



DIRECTORATE OF INFORMATION AND COMMUNICATION

Media Briefing for the 28th AU Summit

22-31 January 2017

**Addis Ababa,
Ethiopia**

**Ms. Leslie Richer
Director of Information and Communication
African Union Commission**

24 January 2017



Theme and dates of the Summit

Theme:

2017: “*Harnessing the Demographic Dividend through investments in the Youth*”

Dates and venues

1. 22-24 January 2017:

Thirty third (33rd) Ordinary Session of the Permanent Representatives Committee (PRC)

Venue: Medium Conference Hall

2. 25th to 27th January 2017:

Thirtieth (30th) Ordinary Session of the Executive Council

Venue: Nelson Mandela Hall

3. 30th to 31st January 2017:

Twenty Eighth (28th) Ordinary Session of the Assembly of the Heads of State and Government of the African Union.

Venue: Nelson Mandela Hall

Media Accreditation

- All media representatives who requested accreditation online or sent their forms through email or post along with all the required credentials have been accredited and should obtain the security badge easily.
- The relevant authority of the Government of Ethiopia and the African Union Commission Directorate of Information and Communication (DIC) worked together to assist media representatives to the best of their extent.
- They are using the same list of accredited journalists to allocate the badges.

Badges

Security Badge/ Conference Badge :

- Two types of badge are required for all media representatives:
 - One National security badge given by the Ethiopian Authorities and
 - One Conference badge delivered by the AUC/DIC services.
- The security badge will allow journalists to access the African Union Compound



- The Conference Badge will allow journalists to access the conference Rooms, the Media Center and to attend the open sessions of the meetings.
- Mr. Molalet Tsedeke, of the AUC DIC is responsible for delivering the conference badges. He can be reached directly and or by Mail: MolaletT@africa-union.org;
Tel: + 251 911 630 631

Access to the Summit Venue

- All media personnel will enter the summit venue through the main gate.
- All reporters will be in Gallery -1, where 400 seats will be reserved for them....Cameraperson will be as first come first serve to get into Mandela hall, and the rest will go to the first gallery.
- There will be a check point at the main entrance.
- Each time the journalist leaves the compound, she/he has to get screened again to get in.
- **Media personnel are advised to arrive early to get priority entrance into the compound and into the Mandela Hall. Those who come late may have difficulty at the entrance.**
- The security will put barricades in some areas and we request all the media people to respect the restrictions requested by the Security.

Entry into plenary halls

Reporters

- Reporters will be allowed into the plenary hall before delegates and will sit in the reserved media gallery, on a first come first serve basis.
- For entrance and exit to the media, the Eastern Gate of the New Complex (Gate-1) is a designated access gate for media who possess appropriate photo badges to enter into the premises.
- Strongly advise the media to come early before meeting participants arrive at the Gate. Otherwise, they will be stopped by security and priority will be given to the VIPs and delegates.
- Reporters are advised to come early.
- Strict adherence to security procedures is required
- Media are requested not to move around the lobby area for a free movements of the leaders and other participants during all the sessions and to be stationed either in the media center or close to the briefing rooms and that is after the opening and the closing ceremony.
- The security will put barricades in some areas and we request all the media people to



respect the restrictions requested by the Security.

- For members of the media, valid Press Pass and proper documentation for accreditation is a security obligation to enter the AUC premises and the Conference Hall. Access to the Media Centre will be reached by using the stairs to the right side of the Conference Centre entrance.
- Press and media persons are strongly advised to remain at the media center unless they are invited to the plenary or press conferences.

Camerapersons

- Journalists with camera will be accommodated on the floor of the Plenary Hall and in the balcony/gallery, if there are too many camera persons.
- Camera persons can use the gallery or line up in front of the main plenary door to wait for an announcement to enter.
- Camera persons will be allowed into the plenary hall on a first come first served basis, so it is important to arrive early, as space is limited.
- Camerapersons will be allowed to enter the hall before the delegates and take up their places. After that, all other video camera people will be directed to the gallery.
- Security personnel will show the camera persons where to position themselves.
- Camerapersons inside the plenary hall should be advised not to keep going in and out as it will be difficult to take them back in.
- Strict adherence to security procedures is required

Photographers

- Photographers will be allowed to enter the plenary hall to take pictures.
- Once the summit starts, they should leave the floor and position themselves on the gallery.
- Entry will be on a first come first served basis **Ms. AFrah Mohamed**, Information Officer is charged to coordinate and facilitate the entrance of the journalists. For any request please get in touch with her. She can be reached on E-mail: ThabitMa@africa-union.org ; **Tel: + 251 911 200 922**

The group photo

- The Group photo will be restricted only to the **photographers** when the camera people and the reporters will be seated.
- The Group photo will take place on the ground floor.
- After the group photo the photographers will go to the Conference Hall.

