

SIDE PROGRAMS

CHELETE CAGE PROGRAM 2024

Day 2
10 September 2024

**This will
take place in
Oryx 1*

18:00 – 18:10	Opening Remarks <i>Denille Roostee, Group Executive: Marketing - Momentum Metropolitan</i>
18:10 – 18:20	Introduction of the Judges & Pitchers <i>MC</i>
18:20 – 18:30	Format & Rules of Chelete Cage <i>TBC, NIPDB</i>
18:30 - 19:15	MSMEs Pitch (6) <i>NIPDB Top 12</i>
19:15 – 19:30	Break
	MSMEs Pitch (6) <i>NIPDB Top 12</i>
20:15 - 20:25	Closing Remarks <i>TBC, - NIPDB</i>
20:25 - 21:00	Deliberations <i>Judges</i>

End of Chelete Cage

MSME APP LAUNCH PROGRAM 2024 Day 3 11 September 2024	12:00 – 12:10	Welcoming & Opening Remarks <i>MC</i> <i>Nankelo Amupadhi, Manager: Business Advisory Services - NIPDB</i>
	12:10 – 12:20	Introductory Speech <i>Nangula Uaandja, CEO - NIPDB.</i>
	12:20 – 12:40	App Exhibition <i>Johan Steenkamp, Manager:ICT - NIPDB</i>
	12:40 – 12:50	Q&A Sessions <i>All</i>
	12:50 - 13:00	Closing Remarks <i>Julia Muetundhana, Executive: Talent Innovation & Productivity - NIPDB</i>
	End of MSME App Launch	
AUSMEF CLOSING BANQUET & AWARDS NIGHT PROGRAM 2024 Day 3 11 September 2024	19:00 – 19:30	Red Carpet Arrival: <i>Guests welcomed with a photo opportunity on the red carpet</i> Welcome Drinks: <i>Welcome cocktails and mocktails served upon arrival</i> Music: <i>Soft instrumental music playing as guests arrive and mingle</i>
	19:30 - 19:45	Welcoming Remarks <i>MC</i>
	19:45 - 20:00	Keynote Address <i>H.E. Netumbo Nandi-Ndaitwah, Vice President, Republic of Namibia</i>

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**This will take place in Droombos*

20:00 – 20:15	<p>Address by the Next Host <i>H.E. Amb. Albert Muchanga, Commissioner for ETTIM, AUC</i></p>
20:15 – 20:30	<p>Performance</p>
20:30 – 21:00	<p>Introduction: Brief overview of the Chelete Cage Pitching Event</p> <p>Announcement of Winners:</p> <ul style="list-style-type: none"> - 3rd Place Pitcher: Presentation of Award - 2nd Place Pitcher: Presentation of Award - 1st Place Pitcher: Presentation of Award <p><i>"MC</i></p> <p><i>TBC, Sponsor 1</i> <i>TBC, Sponsor 2</i> <i>TBC, Sponsor 3"</i></p>
21:00 – 21:30	<p>Introduction: Overview of the Enterprise African Network Fellowship Program and the capacity-building workshops</p> <p>Certificates of Participation: All MSMEs</p> <p><i>MC</i></p> <p><i>Ron Osman Omar, Ag. Director of Division: Industry, Minerals, Entrepreneurship, and Tourism (IMET) - Dept. for Economic Development, Trade, Tourism, Industry and Minerals, African Union Commission</i> <i>Bulelwa Nkosi, SME Expert - AUC-ETTIM</i></p>
21:30 - 21:45	<p>Closing Remarks</p> <p><i>TBC, .</i></p>
End of Closing Ceremony	