

[www.africaboma.com](http://www.africaboma.com)

8TH JULY 2022

**boma**  
OF AFRICA

*Under the  
aegis of*



# ***Taking Stock of the "African Century"***

In 2019, the African Union Heads of State proclaimed the 7th of July of every year as "Africa Integration Day". The tradition since then has been that the African Union (AU) and its partners have commemorated multiple milestones throughout the week leading up to the day, instituting by practice an "African Integration Week".


AfroChampions, a Strategic Partner of the African Union, and a leading innovation enabler, accelerator and private sector interface for continental governance institutions, will this year, under the aegis of the African Union, as it has done in prior years, climax Africa Integration Week with the Boma of Africa.

A woman with gold face paint and a metal collar, wearing a patterned African garment. The background is dark.

The  
Boma is a festival  
of the ideas and actions  
changing Africa in radical ways. In  
partnership with an array of Africa's  
foremost organisations, the curators of  
Boma 2022 have set up a colourful  
tapestry of debates, insightful discussions  
and grand announcements of  
groundbreaking initiatives  
exemplifying the most inspirational  
milestones of African unity and  
integration.

A green circular logo with the text 'boma' in white lowercase letters, a stylized eye icon in the 'o', and 'OF AFRICA' in smaller white uppercase letters below it.

**boma**  
OF AFRICA

A woman with gold face paint and a metal collar, wearing a patterned African garment. The background is dark.

Coinciding as it does with the 3rd Anniversary of the coming into force of the Africa Continental Free Trade Agreement (AfCFTA), this year's Boma also promises a deep introspection into the dream of an African Single Market."

A green circular logo containing the text 'boma OF AFRICA'. The 'o' in 'boma' has a white dot in the center.

**boma**  
OF AFRICA



The  
2022 thematic focus of  
the Boma revolves around a  
reckoning. The 21st century was billed  
to be “Africa’s century”. More than a  
fifth of the century has already passed. In  
less than a decade, Africa must come to  
grips with the deadline for the SDGs. In  
four decades, the continent’s grandest  
blueprint for development, Agenda  
2063 would be up for  
evaluation.

**boma**  
OF AFRICA

How is Africa faring in its quest to own the 21st Century? Is the long-heralded transformation on course? How are global trends and shifts setting Africa up for shining success or the dulling doldrums? How will technology-driven flagships like Africa's first digital trading corridor and e-health backbone chart the course through bumpy currents to the triumphant safeharbour of peace, prosperity and prominence? What are the motors of progress driving Africa's pandemic recovery, futureproofing its resilience, and propelling its Rise? How will the continent manage climate and automation risks even as it crafts an industrialisation agenda unique to its special history and sensitive to emerging world orders?



**boma**  
OF AFRICA



Leaders at the helm  
of the actions and ideas defining  
this era will assemble at the Boma to  
unpack these constructs, shine light  
on new paths, and unlock tangled  
possibilities. Register now and mark  
July 8th on your calendar.

**boma**  
OF AFRICA

Under the aegis of



AU Africa Integration Day

# b@ma

OF AFRICA

**Friday  
8th July  
2022**

**10am GMT (12pm CET)**

Live on **zoom**

Register @ [www.afcfta.blog/boma2022/register](http://www.afcfta.blog/boma2022/register)

[www.africaboma.com](http://www.africaboma.com)





