



DIRECTORATE OF INFORMATION AND COMMUNICATION

MEDIA ADVISORY

One Africa-One Voice against Hunger

Donor conference on the Humanitarian Situation in the Horn of Africa

INVITATION TO THE MEDIA

- When:** 25th August 2011
- Time:** 9:30 AM
- Where:** United Nations Economic Commission for Africa,
Addis Ababa, Ethiopia
- Who:** African Union (AU)
- Why:** Once again the Horn of Africa, and in particular, Somalia, is gripped with severe drought situation which has now escalated to the point of famine being declared in two regions in Somalia. In this regard, the African Union (AU) has convened a Pledging Conference to raise resources and awareness amongst AU Member States and the wider international community towards alleviating the plight of the affected populations in the region.
- Objectives:**

- To assist in filling the funding gap with respect to immediate needs in the areas of water, sanitation, health and

nutrition as well as to also target mitigation programmes from a regional approach to eradicate famine in the long term.

- To sensitize African leaders and the international community at large on the necessity to focus on medium-to-long term crisis- mitigation strategy in a manner that strengthens the coping mechanisms in-country as well as increasing the African risk capacity and disaster reduction mechanisms.

Participants: Member states of the African Union, African private sector, the Diaspora, Regional Economic Communities (RECs), Development institutions and the International Community at large.

Journalists are invited to cover the AU Pledging Conference on 25th August 2011

For further information, consult the AU website: www.au.int