilitating schools, providing computing equipment and technology

- Classrooms and laboratories
- Bathrooms and water supply
- Patios and football fields
- Technological equipment and computing



With migrants support ,more than 6 thousand 3x1 scholarships were given to students, in all educational levels





## *Education Projects / 2002-2009*

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**High School at Tepatitlán, Jalisco / Club Amigos de San José de Gracia, California**

- TV Junior High School
- High School
- College

- Pre-school
- Primary School
- Junior High School



**College at Genaro Codina, Zacatecas / Club Social Tepechitlán**



## *Education Projects / 2002-2009*

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**Junior High school classroom at G.  
Samble, Elota, Sinaloa / Fraternidad Elotense, California**



**College at Chucándiro, Mich. / Club de Migrantes  
Chucándiro, Nevada**



**College at Tochimiltzingo, Oax. / Club Gala y  
Amigos, California**



**High school at Casas Grandes, Chih. / Club Fundación de  
Amor y Esperanza, Arizona**



## *Productive Project / 2009-2011*

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**Created in 2009 for income generation and employment in Mexico.**

### **2009-2011:**

- ✓ 391 migrant projects were approved in states.
- ✓ The projects are located in 184 Mexican counties.
- ✓ 237 communities are being benefited.

Year	Number of productive projects
2009	115
2010	241
2011*	35



\* Number of projects financed up to June 20<sup>th</sup>, 2011.





## *Some projects*

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Asylum at Zinapécuaro, Mich. / Club  
Zinapécuaro, Illinois



Rehab Center for disabled children  
Wakiñul / Club California



Paved Streets at Jalpan, Qro. / Club Tancoyol, Illinois



Sidewalk Construction at Dzizantun, Yuc. /  
Club Dzizantun, California





## *Projects*

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**Culture House, Elota, Sinaloa / Fraternidad  
Elotense, California**



**Paving camino El Aguaje, Acaponeta, Nayarit /  
Club Social Acaponetense / California**



**Soccer field at Minatitlán, Colima / Club  
Minatitlán, California**



## Projects

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Furniture and computing equipment at Laguna Grande, Monte Escobedo / Comunidades Unidas de Monte Escobedo, Ca.



Local Market, Atemajac de Brizuela, Jal / GAAB La Defensa,



Elementary School civic patio, Tarandacua, Gto. / Club Pineda Lira , Illinois



## Contact

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**3x1 para  
Vivir Mejor**

**THANK YOU**

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