***Personalities  
Joining us at  
Boma in 2022***



**H.E. Nana Akufo Addo**,  
*President of Ghana*



**H.E. Paul Kagame**,  
*President of Rwanda*



**Sheikha Moza bint Nasser**,  
*Chairperson, Qatar Foundation*



**H.E. Cyril Ramaphosa**,  
*President of South Africa*



**H.E. Macky Sall**, *AU Chairperson & President of Senegal*



**H.E. Hakainde Hichilema**,  
*President of Zambia*



**R.H. Keith Mitchell**,  
*OECS Chairman & Prime Minister of Grenada*



**H.E. Olusegun Obasanjo**, *AU Envoy & fmr President of Nigeria*



**William Clinton**,  
*42nd President of the United States*



**H.E. Mahamadou Issifou**, *AfCFTA Champion & fmr President of Niger*



**H.E. Haile Mariam Desalegn**, *Board Chair of AGRA & fmr Prime Minister of Ethiopia*



**Sir Nicholas Clegg**,  
*President, Meta (formerly Facebook) & fmr Dep. Prime Minister of the UK*



**H.E. Ameenah Gurib-Fakim**, *Scientist & fmr President of Mauritius*



**H.E. Wamkele Mene**, *Secretary-General, AfCFTA*



**H.E. Tedros Ghebreyesus**, *Director-General, WHO*



**H.E. Achim Steiner**, *UNDP Administrator*



**Sidi Ould Tah**, *Director-General, BADEA*



**H.E. Dr. Mahamadou Bawumia**, *Vice President of Ghana*



**Cynthia Gnassingbe-Essonam**, *Senior Advisor, AfCFTA*



**H.E. Albert Muchanga**, *AU Commissioner for Economic Affairs*



**Matshidiso Moeti**, *WHO Regional Director for Africa*



**H.E. Minata Samate**, *AU Commissioner for Social Affairs*



**Ahmed Ogwell**, *Director A.I., Africa CDC*



**Amani Abou-Zeid**, *AU Commissioner for Infrastructure*



**H.E. Didacus Jules,**  
*Director General of  
the OECS*



**Ambassador John  
Nkengasong,**  
*Global Coordinator,  
PEPFAR*



**Winnie Byanyima,**  
*Executive Director,  
UNAIDS*



**Ngozi Okonjo-Iweala,**  
*Director-General,  
WTO*



**Hon. Vicky Ford, UK**  
*Minister for Africa*



**Ahunna Eziakonwa,**  
*UNDP Assistant  
Administrator*



**Amina Mohammed,**  
*Deputy Secretary-  
General, United  
Nations*



**Mohamed Rahma,**  
*Director of the Air  
Transport Bureau,  
ICAO*



**Hon. S. Iswaran,**  
*Minister of Transport,  
Singapore*



**Sim Tshabalala,**  
*CEO, Standard Bank*



**Alioune Ciss, CEO,**  
*Webb Fontaine*



**Reeta Roy,**  
*Mastercard  
Foundation  
President &  
CEO*



**Peter Ndegwa,**  
*CEO, Safaricom*



**Ralph Mupita,**  
*CEO, MTN  
(TBC)*



**Kuseni Dlamini,**  
*CEO Walmart Africa*



**Ade Ayeyemi, CEO,**  
*Ecobank (TBC)*



**Tidjane Thiam,**  
*Chairman, Freedom  
Acquisition Corp &  
fmr CEO, Credit  
Suisse*



**Makhtar Diop,**  
*Managing Director  
& EVP, IFC*



**Mesfin Bekele, CEO,**  
*Ethiopian Airlines*



**Esayas Woldermariam  
Hailu, CEO, Asky**



**Yvonne Makolo,**  
*CEO, RwandAir*



**Allan Kilavuka, CEO,**  
*Kenya Airways*



**Benedict Oramah,**  
*Chairman,  
Afreximbank*



**Juliet Anamnah,**  
*Chief Sustainability  
Officer, Jumia Group*



**Miriam Bensalah-Chaqroun,**  
*Director, Renault Group*



**Caroline Atkinson,**  
*Senior Advisor, RockCreek & fmr Chief Policy Advisor, Google*



**Jeffrey Sachs,**  
*University Professor, Columbia University (TBC)*



**Paulo Gomes,**  
*Executive Chairman, Orango Investment Corporation*



**Ichiro Kashitani,**  
*President & CEO, Toyota Tsusho Corporation*



**Christel Heydemann,**  
*CEO, Orange Group*



**Dr RS Sharma,**  
*CEO, National Health Authority, Government of India*



**Hillary Clinton,**  
*Chancellor of Queens University Belfast*



**Peter Piot,** *Handa Professor of Global Health, London School of Hygiene & Tropical Medicine*



**Charles Michel,**  
*President of the European Council*



**Razia Khan,**  
*Chief Economist Stanchart Africa*



**H.E. Monique Nsanzabaganwa,**  
*Deputy Chairperson, AU*



**Julia Niblett,**  
*Australian Ambassador  
to African Union*

## Moderators



**Mark Eddo,** *fmr ITV  
Senior Correspondent*



**Rosa Whitaker,**  
*Founder, the  
Whitaker Group &  
fmr US Trade Rep  
for Africa*



**Ann-Marie Dias  
Borges,** *Senior  
Journalist, BBC*



**Bineta Diop,** *AU  
Envoy*

# ***Launching the AfCFTA Hub Digital Trading Corridor***

## **1. Launch of AfCFTA Hub**

A new digital trading corridor will boost Africa's SMEs and create jobs.

Welcome remarks - Cynthia Gnassingbe-Essonam  
Keynote Remarks - Wamkele Mene & Monique  
Nsanabaganwa

### **Logistics Partners**

- Mesfin Bekele, Ethiopian Airlines CEO
- Allan Kilavuka, Kenya Airways CEO
- Yvonne Makolo, RwandAir CEO
- Esayas WoldeMariam Hailu, Asky CEO

### **Digital Champions**

- Peter Ndegwa, Safaricom CEO, (TBC)
- Ralph Mupita, MTN CEO, (TBC)
- Alioune Ciss, CEO, Webb Fontaine
- Christel Heydemann, Global CEO, Orange Group



## **Retail Networks**

- Kuseni Dlamini, Walmart Africa CEO
- David Mukuha, CEO, Naivas
- Juliet Anamah, Chief Sustainability Officer, Jumia Group

