



BRIEFING POINTS ON THE SUSTAINABLE BLUE ECONOMY CONFERENCE

1. The Sustainable Blue Economy Conference (SBEC) is a global conference convened at the invitation of H.E. President Uhuru Kenyatta, President of the Republic of Kenya.
2. The Sustainable Blue Economy Conference will be held in the Nairobi, Kenya from 26th to 28th November, 2018 at Kenyatta International Conference Centre (KICC).
3. The Conference is not a UN Conference
4. The Conference is free for all registered participants.
5. The SBEC conference is predicated on the two **conceptual pillars** of: (1) Sustainability, Climate Change and Controlling Pollution and (2) Production, Accelerated Economic Growth, Jobs and Poverty Alleviation
6. The SBEC conference will be co-hosted by Kenya, Canada and other countries who wish to join in as co-hosts.
7. SBEC conference will also be co-sponsored. Countries, international organizations, Philanthropic and non-governmental organizations and business and private sector are invited to co-sponsor.
8. To be a co-host voluntary contributions of USD 2million are welcome and to be a co-sponsor any voluntary contribution of less than USD 2million will be appreciated.
9. For clarity, please note invitation to participate is extended to all. Being a co-host or co-sponsor is not a precondition for participation.
10. The United Nations system and other International Organizations are involved in helping to organize the conference, co-funding, technical inputs, and mobilizing participation. They will play a prominent role in organising the conference especially in promoting participation in events and seminars and in identifying and bringing in some resource persons.

11. The Special Envoy on Oceans of the Secretary General of the United Nations has lent his support for the mobilization of participation and organization of the SBEC.
 12. The local and international private sector, business and civil society organisations will be invited to participate and co-fund different events during the sustainable blue economy conference.
 13. Participation will be invited from key sectors of the sustainable blue economy including Foreign Affairs and International Cooperation, Environment, Agriculture, Tourism, Marine Life and Conservation, Fisheries, Water, Maritime Transport and Shipping, Industry, Energy and other Resources, Defence and security, Attorney General and Judiciary. The Government ministries whose mandate resonates with the above areas are invited to participate
 14. Academic, Scientific and Professional organizations in the blue economy sector are also invited to participate, organize events, symposia, and sessions during the SBEC conference.
 15. The SBEC is a global meeting, all Small island states, large island states, sea-facing states, land locked and land linked countries are and will all be invited to the conference.
 16. Other Expected Participants include: Mayors and Governors of Ocean/Lake facing cities, Regional Economic and Financial Institutions, United Nations Funds, Programmes and Specialized Agencies and other international organisations
 17. The Conference discussions will focus on various themes organized as follows:
 - **The Main Theme:** Blue Economy and the 2030 Agenda for Sustainable Development.
 - **The cross-cutting issues under each sub-theme, main events and side events:**
 1. New Technologies and Innovation for Oceans, Seas, Lakes and Rivers
 2. Challenges, Potential Opportunities, Priorities and Partnerships
 3. Financing for blue economy
- Day 1**
1. Opening session.
 2. Transportation and Global Connectivity.
 3. Employment, Job Creation and Poverty Eradication.
 4. Cities, Tourism, Entertainment and the Blue Economy

Day 2

5. Energy, Mineral Resources and Sustainable Development.
6. Ending Hunger, Securing Food Supplies and Promoting Good Health and Dietary Practices.
7. Management and Sustaining of Marine Life, Conservation and Sustainable Economic Activities.
8. Climate Action, Agriculture, Waste Management, and Pollution-free Oceans.

Day 3

9. Maritime Security and Enforcement.
10. People Communities and Societies: The Inclusive Blue Economy.
11. Closing session.

18. Countries and organisations are encouraged to make voluntary commitments for partnership around the thematic areas.

19. The Conference will not have a negotiated outcome, there will however be a summary of key issues discussed and the launch of a co-hosts initiative/pledge/commitment.

20. We expect approximately 4000 to 6000 participants and the estimated cost is Ksh 800 million or USD 8 million.

At the International level engagement;

1. We have engaged different partners to co-host or co-sponsor the conference.
2. Preliminary briefings to Diplomatic Corps in Nairobi has been held.
3. We held an operation briefing session with UN Agencies, Regional Economic Communities and other International Organisations on 8th May, 2018 and engaged the UN Country Team on 21st May, 2018 following other meetings to plan for the conference.
4. Canada has come on board with a promise to contribute USD 2.0 million. In this case they will qualify as co-host. This has been confirmed at the highest level during a recent meeting between H.E. President Uhuru Kenyatta and Prime Minister, Justin Trudeau.
5. We have reached out (by letter) to various international agencies. UNEP, UNDP, UN-DESA, African Development Bank and Economic Commission for Africa (UNECA).

6. We have reached out to United Nations Special Envoy on Oceans.
7. We have had meetings with UNEP, UNDESA (New York) and UNDP (Nairobi and New York) and they have indicated willingness to extend support in kind. This will include;
 - a. Helping with the mobilization of participants
 - b. Helping with mobilization of resources
 - c. Profiling the conference
 - d. Helping with the substantive inputs to the conference
 - e. Logistics
 - f. Personnel

Upcoming activities

1. Pledging season to last until 30th October, 2018 launched on 20th June, 2018.
2. Operationalization of the Sustainable Blue Economy Advisory Committee.
3. The committee will help galvanize participation and support for the Conference.
4. The region-specific strategy for mobilization of participation and support at bilateral level and with international organizations is being implemented.

Asks/Expectations

Asks/Expectations from Diplomatic Corps/Partners

1. Participation
2. Financial support....these are some of the elements
 - In country costs
 - Communication
 - Interpretation services
 - Branding
 - Onsite Secretariat support (equipment)
3. Mobilization of participation of relevant public and private sector institutions, investors, experts from their countries including through hosting side events and having exhibitions.

4. Voluntary commitments of partnership to grow a vibrant blue economy in Kenya and the rest of Africa and the rest of the developing world.
5. Popularizing the conference among private sector, civil society, Academic, Scientific and Professional organizations in the blue economy sector.
6. Profiling the conference locally and internationally.