



## MEDIA ADVISORY NOTE

# FOR THE

# 35<sup>th</sup> Ordinary Session of the Assembly

Addis Ababa, Ethiopia

## THEME OF THE SUMMIT

### "Building Resilience in Nutrition on the African Continent: Accelerate the Human Capital, Social and Economic Development"

# Important Dates:

20 <sup>th –</sup> 21 <sup>st</sup> January 2022:	43 <sup>rd</sup> Ordinary Session of the Permanent Representatives' Committee (PRC)
2 <sup>nd</sup> – 3 <sup>rd</sup> February 2022:	40 <sup>th</sup> Ordinary Session of the Executive Council
5 <sup>th</sup> – 6 <sup>th</sup> February 2022:	35 <sup>th</sup> Ordinary Session of the Assembly of the Heads of State and Government of the African Union

# NOT FOR PUBLICATION OR BROADCAST THIS ADVISORY IS SUBJECT TO UPDATES

#### 2022 AU SUMMIT PRESS/MEDIA ACCREDITATION

## 1. <u>ONLINE ACCREDITATION FOR MEDIA PERSONNEL BASED</u> <u>OUTSIDE ETHIOPIA</u>

Accreditation is required for all media who wish to cover the AU Summit. Media accreditation is strictly reserved for media professionals (print, photo, radio, television, film/documentary, news agencies and online media) who represent a bona fide media organization.

All journalists should apply through Online Registration System on the AU website <a href="https://accreditation.au.int/en/media-accreditation/35th-summit">https://accreditation.au.int/en/media-accreditation/35th-summit</a>

Once journalists receive confirmation e-mail of their successful application from the Information and Communication Directorate (ICD), they should print it, along with their application documents and **passport**, to present upon their arrival to facilitate the visa process.

Journalists should also fill in and send the visa on arrival form available on the AU website: <u>https://accreditation.au.int/sites/default/files/files/2022-01/visa-arrival-request-form-35th-au-summit-2022.pdf</u>

The documents will be duly processed by the AUC and the Ethiopian government authorities. All qualified journalists to participate at the AU summit will be issued visa on arrival.

All journalists will be issued with journalist visas. No journalist will be allowed to attend the summit on a business or tourist visa.

Two methods of media registration for accreditation are available for journalists applying from outside Ethiopia.

### 1.1. Online Registration System:

The online accreditation link is available at: <u>https://accreditation.au.int/en/media-accreditation/35th-summit</u>

#### 1.2. E-mail:

After completing the accreditation form, the form and scanned copies of all the required documents should be sent via e-mail to the Information and Communication Directorate (ICD) through the e-mail: <u>Media@africa-union.org</u>

#### Required documents to accompany application form

Passport size photograph not more than six months old;

A letter of assignment on official letterhead of a media organization signed by the Editor-in-chief indicating name of representative and duration of stay

Copy of a valid professional press card or equivalent identification

It is also advisable to carry hard copies of all the required documents in case of any necessary checks. Applications should reach the Directorate before 31 January 2022.

For further Inquiries regarding media accreditation contact: **Mr. Molalet Tsedeke**, Media Coordinator, Information and Communication Directorate; AU Commission; Tel. +251-115 182014; WhatsApp +251-911-630631; E-mail: molalett@africa-union.org

#### 2. ACCREDITATION FOR MEDIA PERSONNEL BASED IN ETHIOPIA

All media personnel operating from within Ethiopia must apply for accreditation through the Ethiopian Broadcasting Authority by providing the necessary details. The application must be provided before the deadline set by the Ethiopian Broadcasting Authority. Please contact the following officials for details:

#### Ethiopian Media Authority

Mr. Mohammed Seid; Tel: 251 911 768354 E-mail: <u>mediarltn@gmail.com</u> <u>mseid92@yahoo.com</u>

Mr. Metages Tigabe; Tel: 251 912 012337 E-mail: <u>mediarltn@gmail.com</u>

Ms. Shalom Yismaw; Tel: 0911927203

E: mail: mediarltn@gmail.com

## **Ministry of Foreign Affairs Office**

Mr. Bezabih Tigu, Deputy Chief of protocol. Tel. 0911210234; E-mail: protocol@mfa.gov.et

### 3. WHAT TO DO IN ETHIOPIA

Journalists will need to get two badges:

- 3.1. The **Government press badge** will be issued by the host authorities. This involves being photographed before the card is processed. The badge will be issued at the AU Commission accreditation center. This badge will allow access into the AUC compound.
- 3.2. **AU Conference badge:** After getting the government issued press badge, journalists will be issued a conference badge by the African Union. This badge will give them access into the conference room and media rooms during the Summit.
- 3.3. Journalists are advised to make sure they arrive in Ethiopia in good time so as to have the documentation done before the meetings start.
- 3.4. Journalists are also advised to arrive at Summit venues early to ensure that they clear all entry procedures before the meetings start.