Presidential crew journalists

- Arrangements have been made for those journalists who accompany their Heads of State to be led inside the hall each time their president is taking the floor. To be done by the DIC in collaboration with the AU and the national security, including during the closed sessions.
- Video camera people and photographers attached to the Heads of Stats will be allowed to enter the plenary hall to record their principal's intervention, only if they request



through DIC. After that, they have to leave the hall.

- No other media will be allowed into the room during closed sessions

Interviews arrangement with AUC Leadership

- Journalists wishing to interview the leadership of the AU Commission during the summit should submit their requests to **Mrs. Esther Azaa Tankou**, Head of Information Division on: E-mails: YambouE@africa-union.org;
Tel: + 251 911 361 185

Media Briefings

- Briefings by leaders of the various African Union Organs and Programmes will take place at the media briefing room 1
- Journalists will be given advance notice of the briefing date and time, venue, and speakers, by Media Announcements and by e-mails. Notices will be also be put on the AU website www.au.int
- Other partner organisations of the AU occasionally request facilities for media briefings during the summit. In such occasion, journalists will be notified of such briefings.
- **Mr. Molalet Tsedeke**, AUC Media Center Coordinator is the focal person related to press briefings: He can be reached on: **E-mail:** molalett@africa-union.org; 28th AUSummit@africa-union.org; **Tel: + + 251 911 630 631**

Live Streaming

- DIC will live stream all the opening sessions of the PRC, Executive Council and Assembly meetings as well the press conferences by AU leadership. These feeds will be available on <http://www.au.int/livestream>
- **Enquiries** regarding live streaming should be directed to:
Mr Asmerom Girma
E-mail: AsmeromG@africa-union.org; **Tel:** +251 911 385 555

Media Center

- The Media Centre is located at the Mezzanine floor of the AU Conference Center
- The media center is comprised of working space with computers, cable and Wi-Fi internet access, and working booths.
- There will also be screens in the media center where the journalists who could not find a space inside the hall can follow the proceedings and get live audio feed from some output and input spotted points inside the media center. 26 male audio outputs are available in each language (English; French, Arabic and Portuguese).
- Media related documents including speeches, press releases, invitations; programmes and announcements will be available for journalists in the media center. The focal person in the media center is Mr. Molalet Tsedeke; molalett@africa-union.org; +251-911-630 631.



Media people are advised not to bring into the summit venue the following items:

- Thermos flasks
- Glass bottles or cans
- Hot food
- Chilly bins, picnic baskets or large bags
- Illicit Drugs
- Sound amplifiers including loudhailers
- Recording devices for commercial purposes
- Prams, strollers, pushchairs (There are limited storage facilities for these items at the entrance. However the Venue takes no responsibility for loss or theft).
- Dogs or other pets
- Flares, fireworks, laser pointers
- Knives or other dangerous weapons
- Skateboards, roller blades, scooters or bicycles
- Signs or banners that are obscene, offensive, political or abusive
- Any other item that AUC Security and Safety staff determine may cause injury or public nuisance or inconvenience to any other person.

SUMMARY OF CONTACT

OFFICE OF THE DIRECTOR

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General Information on the 28th AU Summit

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Head, Communication Division

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REQUESTS FOR INTERVIEWS WITH AUC LEADERSHIP

Mrs. Esther Azaa Tankou

Head, Information Division

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ACCREDITATION FOR MEDIA AND MEDIA CENTER FACILITIES

Mr. Molalet Tsedeke



Directorate of Information and Communication

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LIVE STREAMING AND SOCIAL MEDIA

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Web Administrator

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INFORMATION FOR JOURNALISTS

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For further information

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