

DIRECTORATE OF INFORMATION AND COMMUNICATION

Media Tips for the 25th AU Summit

7-15 JUNE 2015

**Pretoria/Johannesburg,
South Africa**

**Mrs. Habiba El Mejri Scheikh
Director Information and Communication
African Union Commission**

10 June 2015



Theme and dates of the Summit

Theme:

- **2015: Year of Women's Empowerment and Development towards Africa's Agenda 2063**

Dates and venues

1. 7-8 June 2015:

Thirteenth (30th) Ordinary Session of the Permanent Representatives Committee (PRC)

Venue: Ministry of Foreign Affairs in Pretoria

2. 11-12 June 2015:

Twenty Seventh (27th) Ordinary Session of the Executive Council

Venue: Sandton Convention Center, Johannesburg

3. 14-15 June 2015:

Twenty Fifth (25th) Ordinary Session of the Assembly of the Heads of State and Government of the African Union.

Venue: Sandton Convention Center, Johannesburg

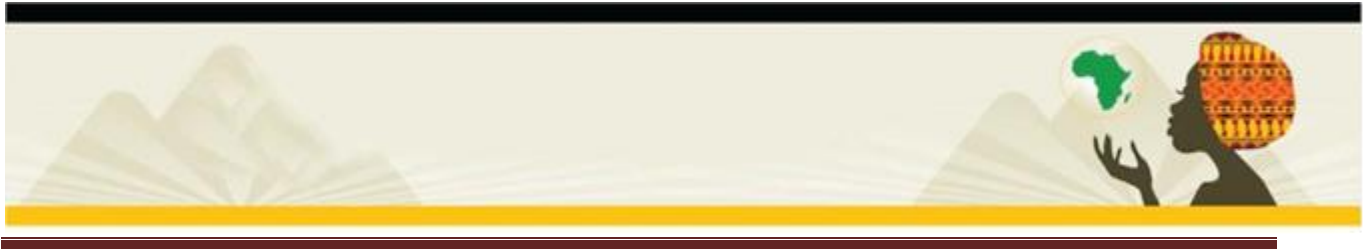
Media Accreditation

- All media representatives who requested accreditation online or sent their forms through email or post along with all the required credentials have been accredited and should obtain the security badge easily.
- The relevant South African authorities and the African Union Commission Directorate of Information and Communication (DIC) worked together to assist media representatives to the best of their extent.
- They are using the same list of accredited journalists to allocate the badges.

Badges

Security Badge/ Conference Badge :

- Two **types** of badge are required for all media representatives:



- One National security badge given by the South African Authorities and
- One Conference badge delivered by the AUC/DIC services.
- The security badge will allow journalists to access the International Conference Center, (ICC).
- The Conference Badge will allow journalists to access the conference Rooms, the Media Center and to attend the open sessions of the meetings.
- Mrs. Sehenemariam Hailu, of the AUC DIC is responsible for delivering the conference badges. She can be reached directly and or by Mail: Sehenemariamh@africa-union.org;
Tel: + 27 789810423

Access to the Summit Venue

- **Media personnel are advised to arrive early to get priority entrance into the compound and into the plenary hall. Those who come late may have difficulty at the entrance.**
- Journalists are strongly advised to come early before meeting participants arrive at the Gate. Otherwise, they will be stopped by security and priority will be given to the VIPs and delegates.
- The security will put barricades in some areas and we request all the media people to respect the restrictions requested by the Security.

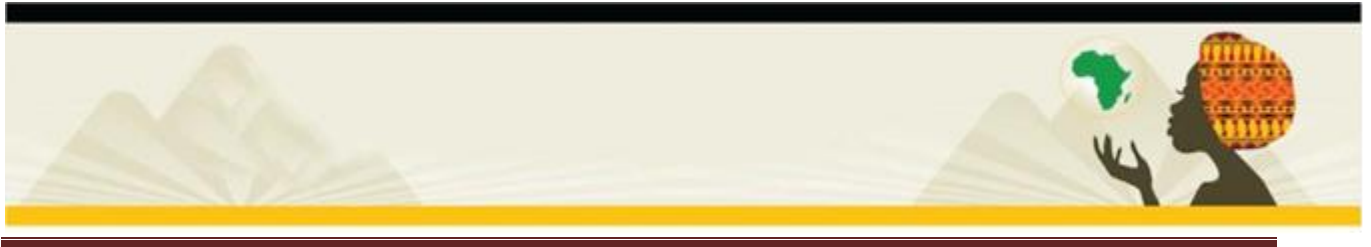
Entry into plenary halls

Reporters

- All reporters will be seated where seats will be reserved for them
- Reporters will sit in the reserved seats for media, on a first come first served basis.
- Reporters are advised to come early.
- Strict adherence to security procedures is required

Camerapersons

- