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## Conference Programme World Press Freedom Day

### *Safe to Speak:*

### *Securing Freedom of Expression in All Media*

### 2-4 May 2013

### San Jose, Costa Rica

#### Thursday, 2 May 2013

08:00-09:30	Registration (for all participants)
09:30-10:45	<p style="text-align: center;"><b><u>Opening Ceremony</u></b> <b>Venue: Cocori Room 1</b></p> <p><b>Welcome Remarks:</b> Ms Yoriko YASUKAWA, UN Resident Coordinator in Costa Rica  <b>Opening Speeches:</b> Mr Jānis KĀRKLINŠ, Assistant Director-General for Communication and Information, UNESCO          Mr Francisco CHACÓN, Minister of Communication, Government of Costa Rica          Mr Francisco AGUILAR-URBINA, Legal Representative, University for Peace, Costa Rica</p>
10:45-11:00	Refreshments break
11:00-12:30	<p style="text-align: center;"><b><u>Plenary Session 1</u></b> <b><i>Pressing for Freedom: Ensuring a Safe Environment for Journalists and Media Workers</i></b> <b>Organizer: UNESCO</b> <b>Venue: Cocori Room 1</b></p> <p><b>Description:</b> Press freedom demands a free, independent and pluralistic media environment for both online and offline platforms in which journalists, media workers and social media producers can work safely and independently without fear. Yet journalists around the world are frequently intimidated, threatened, harassed, attacked, abducted, arbitrarily imprisoned and even killed. Latin America has not been exempt from such scourges. More than 600 journalists and media workers have been killed in the last ten years, most in non-conflict areas. The UN Plan of Action on the Safety of Journalists and the Issue of Impunity, endorsed by the UN Chief Executives Board in April 2012, aims to help change this by mobilizing the UN family of agencies, as well as other stakeholders including UN Member States, regional human rights bodies, and NGOs and media houses, to collaborate in creating a safer environment for journalists. This session will provide insights into how safety is fundamental to press freedom and freedom of expression, and how World Press Freedom Day can advance safety in general and the UN Plan of Action in particular.</p> <p><b>Moderator:</b> Ms Gwen LISTER, Editor, <i>The Namibian</i>, Namibia</p> <p><b>A roundtable discussion with:</b>          Ms Dunja MIJATOVIĆ, Representative on Freedom of the Media, OSCE          Mr Alain MODOUX, Former Assistant Director-General for Communication and Information, UNESCO          Mr Armando GONZÁLEZ RODICIO, Corporate Director of Opinion, Grupo Nación, Costa Rica          Mr Javier Darío RESTREPO, Journalist and Writer, Colombia          Mr Ricardo UCEDA, Executive Director, Instituto Prensa y Sociedad (IPYS), Peru</p> <p><b>Key Questions:</b></p> <ul style="list-style-type: none"> <li>• What are the interfaces between safety, press freedom, World Press Freedom Day and the UN Plan of Action?</li> <li>• How do threats to press freedom differ from region to region?</li> <li>• How can various strategies to improve safety be replicated in different regions?</li> <li>• What are the preventive mechanisms to prevent journalists from being harmed in the first place?</li> <li>• How do we ensure that international standards for safety of journalists and combating impunity are respected and adopted in the country context?</li> <li>• How can public awareness be developed to ensure that press freedom is widely cherished and that public opinion at all levels will not tolerate attacks on journalists?</li> </ul>
12:30-14:00	Lunch
12:30-14:00	<p style="text-align: center;"><b>Side-event: Lunch Workshop on Online Tools For Freedom of Expression by Google</b> <b>Venue: Curime Room (by invitation only)</b></p>