## 4. YELLOW FEVER CARDS AND COVID 19 PCR TEST

4.1. Yellow fever cards will be required at the ports of entry for everyone travelling from yellow fever designated countries.

## 4.2. **COVID-19 precaution:**

A Rapid COVID-19 testing at airport/AUC, at no cost, one day before the meeting or the day of the meeting is a requirement to access the meeting venue. Only delegates / participants with a negative Rapid Antigen test will be allowed in the plenary and press center. Journalists must show the Rapid Covid-19 test result when requested. Media conference badge will not be issued in the absence of rapid screening result for COVID-19.

## 5. CUSTOMS CLEARANCE FOR MEDIA EQUIPMENT

Accredited media personnel bringing technical equipment with them to Ethiopia will be subjected to full Customs Control. Journalists are requested to send their list of equipment together with their application for accreditation. (Media equipment form is available on the summit accreditation page)

Journalists wishing to bring in live broadcasting equipment or to request live transmission facilities should contact:

**Mr. Yared Feliche Grosso**; Resource Rent Sales and Production Team Leader, Ethiopian Broadcasting Corporation; Tel: 251 911 651457; +251-11-5172525; E-mail: varedof@vahoo.com

#### 6. MEDIA FACILITIES

A media center with facilities for print, online and electronic media will be available at the Summit venue. Access to media facilities will be available only to accredited media representatives.

#### 7. INTERVIEWS WITH AUC LEADERSHIP

The Information and Communication Directorate will help media to arrange interviews with the leadership of the AU.

Journalists wishing to conduct interview during the 35<sup>th</sup> AU Summit should submit their requests to Mrs. Esther Azaa Tankou, Head of Information Division at the AUC; <u>YambouE@africa-union.org</u>; Tel: +251 911 36 11 85. And/or Mr. Molalet Tsedeke; Media Coordinator; Information and Communication Directorate; Tel/WhatsApp +251-911 630 631; <u>Molalett@africa-union.org</u>.

#### 8. PRESS CONFERENCES

Briefings by the AUC leadership and leaders of the various African Union organs and programmes will take place at the summit venue. AUC will organize press of the AUC and other AU Organs. The schedule of the press conference will be posted in advance and journalists will be notified by email on the updated details. A text message will also be sent to their mobile phone, if a mobile number has been provided.

#### 9. MEDIA COVERAGE OF THE SUMMIT

Opening and closing sessions of the meetings are usually open to journalists, depending on availability of space within the meeting rooms. Media practitioners will also be informed on other open sessions, and how to access the plenary halls.

A briefing session will be held for all accredited media during the Summit. A notice will be circulated regarding the time and date of the briefing.

#### 10. LIVE STREAMING

Opening sessions and press conferences of the Summit will be streaming live. The livestream link will be disseminated closer to the dates for information and for the public to follow live all the open sessions worldwide. These feeds will be made available through the media centre and on the AU social media platforms. Media will also be notified of all live streamed meetings via the AU website and e-mail.

#### 11. <u>TELEPHONE</u>

Telephone SIM cards will be available at the summit venue on a commercial

basis.

#### 12. TELEVISION AND RADIO

Media will be notified if live links to their national broadcasters will be available. Inquiries in this regard should be sent to Mr Gamal Karrar on: <u>GamalK@africa-union.org</u>, Direct Tel.: +251 11 5182573. Cell: +251904138354

#### 13. ACCOMMODATION

Accommodation will be on self-arrangement basis. Journalists are advised to make their booking early to avoid last minute inconveniences. A list of Addis Ababa hotels will soon be available on the African Union website.

#### 14. SUMMIT COMMUNICATIONS ENQUIRIES

Enquiries on the arrangements made for the media for the Summit should be directed to Mrs. Wynne Musabayana, Head of Communication Division, at the AUC, E-mail: <u>MusabayanaW@africa-union.org</u>,Tel: +251-11-5182555. Cell: +251922406157

#### For further information:

Information and Communication Directorate | African Union Commission I E-mail: DIC@africaunion.org I Website: <u>http://www.au.int</u>

Face book: <a href="https://www.facebook.com/AfricanUnionCommission">https://www.facebook.com/AfricanUnionCommission</a> Twitter: <a href="https://www.facebook.com/AfricanUnionCommission">https://www.facebook.com/AfricanUnionCommission</a> Twitter: <a href="https://www.facebook.com/AfricanUnionCommission">https://www.facebook.com/AfricanUnionCommission</a> Twitter: <a href="https://www.facebook.com/AfricanUnionCommission">https://www.facebook.com/AfricanUnionCommission</a> YouTube: <a href="https://www.youtube.com/AUCommission">https://www.facebook.com/AfricanUnionCommission</a> YouTube: <a href="https://www.youtube.com/AUCommission">https://www.youtube.com/AUCommission</a> Hashtag : 35th #AUSummit

Learn more at: http://www.au.int https://au.int/en/summit/35