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African Union Commissioner Ibrahim receives Xinhua Editor-in-Chief: Discussion focused on media role in pushing forward China-Africa ties



Addis Ababa 10 August 2012 - African Union (AU) will further develop its relations of friendship with China and push the cooperation between African media and Chinese media including Xinhua News Agency. Dr. Elham Mahmoud Ahmed Ibrahim, Commissioner for Infrastructure and Energy of the AU, was speaking on behalf of the Chairperson of the AUC, Dr. Jean Ping, while receiving in audience Mr. He Ping, Editor-in-chief of China's Xinhua News Agency, on an official visit on 8 August 2012,

to the AU headquarters in Addis Ababa, Ethiopia.

Commissioner Ibrahim underlined the role media could play in promoting friendship and understanding between the peoples of Africa and China.

Mr. He Ping expressed appreciation to the great collaboration between his news agency "Xinhua" and the Directorate of Information and Communication of the AUC. he explained that the strategic partnership between China and Africa is important for the world prosperity and development. He recalled that, Chinese President, Mr. Hu Jintao, during the fifth Ministerial Conference of the Forum on China-Africa Cooperation (FOCAC) said the country is opening new prospects for a new type of China- Africa strategic partnership, calling on China and Africa to increase cultural and people-to-people exchange, as well as media development and contacts, so as to provide intellectual inspiration and cultural support for the cooperation between China and Africa.

"As China's official news agency and a media of international influence, Xinhua has the duty to play a more active role in intensifying contacts and cooperation between the media of both countries", Mr. HE underscored, adding that, in reporting Africa's news, including the progress achieved by African nations, Xinhua is committed to pursuing its coverage in a general, objective and balanced style.