	<p><b>Trainer:</b> Mr Daniel SIEBERG, Head of Media Outreach, Google, United States of America</p> <p><b>Description:</b> This is a hands-on session on how Google tools can contribute to freedom of expression. The workshop will cover the impact that tools like Search, Trends, Fusion Tables and Google+ Hangouts can have on the way journalists tell compelling stories in online or broadcast media. The discussion will also focus on how Google and the Internet are playing a key role with journalists looking to innovate with their work.</p>
14:00-15:30	<p align="center"><b>Special session on lessons being learned and regional issues for the UN Plan of Action on the Safety of Journalists and the Issue of Impunity</b></p> <p align="center"><b>Sharing Experiences: Nepal, Pakistan, Colombia and Iraq</b></p> <p align="center"><b>Organizers: International Media Support (IMS), Open Society Institute (OSI) and UNESCO</b></p> <p align="center"><b>Venue: Cocori Room 1</b></p> <p><b>Description:</b> UNESCO has spearheaded the UN Plan of Action on the Safety of Journalists and the Issue of Impunity, which was endorsed by the UN Chief Executives Board in April 2012. The goal of the UN Plan of Action is to create an environment in which journalists can practice their craft safely, and if a crime against journalist because of their professional work does happen, it is investigated swiftly and the perpetrator brought to justice. The UN Plan of Action is conceived on the basis that the issue of safety of journalists and that of impunity is too complex to be able to be solved by any one organization. Therefore, it is built on a multi-stakeholder approach involving the various UN agencies, Member States, civil society groups, media houses, and academia. This session presents some of the good practices and lessons learned in the implementation of the plan, as well as challenges ahead drawing from experiences of the <i>first-phase countries</i>.</p> <p><b>Moderator:</b> Ms Sylvie COUDRAY, Chief, Section for Freedom of Expression, UNESCO</p> <p><b>Roundtable discussion:</b>  Mr Robert SHAW, Regional Media Advisor for Latin America, International Media Support (IMS), Colombia  Mr Shiva GUANLE, President, Federation of Nepali Journalists (FNJ), Nepal  Mr Adnan REHMAT, Executive Director, Intermedia Pakistan, Pakistan  Ms Phyza JAMEEL, National Programme Officer, UNESCO Office in Islamabad, Pakistan  Mr Andrés MORALES, Executive Director, La Fundación para la Libertad de Prensa (FLIP), Colombia  Ms Mariam JABER, Communication and Information Officer, UNESCO Office for Iraq, Jordan</p>
15:30-15:45	Refreshments break
15:45-17:15	<p align="center"><b>Parallel Session 1</b></p> <p align="center"><b><i>Safety of Journalists in Covering Drugs and Criminal Activities</i></b></p> <p align="center"><b>Organizer: UNESCO</b></p> <p align="center"><b>Venue: Cocori Room 1</b></p> <p><b>Description:</b> Violence against journalists has risen dramatically in recent years. Last year, UNESCO condemned the killings of 121 journalists, making 2012 the deadliest year for the media. In most cases, murdered journalists were not reporting in armed conflict situations, but on local stories in their hometowns, particularly related to illegal activities such as drug trafficking and corruption. The media can play an important role in crime prevention, and it is critical that reporting on these subjects be protected. The UN Office on Drugs and Crime within the UN Plan of Action on the Safety of Journalists and the Issue of Impunity can also make a difference. This session will explore the specific risks associated with reporting on drugs and other criminal activities, with testimonials of journalists from across Latin America, and will conclude with recommendations for improving safety in this area.</p> <p><b>Moderator:</b> Ms Rubí BLANCAS, National Programme Officer, United Nations Office on Drugs and Crime (UNODC), Mexico</p> <p><b>Panellists:</b>  Mr Héctor L. BECERRA, Executive Director, Comité por la Libre Expresión (C-Libre), Honduras  Ms Paola HURTADO, Journalist, Canal Antigua, Guatemala  Mr Ricardo CORREDOR, , Nuevo Periodismo Iberoamericano (FNPI), Colombia  Mr Paul STEIGER, Executive Chairman, ProPublica, United States of America  Ms Laura PUERTAS MEYER, Journalist, <i>Telemetro</i>, Panama</p> <p><b>Key Questions</b></p> <ul style="list-style-type: none"> <li>• What are the specific challenges of investigating crimes against press freedom when non-state actors, including drug cartels and criminal enterprises, commit them?</li> <li>• What measures can journalists take to protect themselves when covering sensitive and illegal activities?</li> </ul>
	<p align="center"><b>Parallel Session 2</b></p> <p align="center"><b><i>Raising Public Awareness on the Safety of Journalists and the Issue of Impunity</i></b></p> <p align="center"><b>Organizer: Doha Center for Media Freedom</b></p> <p align="center"><b>Venue: Cocori Room 4</b></p>

**Description:** Raising public awareness on the issues of safety of journalists and impunity is a crucial aspect of advocacy. Many campaigns exist with the objective of raising public awareness on these issues, including IFEX's *International Day to End Impunity Campaign* and CPJ's Global Campaign Against Impunity. Effective public awareness campaigns depend on analysis of effective methods, targeting the audience, interactive dialogue (and use of social media) and reaching out to more than the "usual suspects". The session will discuss how to strengthen awareness-raising and make related suggestions for implementation of the UN Plan of Action.

**Moderator:** Ms Deborah SEWARD, Director, Strategic Communications Department, UN Department of Public Information

**Panellists:**

Mr Ayman BARDAWIL, Programme Manager, Doha Centre for Media Freedom, Qatar

Mr Alejandro DELGADO FAITH, President of the Institute of Press and Freedom of Expression (IPLEX), Costa Rica

Ms Heather ORRANGE, Campaigns and Advocacy Specialist, IFEX, Canada

Ms Habiba EL MEJRI-CHEIKH, Director of Information and Communication, African Union Commission

Mr Kaius NIEMI, Editor-in-Chief, Ilta-Sanomat, and Vice Chairman of the Board of Trustees, Helsingin Sanomat Foundation

**Key Questions:**

- How does the International Day to End Impunity campaign raise public awareness about impunity, and prompt public action?
- How can a campaign get more leverage to maximize its effect?
- How can the media community itself play a greater role in raising awareness?
- How can information be effectively transmitted to the general public as opposed to the "expert" audience, such as policy makers?
- What are the inherent challenges to raising public awareness globally and locally? How can a universal idea be brought into the local context? How can local problems be brought to international attention?
- What are some good practices and lesson learned from the various public awareness campaigns?

