



DEPARTMENT OF INFRASTRUCTURE AND ENERGY

**WORKSHOP TO SUPPORT INTERNET SERVICE PROVIDERS IN
NORTHERN AFRICA TO BECOME REGIONAL INTERNET CARRIERS (07-
08 OCTOBER 2015, CAIRO, EGYPT)**

07.10.15 SWOT ANALYSIS, BUSINESS MODELS, CASE STUDIES AND STRATEGY

08:30 – 09:00

Registration

09:00 – 10:30

- Welcome Remarks
- Introduction & Objectives of the Workshop
- Strategic Context/SWOT Analysis

10:30 – 10:45

Coffee Break

10:45 – 13:00

- Business Models
- Case Study

13:00 – 14:00

Lunch Break

14:00 – 15:30

- Interactive Session / Groups on Strategy

15:30 – 16:00

Coffee break

16:00 – 17:00

- Plenary Session: Synthesis on Interactive Session
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08.10.15 COUNTRY REVIEW, BUSINESS PLAN AND FINANCE**08:30 – 09:00****Registration**

09:00 – 10:30

- Country and regional review (regulation, infrastructure, prices)

10:30 – 10:45**Coffee Break**

10:45 – 13:00

- Business Plan
- Financial Tool Kit

13:00 – 14:00**Lunch Break**

14:00 – 15:30

- Interactive session on Business Plan
- Interactive session per ISP/Operator on becoming a RIC
Session 1 and Session 2

15:30 – 16:00**Coffee break**

16:00 – 17:00

- Interactive session per ISP/Operator on becoming a RIC
Session 3 and Session 4