## **Video Interlude**

## **Trade Finance**

- Benedict Oramah, Afreximbank Chairman
- Ade Ayeyemi, Ecobank CEO (TBC)
- Sam Tshabalala, Standard Bank CEO
- Sidi Ould Tah, BADEA Director General
- Lucy Quist, Managing Director, Morgan Stanley

## **SMEs/Startups**

- Bernie Akporiaye, CEO, MaTontine, Caravan Laureates
  - Anne Sarfo, CEO, Anne's Perfections
- in Conversation with Solomon Quaynor, Vice President of AfDB and the Beryl Group

Commendation message from Miriem Bensalah Chaqroun, Director, Renault Group

## **AfCFTA Hackathon Prize Citations:**

Ameenah Gurib-Fakim - Circular Economy Prize

Solomon Quaynor - Brand Equity Prize

## ***Musical Interlude (AfCFTA Jingle)***

Sidi Ould - AfCFTA-Readiness Prize

## **AfCFTA Brand Hackathon Winners**

- TQay
- Nunya
- Tropikal Brands

## **Prize Givers**

Sidi Ould Tah

Ameenah Gurib-Fakim

Solomon Quaynor

## **Launching the AfCFTA Hub**

- H.E. Mahamadou Issifou, Fmr. President of Niger

# ***Symposium on the African Century***

PART 2

Keynote Welcome Remarks: Olusegun Obasanjo, GCFR,  
former President of Nigeria

- Recovery – Innovative Financing & Overcoming the Fiscal Crisis
- Resilience – Green Industrialisation in a Digital Era
- Rising - Still an African Century?

## **Recovery**

Fireside Chat: Ngozi Okonjo-Iweala & Tidjane Thiam  
interviewed by Rosa Whitaker

Interlocutors: Makthar Diop, Paulo Gomes & Albert  
Muchanga

## **Resilience**

“The friction of modern development in late industrialising  
regions”.

Scene-setting: Jeffrey Sachs (TBC)

Table: H.E. Cyril Ramaphosa, H.E. Haile Mariam Desalegn,  
Ichiro Kashitani & Ibukun Awosika.

## Rising

“Technology & Global Power Shifts”

Provocateurs: Nick Clegg & William Clinton

Respondents: Caroline Atkinson, H.E. Paul

Kagame, H.E Hakainde Hichilema, H.E. Alhaji Mahamudu  
Bawumia

Regards: H.E. Nana Akufo Addo

## ***Interactive Audience Discussion***

Bringing the World Together in a Time of Crisis (COVID,  
Ukraine & Climate)

H.E. Amina Muhammed, Hillary Clinton, Chancellor of  
Queens University Belfast & Sheikha Moza bint Nasser,  
Chairperson, Qatar Foundation

# ***Transcending Pandemics***

PART 3

## ***Launch of the African Vaccine Passport & eHealth Backbone***

Welcome Remarks:

Dr. Ahmed Ogwell, Ag. Director, Africa CDC

& Dr. Matshidiso Moeti, WHO Regional Director for Africa

## ***Audiovisual Interlude***

### **Solidarity Messages**

- R.H.S. Iswaran, Singapore Transport Minister
- Hon. Vicky Ford, UK Minister for Africa.
- Dr. Didacus Jules, DG of Organization of Eastern Caribbean States ( OECS)
- Juan Carlos Salazar , Secretary-General of ICAO
- US CDC Rep - TBC
- Charles Michel, President of the European Council
- Julia Niblett, Australian Ambassador to African Union

## **Official Launch Speech**

**Address by:** Hon Professor Moustafa Mijiyawa

**Statement:** President Cyril Ramaphosa

## ***Video Interlude***

## **Framing the Global Context**

— Dr. Tedros Ghebreyesus, DG of World Health Organization

— Achim Steiner, Administrator, UNDP

## ***Interview with Prof. Peter Piot***

## **Defining the New Public Health Order:**

Dr. John Nkengasong and Dr. Winnie Byanyima

Moderated by Reeta Roy, President, Mastercard Foundation

## **Final Thoughts (on behalf of the AU and partners):**

H.E Amani Abou-Zeid, AU Commissioner for Infrastructure & Energy

H.E. Monique Nsanzabaganwa, Deputy Chairperson, AU

H.E Cessouma Minata Samate, Commissioner for Health, Humanitarian Affairs & Social Development (HHS)

KNOWLEDGE &  
MEDIA SUPPORTERS



CREDMAP



**Konfidants**



**APOGROUP**  
AFRICA NEWSROOM

**African  
BUSINESS**

SUPPORTED BY

AFCF TA HUB NETWORK





BOMA EVENT PARTNERS



AFCFTA HUB SUPPORTERS



Register @  
[www.afcfta.blog/boma2022/register](http://www.afcfta.blog/boma2022/register)

Please reach out via:  
[Info@afcfta.app](mailto:Info@afcfta.app) /  
[info@afrochampions.org](mailto:info@afrochampions.org)

**boma**  
OF AFRICA