**Parallel Event**

<b>Workshop A</b>	<b>Workshop B</b>
<p><b>Safer Email: Protecting Yourself and Your Sources</b>  <b>Organizer: Access/BWN (Interpretation available—limited to 25 people)</b>  <b>Venue: Maracas Room</b></p>	<p><b>Safety Training: Physical &amp; Mental Preparedness of Journalists</b>  <b>Organizers: International News Safety Institute (INSI) (English—limited to 25 people)</b>  <b>Venue: Curime Room</b></p>
<p><b>Description:</b> The session will look into the different types of existing email security mechanisms, how to use email safely, encryption for emails, with facilitators guiding the participants through practical steps of installing and using these security mechanisms for email.</p> <p><b>Trainers:</b>            Mr Gustaf BJÖRKSTEN, Trainer, Access, Tunisia            Mr Antonio BARRENECHEA, Trainer, BigWebNoise, Costa Rica            Mr Gaston GARCIA, Trainer, BigWebNoise, Costa Rica</p>	<p><b>Description:</b> The session is aimed at giving you the tools, reassurance and confidence to cover assignments at home or in other challenging, difficult and often dangerous or hostile locations. We will discuss how to plan your assignments and how to assess the real threats. We will look at planning for any eventuality. Most may never happen but if they do, you will know what to do and how to do it. In addition, we plan to cover weapons-awareness and what they can and can't do, and how to cover civil unrest and demonstrations safely.</p> <p><b>Trainers:</b>            Ms Hannah STORM, Director, INSI, United Kingdom            Ms Caroline NEIL, Trainer, INSI, United Kingdom</p>

17:15-17:30

**Refreshment break**

17:30-19:00

**Special Plenary Session:**

**State of Freedom of Expression and Challenges Faced in Costa Rica**  
**Organizer: PROLEDI, CICOM, Colper, IPLEX, and the Government of Costa Rica**  
**Venue: Cocori Room 1**

**Description:** On Reporters Without Borders' 2013 map on freedom of expression in the world, Costa Rica is blank, which means that freedom of expression in the country is fairly good. Nevertheless, "crimes against honour" are still a criminal offence. For the time being, there has been no persecution and murder of journalists for reporting on organized crime or drug trafficking or majors attacks against press freedom. The country has also achieved, through the establishment of the Constitutional Court, a number of provisions that have enabled progress on issues such as on the anonymous source of the journalists, and of access to public information by establishing a procedure for the prompt attention and resolution of cases where public officials have refused to provide information of interest to citizens. The Constitutional Court has become the guarantor of these fundamental rights. However, challenges to advance and expand what has been so far gained so far in

	<p>the country remain. Discussing the current situation and the way forward to improve democracy in Costa Rica is the ultimate goal of this panel.</p> <p><b>Moderator:</b> Ms Dana ZIYASHEVA, Adviser for Communication and Information, UNESCO Cluster Office for Central America and Mexico</p> <p><b>Panellists:</b>  Ms Giselle BOZA SOLANO, Director of Cultural Stations and Director of the Programme on Freedom of Expression, Freedom of Information and Public Opinion, University of Costa Rica  Mr Mauricio HERRERA ULLOA, Director, Semanario University, Costa Rica  Mr Randall RIVERA VARGAS, Director, Noticias Reloj y Noticias Monumental, Costa Rica  Mr José Rodolfo IBARRA, President, Colegio de Periodistas, Costa Rica</p> <p><b>Key Questions:</b></p> <ul style="list-style-type: none"> <li>• Is there a need for a law on access to information? Is the Digital Government and Constitutional Jurisdiction Act a sufficient mechanism, especially taking into consideration of the country's context?</li> <li>• How do we move to decriminalize defamation or crimes against honour? What is the status of the regulation of the right of petition? Is self-censorship an issue in the country?</li> <li>• Is it possible for organized crime and drug trafficking to threaten professional practice today? What steps should be taken now? Is the national press ready? What other dangers face the Costa Rican press?</li> <li>• To what extent is professional quality training available in the country? What kind of new training is needed to address risks in professional practice and dangers?</li> <li>• Are there sufficient organizations and civil society which support and defend freedom of expression and press?</li> </ul>
*20:00	Welcome Reception by the Presidency of Costa Rica (by invitation only)
*15:00-18:00	<p style="text-align: center;"><b>Side Event</b>  <b>UN Regional Latin American and Caribbean meeting (by invitation only)</b>  <b>Organizer: UNESCO</b>  <b>*Venue: United Nations-mandated University for Peace</b></p>

