COUNTRY PROFILE: ETHIOPIA

CONTACT:
info@etradeforall.org

GENERAL INFORMATION - 2016

Population
102.4 Millions

GDP
70 315 Millions current US$

Merchandise trade
19 507 Millions current US$

Internet users
15.7 Millions

GDP growth
7.6 %

Land area
1 000 000 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index
133/144

Rank in ITU ICT Development Index
170/176

Rank in WEF Networked Readiness Index
120/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Internet users, 15.4

Active mobile broadband subscriptions, 5.2

Fixed broadband Internet tariffs, PPP $/month

Ethiopia, 30.9

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

Debit card used in the past year
Ethiopia, 0.0

Credit card used in the past year
Ethiopia, 0.2

Used an account to make a transaction through a mobile phone
Ethiopia, 0.1

AFRICA, 4.5

WORLD, 1.7

AFRICA, 6.9

WORLD, 21.3

WORLD, 13.2

AFRICA, 8.2

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: ETHIOPIA

TRADE LOGISTICS - 2016

Percent of population having mail delivered at home

<table>
<thead>
<tr>
<th></th>
<th>World</th>
<th>Ethiopia</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>81.8</td>
<td>20.0</td>
</tr>
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</table>

Postal reliability index (0 to 100, 100 = Best)

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<tr>
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</thead>
<tbody>
<tr>
<td></td>
<td>54.2</td>
<td>22.7</td>
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</table>

Days to clear direct exports through customs

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</thead>
<tbody>
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<td></td>
<td>6.5</td>
<td>7.7</td>
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</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017

ETHIOPIA

Electronic Transactions: Draft legislation
Consumer Protection: No legislation
Privacy and data protection: No legislation
Cybercrime: Legislation


SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

<table>
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<tr>
<th></th>
<th>World Average</th>
<th>Ethiopia</th>
<th>LDCs</th>
<th>Africa</th>
<th>Western Asia</th>
<th>Southern, Eastern &amp; South-Eastern Asia and Oceania</th>
<th>Transition Economies</th>
<th>Latin America and the Caribbean</th>
<th>Developed Economies</th>
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<tbody>
<tr>
<td></td>
<td>60.9</td>
<td>74.0</td>
<td>46.5</td>
<td>52.0</td>
<td>47.7</td>
<td>70.0</td>
<td>83.0</td>
<td>81.1</td>
<td>20.7</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCommerce - 2014-15

Percentage of firms identifying access to finance as a major constraint

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<tbody>
<tr>
<td></td>
<td>15.9</td>
<td>20.3</td>
<td>4.0</td>
<td>19.9</td>
<td>10.6</td>
<td>31.5</td>
<td>30.8</td>
<td>21.3</td>
<td>33.5</td>
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</table>

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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