



Date of Programme:
April 29, 2015

Venue:
AFRICAN UNION SECRETARIAT
ADDIS ABABA, ETHIOPIA

AFRIMA-AU Event Programme

PROGRAMME OF EVENT

FIRST SESSION

10.00AM-11.00AM

Closed-door session between African Union Commission Executives and AFRIMA International Executives.

(Presence of the Commissioner will be highly appreciated)

TEA BREAK

11.00A.M-11-20A.M

SECOND SESSION

11.30 A.M.-12.30 P.M

Roundtable Conference with AU,AFRIMA,representatives of 2014 award winners and media.

LUNCH BREAK

12.30P.M.-1.45P.M

AU- AFRIMA Joint Press Conference

2.00. P.M.-3.30. P.M

1. Opening Introduction

AU Official

2. Press Text

Michael Dada

AFRIMA President/Executive Producer

3. Presentation on AFRIMA –mission, vision, objectives and journey so far

Matlou Tsotetsi

AFRIMA Director Brand Communications & Sponsorship

4. AFRIMA 2015 Calendar unveiling & meeting representatives of 2014 AFRIMA Winners

Dr. Mustapha Kaloko, AUC Commissioner of Social Affairs

5. Question & Answer Session with members of the audience

6. Vote of thanks

Steve Ayorinde, Chairman, AFRIMA International Media Committee