Friday, 3 May 2013

8:00-9:00	<p align="center"><b>Side-Event: Issuance of Joint Statement by the Special Rapporteurs</b>  <b>Organizer: ARTICLE 19</b>  <b>Venue: Curime Room</b></p>
9:00-10:30	<p align="center"><b>UNESCO/Guillermo Cano World Press Freedom Prize Award Ceremony</b>  <b>Venue: Cocori Room 1</b></p>
10:30-11:00	<p align="center">Refreshments break</p>
11:00-12:30	<p align="center"><b>Plenary Session 2</b>  <b>Addressing the Issue of Impunity</b>  <b>Organizer: Inter American Press Association (IAPA)</b>  <b>Venue: Cocori Room 1</b></p> <p><b>Description:</b> In recent years, an average of only one in ten cases of crimes against journalists, media workers and social media producers has led to a conviction of the perpetrators. This level of impunity not only flouts the rule of law; it sends a signal to the wider public to keep quiet about corruption, environmental damage and human rights violations. The result is self-censorship across society and an erosion of public faith in the judicial system. The underlying causes of impunity in crimes against journalists cannot be traced to a single source, but rather must be analysed in terms of the chain of actors involved in judicial proceedings, ranging from political will of the executive and the legislature, through to the legal framework, the institutional design of protective, investigative and prosecution agencies, and the backlog of courts. This session will address the state of impunity globally and the actions taken by governments and organizations to reduce it.</p> <p><b>Moderator:</b> Mr Roberto ROCK, Editor, <i>El Universal</i>, Mexico</p> <p><b>Keynote Speech:</b> Mr Joaquim BARBOSA, Chief Justice, Supreme Court of Brazil</p> <p><b>Panellists:</b>  Mr Crispin MASLOG, Senior Consultant, Asian Institute of Journalism and Communication, Philippines  Mr Juan Ramón MAIRENA, President, Colegio de Periodistas de Honduras  Mr Guido RODRIGUEZ, Media Director, TVN Channel 2, Panama</p> <p><b>Key Questions:</b></p> <ul style="list-style-type: none"> <li>• How does impunity for killers of journalists relate to murders of other human rights defenders, and violence more broadly?</li> <li>• What is the extent of impunity as regards violence against journalism in your country, and what are the causes and consequences?</li> <li>• What is the state of impunity globally?</li> <li>• What is the best way to address the problem and to strengthen the rule of law?</li> <li>• How can research into the extent, visibility and consequences of impunity be improved?</li> </ul>
12:30-14:00	<p align="center">Lunch</p>
14:00-15:30	<p align="center"><b>Parallel Session 3</b>  <b>Good Practices on the Safety of Journalists &amp; the Issue of Impunity</b>  <b>Organizer: Committee to Protect Journalists (CPJ)</b>  <b>Venue: Cocori Room 1</b></p> <p><b>Description:</b> This session aims to share good practices related to the protection of journalists, the prevention of attacks and the fight against impunity. Panellists will discuss examples of successful efforts and identify key elements that could be replicated in other contexts. Such good practices include training, awareness-raising and enhanced cooperation at the international, regional and national levels. The discussion will contribute to a report on good practices for enhancing journalists' safety to be presented to the 24<sup>th</sup> session of the UN Human Rights Council, as well as a UNESCO resource on the subject. It will also make suggestions for strengthening the implementation of the UN Plan in this respect.</p> <p><b>Moderator:</b> Ms Gypsy GUILLÉN KAISER, Communication &amp; Advocacy Director, Committee to Project Journalists (CPJ), United States of America</p> <p><b>Panellists:</b>  Mr Javier HERNANDEZ, Representative, Office of the High Commissioner for Human Rights (OHCHR), Mexico Office  Mr Frank SMYTH, Executive Director, Global Journalist Security, United States of America  Ms Prima Jesusa QUINSAYAS, Legal Counsel, Freedom Fund for Filipino Journalists (FFFJ), The Philippines  Mr Marcelo MOREIRA, President, Brazilian Association of Investigative Journalism (ABRAJI), Brazil  Mr Colin PEREIRA, Head of Safety &amp; Security, ITN, United Kingdom</p> <p><b>Key Questions:</b></p>

- What good practices to enhance journalists' safety and fight impunity have proven effective?
- Could these methods be replicated elsewhere?
- What role can governments, international organizations, civil society, the media and other private sector actors play in ensuring journalists' safety and combatting impunity?
- How can the implementation of the UN Plan be enhanced in this dimension?

**Parallel Session 4**  
***Internet Freedom***  
**Organizer: Internews**  
**Venue: Cocori Room 4**

**Description:**

The United Nation Human Rights Council has affirmed that the same rights that people have offline must also be protected online, in particular freedom of expression. At the same time as the Internet has given unprecedented access to information and knowledge, it is increasingly threatened by censorship in the form of blocking, filtering, disconnection and content removal. This session will explore the principles of Internet freedom and how freedom of expression relates to other aspects of the Internet ecology such as access, openness, innovation and privacy.

