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**MEDIA ADVISORY NOTE**

**FOR THE**

**38<sup>th</sup> Ordinary Session of the African Union  
Assembly of Heads of State and Government**

**Addis Ababa, Ethiopia**

**THEME OF THE YEAR**

***“Building a United Front to Advance the Cause of Justice and the Payment  
of Reparations to Africans”***

**Important Dates:**

**14<sup>th</sup> – 31<sup>st</sup> January 2025: 49<sup>th</sup> Ordinary Session of the Permanent Representatives' Committee (PRC);**

**12<sup>th</sup> – 13<sup>th</sup> February 2025: 46<sup>th</sup> Ordinary Session of the Executive Council (Ministers of Foreign Affairs);**

**15<sup>th</sup> – 16<sup>th</sup> February 2025: 38<sup>th</sup> Ordinary Session of the Assembly of the Heads of State and Government of the African Union.**

**THIS ADVISORY IS SUBJECT TO UPDATES**

## 2025 AU SUMMIT PRESS/MEDIA ACCREDITATION

### 1. ONLINE ACCREDITATION FOR MEDIA PERSONNEL BASED OUTSIDE ETHIOPIA

Accreditation is required for all media who wish to cover the AU Summit. Media accreditation is strictly reserved for media professionals (print, photo, radio, television, film/documentary, news agencies and online media) who represent a bona fide media organization, and who present valid media accreditation cards.

All journalists should apply through online registration system on the AU website: <https://accreditation.au.int/en/media-accreditation/38th-summit>

Once journalists receive confirmation e-mail of their successful application from the Information and Communication Directorate (ICD), they should print it, along with their application **documents** and **passport**, to present upon their arrival to facilitate the visa process.

### **VISA ON ARRIVAL**

The documents will be duly processed by the AUC and the Ethiopian government authorities. All qualified journalists to participate at the AU summit will be issued **visa on arrival**. The visa request form is available at: <https://accreditation.au.int/en/media-accreditation/38th-summit>

All journalists will be issued with journalist visa. No journalist will be allowed to attend the summit on a business or tourist visa.

All travelling press (applying from outside Ethiopia) **must** use the link below to apply for accreditation.

The online accreditation link is:

<https://accreditation.au.int/en/media-accreditation/38th-summit>

### **Required documents to accompany application form:**

- Passport size photograph not more than six months old and strictly as per the required format on the accreditation link;

- Passport copy with at least 6months of validity
- A letter of assignment on official letterhead of a media organization signed by the Editor-in-chief indicating name of representative and duration of stay
- Copy of a valid professional press card or equivalent identification

It is also advisable to carry hard copies of all the required documents in case of any necessary checks. ***Applications should reach the Information and Communication Directorate not later than 31<sup>st</sup> January 2025.***

For further Inquiries regarding media accreditation contact:

**Mr. Molalet Tsedeke**, Media Coordinator, Information and Communication Directorate; AU Commission; Tel. +251-115 182014; WhatsApp +251-911-630-631; E-mail: [molalett@africa-union.org](mailto:molalett@africa-union.org)

## **2. ACCREDITATION FOR MEDIA BASED IN ETHIOPIA**

All media personnel operating from and within Ethiopia must apply for accreditation through the Ethiopian Media Authority by providing the necessary details. The application for accreditation must be done before the deadline set by the Ethiopian Media Authority. Please contact the following officials for necessary support:

### **Ethiopian Media Authority (EMA)**

Mr. Mohammed Seid; Tel: +251-911768354

E-mail: [mediarltn@gmail.com](mailto:mediarltn@gmail.com)

Mr. Yibekal Misganaw; Tel: +251-911-483-838

E-mail: [yibekal349@gmail.com](mailto:yibekal349@gmail.com)

Mr. Beza Sewunet; Tel: +251-934-978-650  
E: mail: [mediarltn@gmail.com](mailto:mediarltn@gmail.com)

### **Ministry of Foreign Affairs of the FDRE**

Mr. Silabat Manaye,  
Tel. 0921-22- 30 81; E-mail: [dessalegnmanaye@gmail.com](mailto:dessalegnmanaye@gmail.com)

Ms. Tsegayesus Mekonnen  
Tel. +251-911-03-21 77; E-mail: [tsegayesus.mekonnen@mfa.gov.et](mailto:tsegayesus.mekonnen@mfa.gov.et)

### **3. WHAT TO DO IN ETHIOPIA**

Journalists will need to get two badges:

- 3.1. The **Government Press ID** will be issued by the host authorities. This might involve being photographed before the card is processed.
- 3.2. The **press badge** will be issued at the AU Commission Accreditation Center. *This badge will allow access into the AUC compound.*
- 3.3. **AU Conference Badge:** After getting the government press badge, journalists will be issued a conference badge by the African Union. This badge will give them access into the conference room and the media rooms during the Summit.
- 3.4. Journalists are advised to make sure they arrive in Ethiopia in good time so as to have the accreditation done before the meetings start.
- 3.5. Journalists are also advised to arrive at summit venue early to ensure that they clear all entry procedures before the meetings start.

