



**PROGRAMME FOR THE LAUNCH OF THE TEMPORARY SITE OF THE
GREAT MUSEUM OF AFRICA (GMA), A FLAGSHIP PROJECT OF THE AU
AGENDA 2063 AND MEDIA EVENT**

ALGIERS, ALGERIA

14 – 15 JUNE 2023

DAY ONE: 14 JUNE 2023				
LAUNCH OF THE 1 st CONTINENTAL EXHIBITION AND LAUNCH OF THE TEMPORARY SITE OF THE GREAT MUSEUM OF AFRICA				
#	TOPIC	TYPE	TIME	CONTENT
1	RECEPTION OF GUESTS		09:00 – 9:30	✓ Reception of guests in the courtyard of the Bardo Museum. With a cultural performance
2	Opening of the Exhibition	Plenary	9:30 – 10:30	<p>Launch of the exhibition of the Great Museum of Africa “Music: the Heartbeat of Africa” by</p> <p>H.E Madame Soraya Mouloudji Minister of Culture and Arts of the People’s Democratic Republic of Algeria.</p> <p>H.E Amb. Minata Samate Cessouma, Commissioner for Health, Humanitarian Affairs and Social Development.</p>
3	CULTURAL PERFORMANCES AND BREAK			
4	LEAVING BY BUS TO THE TEMPORARY SITE VILLA BOULKINE at 10h30			
5	LAUNCHING OF THE TEMPORARY SITE OF THE GMA	Plenary	10h30 14h00	<p>Cutting of the Ribbon</p> <p>National Anthem of the People’s Democratic Republic of Algeria</p> <p>African Union Anthem</p> <p>✓ Statement by HE Mr AHMED ATTAF Minister of Foreigner Affairs of the People’s Democratic Republic of Algeria or its representative</p>

				<p>✓ Statement by H.E. Amb. Minata Samate Cessouma, Commissioner for Health, Humanitarian Affairs and Social Development (HHS)</p> <p>Cultural Performance</p> <p>✓ Statement of Support by Mrs. Kanayo Awani, Managing Director, Intra-African Trade Initiative, AFREXIMBANK</p>
<p>Signing of the Host Agreement Guided by the AU Office of the Legal Counsel and the Ministry of Foreign Affairs of the People's Democratic Republic of Algeria.</p>				
<p>GROUP PHOTO, INTERVIEWS, CULTURAL PERFORMANCES AND NET WORKING</p>				
<p>14H00 COCKTAIL IN THE TEMPORARY SITE</p>				
<p>LEAVING BY BUS TO VISIT OF AN EXHIBITION AT THE MUSEUM OF FINE ARTS "AFRICAN ARTISTS"</p>				

DAY TWO: 15 JUNE 2023				
MEDIA AND PARTNERS' EVENT FOR THE GREAT MUSEUM OF AFRICA (GMA) – ADVOCACY AND POPULARIZATION OF THE CONCEPT OF THE GMA				
01	WORK SESSION – PRESENTATION OF THE GREAT MUSEUM OF AFRICA CONCEPT DOCUMENT AND DISCUSSION	Plenary	10:00 - 11:30	<p>Welcome Remarks by the Programme Director</p> <p>Moderator : Mrs. Angela Martins, Acting Director, Social Development, Culture and Sport, AUC</p> <p>Presentation of the AU Agenda 2063 Aspirations, Milestones and Flagship</p> <p>Projects – By Mr. Charles Wangadya, Senior Policy Officer, Office of Strategic Planning and Delivery (OSPD), AUC</p> <p>Presentation on the 2003 UNESCO convention and Africa by Professor Slimane Hachi, Director of the Centre for Research in History, Prehistory and Anthropology and the Regional Centre for the Safeguarding of the Intangible Cultural Heritage in Africa under the auspices of UNESCO.</p>
11h30 : Coffee Break				
02			12h00- 13.45-	<p>Presentation of the Comprehensive Project Document of the Great Museum of Africa by Prof Emmanuel Dandaura and Prof Victor Dugga, GMA Resource Persons</p> <p>Presentation of the Marketing Plan and Financing Strategy by Mr. Jacob Nyangila, Programme Specialist, African World Heritage Fund (AWHF)</p> <p>Video/Slide Show of the Architectural Design of the Great Museum of Africa by Mrs. Nawel Dahmani, Chairperson of the</p>

				<p>Technical and Advisory Committee of the Great Museum of Africa</p> <p>Interventions by Members of the Technical and Advisory Committee of the Great Museum of Africa</p> <p>Q & A Session</p>
03	GROUP PHOTO, INTERVIEWS, CULTURAL PERFORMANCES AND NETWORKING		13.45-14.00	<p>Group Photo, Interviews and Networking; more cultural performances</p> <p>End of the Event</p>
	BUFFET LUNCH			
04	16 h00 : VISIT TO THE GREAT MOSQUE OF ALGIERA			
	END OF THE PROGRAMME			