**Moderator:** Ms Kathleen REEN, Vice President for ICT Programs and Policy, Internews, United States of America

**Panellists:**

Mr Rosental ALVES, Professor, School of Journalism, University of Texas, United States of America  
 Mr Guy BERGER, Director, Division of Freedom of Expression and Media Development, UNESCO  
 Mr Moez CHAKCHOUK, Chairman and CEO, Tunisian Internet Agency (ATI) (TBC)  
 Mr Nicolas SEIDLER, Policy Analyst, Internet Society, Switzerland  
 Mr José Luis BENITEZ, Chair, Communications Department, Universidad Centroamericana (UCA), El Salvador

**Key Questions:**

- In what ways is freedom of expression the kernel of Internet freedom or just one pillar amongst many?
- What major challenges face Internet freedom, and what impact do they have on online free speech and the right to information? How can these challenges be addressed?
- How can Internet freedom and its multi-stakeholder basis be reinforced?
- Can a set of universal principles for Internet freedom be developed?
- What scope is there for elaborating an understanding of Internet universality?

**Parallel Session 5**  
***Judicial Perspective: Fighting Impunity with Legal, Judicial and Regional Organizations***  
**Organizer: Union Internationale des Avocats (UIA)**  
**Venue: Maracas Room**

**Description:** Freedom of expression and opinion are guaranteed by Article 19 of the *Universal Declaration of Human Rights* and the *International Convention on Political and Civil Rights*. Resolutions on Impunity, including the UN Commission on Human Rights Resolution 2005/81, call on all States to end impunity and to prosecute or extradite all those responsible for violations of human rights "in order to bring them to justice, promote accountability, respect for international law and justice for the victims, deter the commission of such crimes and fulfil the responsibility of States to protect all persons from such crimes". Yet in crimes committed against journalists and media workers, nine out of ten cases go unpunished. This session will discuss the on-going work of legal and judicial partners, and regional bodies, to fight impunity, and how their work could dovetail with the UN Plan of Action.

**Moderator:** Union Internationale des Avocats (UIA)

**A roundtable discussion with:**

Ms Catalina BOTERO, Special Rapporteur for Freedom of Expression, Inter-American Commission on Human Rights  
 Mr Márcio Osmar CHAER, Director, *Consultor Jurídico*, Brazil  
 Mr William HORSLEY, International Director, Centre for Freedom of the Media (CFOM), United Kingdom  
 Mr Juan Ramón NAVARRETE MONASTERIO, Regional Director, Instituto Interamericano de Derechos Humanos, Costa Rica  
 Mr Pablo SAAVEDRA, Secretary, Inter-American Human Rights Court

**Key Questions:**

- What legal mechanisms can be used to challenge violence against journalists?
- Is the legal justice chain adequately designed and equipped to handle crimes against freedom of expression?
- How can law-centred stakeholders be engaged in regard to the UN Plan of Action?

15:30-16:00

Refreshments break

16:00-17:30

**Parallel Session 6**  
***Gender Relations and Safety of Women Journalists***  
**Organizer: UNESCO**  
**Venue: Cocori Room 1**

**Description:** Women and men journalists alike face difficult challenges in their work: prosecution, arrest, imprisonment, denial of journalistic access, and failures to investigate and prosecute crimes against them. In carrying out their professional duties, women in particular often risk sexual assault, whether in the form of targeted sexual violation in retaliation for their work; mob-related sexual violence aimed against journalists covering public events; or sexual abuse in detention or captivity. Furthermore, many of these crimes are not reported as a result of powerful cultural and professional stigmas. Although this phenomenon has been widely recognized, little data has been collected on the circumstances and types of attacks. This session will give voice to victims of such attacks and will present the preliminary findings of a UNESCO/INSI study on the safety of women journalists.

**Moderator:** Ms Oisika CHAKRABARTI, Senior Communications Officer, UN Women

**Panellists:**

Ms Alana BARTON, Program Manager, International Women’s Media Foundation, United States of America  
 Mr Anthony FEINSTEIN, Professor, Department of Psychiatry, University of Toronto, Canada  
 Ms Yunuhuen Rangel MEDINA, Coordinator, Comunicación e Información de la Mujer, AC (CIMAC), Mexico  
 Ms Hannah STORM, Director, International News Safety Institute (INSI), United Kingdom  
 Ms Yeama THOMPSON, Senior Trainer, Journalists for Human Rights (jhr), Sierra Leone

**Key Questions:**

- What is the impact of attacks on personal relationships?
- What unique threats face women journalists?
- Can patterns of abuse be identified, according to geography, circumstances or other factors?
- What gender-specific recommendations can be given to women journalists to enhance their security?
- How can the UN Plan of Action be enhanced in terms of gender sensitivity implementation?