### **4. YELLOW FEVER CERTIFICATE**

- 4.1. Yellow fever certificate will be required at the ports of entry for everyone travelling from yellow fever designated countries.

### **5. CUSTOMS CLEARANCE FOR MEDIA EQUIPMENT**

Accredited media personnel bringing technical equipment with them to Ethiopia

will be subjected to full Customs Control. Journalists are requested to send their list of equipment together with their application for accreditation. Media equipment form is available at <https://accreditation.au.int/en/media-accreditation/38th-summit>

*\*Note that the following equipment are prohibited to bring into the country. Refer to the link below:*

[https://au.int/sites/default/files/documents/43429-doc-FDRE\\_INSA\\_Updated\\_Equipments\\_Import.pdf](https://au.int/sites/default/files/documents/43429-doc-FDRE_INSA_Updated_Equipments_Import.pdf)

In addition, Journalists wishing to bring in live broadcasting equipment or to request live transmission facilities should contact:

**Mr. Yared Feliche Grosso**; Resource Rent Sales and Production Team Leader, Ethiopian Broadcasting Corporation (EBC); Tel: +251-911-651457; +251-11-5172525; E-mail: [yaredof@yahoo.com](mailto:yaredof@yahoo.com)

## **6. MEDIA FACILITIES**

A media center with equipped facilities for accredited journalists will be available at the summit venue. Access to media facilities will be available only to accredited media representatives.

## **7. INTERVIEWS WITH AUC LEADERSHIP**

The Information and Communication Directorate will assist media to arrange interviews with the leadership of the AU.

Journalists wishing to conduct interview during the 38<sup>th</sup> AU Summit should submit their requests to Mr. Molalet Tsedeke, Media Coordinator, AUC, [Molalett@africa-union.org](mailto:Molalett@africa-union.org); [copying Mrs. Esther Azaa Tankou](#), Head, Media and Information Division, African Union Commission and Communication Adviser, AU Permanent Observer Mission to the UN; [YambouE@africa-union.org](mailto:YambouE@africa-union.org)

## **8. PRESS CONFERENCES**

Briefings by the AUC leadership and leaders of the various African Union organs and programmes will take place at the summit venue. The schedule of the press conference will be posted in advance and journalists will be notified by e-mail on the details. A WhatsApp text message will also be sent to their mobile phone, if a mobile number has been provided.

## **9. MEDIA COVERAGE OF THE SUMMIT**

Opening and closing sessions of the meetings are usually open to journalists, depending on availability of space within the meeting rooms. Media practitioners

will also be informed on other open sessions, and how to access the plenary halls.

A briefing session will be held for all accredited media during the Summit. A notice will be circulated regarding the time and date of the briefing.

#### 10. **LIVE STREAMING**

Opening sessions and press conferences of the Summit will be streaming live. The livestream link will be disseminated to all accredited journalists closer to the dates of the meetings for information and for the public to follow live all the open sessions worldwide.

These feeds will be made available through the AU media centre and on the AU social media platforms. Media will also be notified of all the live stream meetings via the AU website, and their e-mail addresses.

#### 11. **TELEPHONE**

Telephone SIM cards will be available at the summit venue on a commercial basis.

#### 12. **TELEVISION AND RADIO**

Media will be notified if live links to their national broadcasters will be available. Inquiries in this regard should be sent to Mr Gamal Karrar on: [GamalK@africa-union.org](mailto:GamalK@africa-union.org), Direct Tel.: +251 11 5182573. Cell: +251-9041-38354.

#### 13. **TRAVEL & ACCOMMODATION**

Travel and accommodation cost will be on self-arrangement basis. Neither the AUC nor the host country will not be responsible for accommodation and travel expenses for journalists. Journalists are advised to make their booking early to avoid last minute inconveniences. The updated list of Addis Ababa hotels will soon be available on the AU summit webpage as it becomes available.

#### 14. **SUMMIT COMMUNICATIONS ENQUIRIES**

Enquiries on the arrangements made for the media for the Summit should be directed to **Mrs. Wynne Musabayana**, Head of Communication Division, AU Commission, E-mail: [MusabayanaW@africa-union.org](mailto:MusabayanaW@africa-union.org), Tel: +251-11-5182555.

**For further information:**

Information and Communication Directorate | African Union Commission | E-mail: [DIC@africa-union.org](mailto:DIC@africa-union.org) |  
Website: <http://www.au.int>

**Facebook:** <https://www.facebook.com/AfricanUnionCommission>

**X:** [https://twitter.com/\\_AfricanUnion](https://twitter.com/_AfricanUnion)

**YouTube:** <https://www.youtube.com/AUCommission>

**Hashtag:** #38thAUSummit

**Summit landing page:** <https://au.int/en/summit/38>