



Sponsorship Opportunities

The Media Liaison Committee (MLC) in Zambia in conjunction with the Southern African Editors' Forum (SAEF) wishes to offer a range of sponsorship opportunities to local and global partners and corporates to support the hosting of the 2nd African Media Convention in Lusaka on May 11-13.

The sponsorships cover various categories and benefits as listed in the table below. They include the Main Sponsor who will be considered as a Platinum sponsor by providing a (USD40,000 - One slot) sponsorship, Gold (USD 25,000 - Two slots), Silver (USD.15,000 - Three slots), Bronze (USD. 10,000 - Four slots), Gala Dinner sponsor (USD. 15,000 - One slot), Cultural night sponsor (USD.15,000 - One slot), Cocktail sponsor (USD.10,000 - One slot), Lunch (USD.10,000 - three slots), and in-kind (unlimited). The benefits accruing from the various categories of sponsorships are listed in the table below. In-kind sponsorship packages will be discussed, and benefits agreed with the organisers prior to the event.

Sponsorship Benefit	Platinum (Main Sponsor-one slot)	Gold (Two slots)	Silver (Three slots)	Bronze (Four slots)	Cultural night (One slot)	Gala Dinner (Media Awards)	Welcome Cocktail	Lunch (Three slots)
Funds (USD)	40,000	25,000	15,000	10,000	15,000	15,000	10,000	10,000
Organisation or corporate materials in conference pack	x	x						
Name on main meeting banner	x	x						
Opportunity to brand in all meeting rooms	x	x	x	x	x	x	x	



AMC 2ND AFRICAN MEDIA CONVENTION
SHAPING A FUTURE OF RIGHTS
 FREEDOM OF EXPRESSION AS A DRIVER FOR ALL OTHER HUMAN RIGHTS
 LUSAKA, ZAMBIA | 11TH - 13TH MAY

Logos: African Union, UNESCO, SOUTHERN AFRICAN EDITORS' FORUM, and a stylized white dove with colorful wings.

Speaking opportunity at opening ceremony	x	x						
Speaking opportunity at meetings and sessions	x	x	x					
Opportunity to distribute branded collateral	x	x	x	x	x	x	x	
Marketing booths at the meeting site	x	x	x	x	x	x		
Guaranteed seats for employees and guests	5	4	3	2	1			
VIP tickets for the Gala Dinner	5	4	3	2	1			
VIP access tickets for the Welcome Cocktail	5	4	3	2	1			
VIP access tickets to the Cultural Night								
Logo on Convention banners and other publicity materials	x	x						