**Parallel Session 7**

***The Role of Intermediary Organizations in Protecting Freedom of Expression Online***  
**Organizer: Internet Society (ISOC)**  
**Venue: Cocori Room 4**

**Description:**

Internet intermediaries - including search engines, Internet Service Providers, social networks and online media houses - play an increasingly central role as gatekeepers and conveyors of content between Internet users. They also face an increasing number of requests by governments to limit content deemed illegal or harmful. Law enforcement authorities and others want them to share user data, thereby compromising the right to privacy (and anonymity), which can underpin freedom of expression. This has led some intermediaries to start developing protocols and self-regulatory mechanisms, raising in turn the question of whether official censorship is being privatised. The Special Rapporteurs' Joint Declaration on Freedom of Expression and the Internet states that intermediaries should be protected from liability for content generated by their users, and that they should follow the strict requirements established by international standards for any limitations they apply. This session will discuss how intermediaries can protect freedom of expression and will address potential best practices in this domain, both at the regional and global levels.

**Moderator:** Mr Carlos Raúl GUTIÉRREZ, Chairman, SUTEL, Costa Rica

**Panellists:**

Ms Joana VARRON-FERRAZ, Researcher, Centro de Tecnologia e Sociedade (CTS/FGV), Brazil  
 Mr Bob BOORSTIN, Director of Public Policy & Government Relations, Google, United States of America  
 Mr Eduardo BERTONI, Director, CELE, University of Palermo School of Law, Argentina  
 Ms Fabiola CARRION, Policy Counsel, Access, United States of America  
 Mr Carlos Roberto FONSECA, Blogger and Freelancer, Nicaragua

**Key Questions:**

- What is the responsibility of Internet intermediaries in protecting the freedom of expression of their users in regards to blocking, filtering, takedowns or blacklisting?
- How do intermediaries balance competing demands of local and international standards, and between security and privacy?
- What kind of information attracts most of the controls? (e.g. user identity, hate-speech, copyright content, etc.)
- What standards do intermediaries apply when handling requests from authorities to intervene on users' content

	<p>and information? Do current practices accord with international and regional human rights standards on limitations to free speech, or do they amount to privatised censorship?</p> <ul style="list-style-type: none"> <li>• What is the role of principles, ethics and self-regulation?</li> <li>• What best practices can be adopted?</li> <li>• Can intermediaries play a role in implementing the UN Plan of Action?</li> </ul>		
	<b>Parallel Event</b>		
	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p style="text-align: center;"><b>Workshop C</b> <b><i>Are you ready to be hacked? Securing Safety of Data &amp; Source Material for Journalists</i></b> <b>Organizers: IREX</b> <b><i>(Interpretation available—limited to 25 people)</i></b> <b>Venue: Maracas Room</b></p> <p><b>Description:</b> With journalists' work increasingly moving online, safety measures for controlling access to sensitive data stored on computers and on the internet become increasingly difficult. In this session, the trainers aim to take a hands-on approach, including showing real-time hacking examples, introducing tools for secure data storage and explaining what measures need to be taken to ensure the safeguarding of sensitive data in a digital working environment. Materials will be distributed in this session.</p> <p><b>Trainers:</b> Ms Oktavia JONSDOTTIR, Program Director, Journalist Safety Network, IREX, Iceland Mr Smári MCCARTHY, Executive Director, International Modern Media Institute, Iceland</p> </td> <td style="width: 50%; vertical-align: top;"> <p style="text-align: center;"><b>Workshop D</b> <b><i>Safety Training: Physical &amp; Mental Preparedness of Journalists</i></b> <b>Organizers: International Federation of Journalists (IFJ)</b> <b><i>(Spanish—limited to 25 people)</i></b> <b>Venue: Curime Room</b></p> <p><b>Description:</b> When it comes to the safety of journalists, the most important skill to learn is to be able to prepare correctly for an assignment. Carrying proper research on the terrain, history, language, stakeholders and their interests is essential. Knowing the culture and language of the place of an assignment is a must, so as to identify the specific threats you may face in the field. To maximize protection, this session will look into how to prepare a plan for an assignment and how to assess the potential risks you may face in the field.</p> <p><b>Trainer:</b> Mr Celso Augusto SCHRODER, President, Federation of Journalists for Latin America the Caribbean (FEPALC)</p> </td> </tr> </table>	<p style="text-align: center;"><b>Workshop C</b> <b><i>Are you ready to be hacked? Securing Safety of Data &amp; Source Material for Journalists</i></b> <b>Organizers: IREX</b> <b><i>(Interpretation available—limited to 25 people)</i></b> <b>Venue: Maracas Room</b></p> <p><b>Description:</b> With journalists' work increasingly moving online, safety measures for controlling access to sensitive data stored on computers and on the internet become increasingly difficult. In this session, the trainers aim to take a hands-on approach, including showing real-time hacking examples, introducing tools for secure data storage and explaining what measures need to be taken to ensure the safeguarding of sensitive data in a digital working environment. Materials will be distributed in this session.</p> <p><b>Trainers:</b> Ms Oktavia JONSDOTTIR, Program Director, Journalist Safety Network, IREX, Iceland Mr Smári MCCARTHY, Executive Director, International Modern Media Institute, Iceland</p>	<p style="text-align: center;"><b>Workshop D</b> <b><i>Safety Training: Physical &amp; Mental Preparedness of Journalists</i></b> <b>Organizers: International Federation of Journalists (IFJ)</b> <b><i>(Spanish—limited to 25 people)</i></b> <b>Venue: Curime Room</b></p> <p><b>Description:</b> When it comes to the safety of journalists, the most important skill to learn is to be able to prepare correctly for an assignment. Carrying proper research on the terrain, history, language, stakeholders and their interests is essential. Knowing the culture and language of the place of an assignment is a must, so as to identify the specific threats you may face in the field. To maximize protection, this session will look into how to prepare a plan for an assignment and how to assess the potential risks you may face in the field.</p> <p><b>Trainer:</b> Mr Celso Augusto SCHRODER, President, Federation of Journalists for Latin America the Caribbean (FEPALC)</p>
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17:30-18:00	Refreshments break		
*19:00	Reception Sponsored by Google		

**Saturday, 4 May 2013**

9:00-10:30	<p style="text-align: center;"><b>Plenary Session 3</b> <b><i>Safety Online: Security for Journalists in the Digital Age</i></b> <b>Organizer: Freedom Online Coalition</b> <b>Venue: Cocori Room 1</b></p> <p><b>Description:</b> As news reporting and consumption increasingly moves into the digital realm, new threats have emerged in the form of cyber-attacks, viruses, hacking and illegitimate surveillance that require journalists to better protect their electronic data and the identity of their sources. Furthermore, journalists today include not only professional reporters and editors, but media support staff, community workers or citizen journalists, who do not always enjoy the protection of media institutions. This session will further advance discussions held at the Internet Governance Forum and World Summit on the Information Society Review Event (WSIS+10) on challenges linked to guaranteeing the safety of journalists and others using digital media to produce news. It will aim to map the current state of knowledge of these issues in order identify areas of research for a forthcoming UNESCO study on the digital safety of journalists and human rights activists.</p> <p><b>Moderator:</b> Mr Michael HAMMER, Assistant Secretary of State for Public Affairs, United States of America</p> <p><b>Video Message:</b> Ms Gunilla CARLSSON, Minister for International Development Cooperation, Sweden</p> <p><b>Panellists:</b> Mr Frank LA RUE, Special Rapporteur on the promotion and protection of the right to freedom of opinion and expression, United Nations Office of the High Commissioner for Human Rights Mr Eduardo ULIBARRI, Ambassador and Permanent Representative of Costa Rica to the United Nations Ms Mariclaire ACOSTA, Director, Freedom House-Mexico Mr Luc SHILLINGS, Deputy Head of Mission, Embassy of the Netherlands in Costa Rica</p> <p><b>Key Questions:</b></p> <ul style="list-style-type: none"> <li>• What role can governments, international organizations, civil society, the media and other private sector actors play in ensuring journalists' digital safety?</li> <li>• How can implementation of the UN Plan be enhanced as regards digital safety?</li> </ul>
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	<ul style="list-style-type: none"> <li>• How well do reporters understand the risks of using digital technology?</li> <li>• How do these dangers or potential of digital technology differ from region to region?</li> <li>• What emerging and possible new threats endanger the safety of journalists, bloggers, citizen journalists and others expressing themselves in the digital realm?</li> <li>• How aware are journalists of these threats, and how do they respond?</li> <li>• What are common misperceptions surrounding digital safety?</li> </ul>
10:30-11:00	Refreshments break
11:00-12:30	<p style="text-align: center;"><b>Parallel Session 8</b> <b>Media Pluralism, Ownership and Advertising</b> <b>Organizers: DW Akademie and Asociación Internacional de Radiodifusión (AIR-IAB)</b> <b>Venue: Cocori Room 1</b></p> <p><b>Description:</b> Press freedom should go hand in hand with independence and pluralism. But media ownership may mean that vested interests control editorial content and undermine professional standards and public interest ethics. This is the often the case with individual wealthy owners, media moguls, oligarchs sponsoring entire media houses, official state-owned media and secret or opaque shareholdings. Another problem can be when governments co-opt their advertising funds to reward or penalize certain media coverage. This session will: assess the status quo of different approaches to finance and sustain media; analyse existing and possible problems of different models of financing, commissioning, regulating and sustaining organizations; discuss possible guiding principles for media, politics and society to create and sustain appropriate models of operating media companies.</p> <p><b>Moderator:</b> Mr Patrick LEUSCH, Head International Cooperation (acting), DW Akademie, Germany</p> <p><b>Panellists:</b> Mr Asdrubal AGUIAR, Chairman of the Legal Committee, Inter American Press Association (IAPA), Venezuela Mr Javier BONILLA SAUS, Chair of Political Science, Universidad ORT-Uruguay, Uruguay Mr Luis PARDO SÁINZ, President, Asociación Internacional de Radiodifusión (AIR-IAB), Chile Mr Alexandre Kruel JOBIM, Vice-President for Legal Government Relations, RBS Group, Brazil Mr José Leonel LAGUNA, Caballero, Nicaragua</p> <p><b>Key Questions:</b></p> <ul style="list-style-type: none"> <li>• What is the status quo of different approaches to finance and sustain media?</li> <li>• What are the existing and possible problems of different models of financing, commissioning, regulating and sustaining organizations?</li> <li>• What are the possible guiding principles for media, politics and society to create and sustain appropriate models of operating media companies?</li> </ul>
	<p style="text-align: center;"><b>Parallel Session 9</b> <b>Right to Blog: Rights of Social Media Producers in the Digital Age</b> <b>Organizer: ARTICLE 19</b> <b>Venue: Cocori Room 4</b></p> <p><b>Description:</b> Over the last decade, blogs and social media platforms have become an incredibly valuable source of information and opinions on any subject. Many bloggers and social media users gather information in the public interest in much the same way as traditional journalists. On the other hand, social media encompass a broad spectrum of activities, not all of which may fall within the definition of 'journalism'. The dynamic mix of speakers will help shed light on these issues. Also, at this session, ARTICLE 19 will launch its new policy document on the subject that provides recommendations on how to address essential questions for the protection of freedom of expression online and a training module for online security for bloggers and citizen journalists.</p> <p><b>Moderator:</b> Ms Barbora BUKOVSKÁ, Senior Director for Law and Policy, ARTICLE 19, United Kingdom</p> <p><b>Panellists:</b> Mr Ricardo GONZÁLEZ, Programme Officer, ARTICLE 19 Mexico Ms Rosebell KAGUMIRE, Blogger, Uganda Mr Potkin AZARMEHR, Blogger, United Kingdom</p> <p><b>Key Questions:</b></p> <ul style="list-style-type: none"> <li>• What can security protection mechanisms for bloggers look like?</li> <li>• In what circumstances can bloggers be held liable for what they say online?</li> <li>• Should they be held to the same professional and ethical standards expected from a journalist?</li> <li>• How can the capacity of bloggers to document and disseminate information be strengthened?</li> </ul>

	<p style="text-align: center;"><b>Parallel Session 10</b>  <b>Prime Time for Ethics: Rights and Responsibilities in the New Age of Media</b>  <b>Organizer: Ethical Journalism Network (EJN)</b>  <b>Venue: Maracas Room</b></p> <p><b>Description:</b> The Ethical Journalism Network and the Office of the UN Special Rapporteur are working together to promote more professional solidarity and action in support of ethics, good governance and self-regulation at a time when standards are under pressure at all levels in media. The complexity is intensified by conflicts between owners and governments and at a time of dramatic change in the global information landscape. The session will challenge media and journalists to take more practical steps to convert journalists' codes and solemn declarations of support for press freedom into a working reality particularly in Latin America where many media owners are reluctant to promote credible forms of transparency, good governance and internal self-regulation.</p> <p><b>Moderator:</b> Mr Aidan WHITE, Executive Director, Ethical Journalism Network, United Kingdom</p> <p><b>Panellists:</b>  Mr Frank LA RUE, Special Rapporteur on the promotion and protection of the right to freedom of opinion and expression, United Nations Office of the High Commissioner for Human Rights  Ms Marisol CANO BUSQUETS, Director, Fundación Guillermo Cano Isaza, Spain  Mr Jean Paul MARTHOZ, Senior Adviser of Committee to Protect Journalists (CPJ) and Professor of Journalism, Catholic University of Louvain, Belgium  Mr Martin ETCHEVERS, Communications Director, <i>Clarín</i>, Argentina  Mr Rafael CANDANEDO, President, National Journalism School, Panama</p> <p><b>Key Questions:</b></p> <ul style="list-style-type: none"> <li>• What are some of the challenges of ethical journalism, especially in the Latin America region?</li> <li>• Does a focus on human rights open the door to governmental pressure? Can the rights agenda of the international community be manipulated to justify state interference?</li> <li>• How do we protect and nourish pluralism or diversity of voices?</li> <li>• What are some of the problems of corruption in some areas of media?</li> </ul>
12:30-13:00	<p style="text-align: center;"><b>Closing Session &amp; Adoption of SDeclaration</b>  <b>Venue: Cocori Room 1</b></p> <p><b>Special Remarks:</b> Ms Ana PINEDA, Minister of Justice and Human Rights, Honduras  Mr Francisco CHACÓN, Minister of Communication, Government of Costa Rica</p> <p><b>Closing Remarks:</b> Mr Jānis KĀRKLIŅŠ, Assistant Director-General for Communication and Information, UNESCO</p>
13:00	<b>Lunch</b>

<b>Side Events</b>	
15:00-18:00	Side Event: Working Group on developing UNESCO indicators for the safety of journalists Organizer: UNESCO
	Side Event: Research, Action, Results: Strategy Discussion for Combatting Impunity Organizer: Committee to Protect Journalists (CPJ)
	Side Event: Knowledge-Driven Media Development in Latin America Organizer: UNESCO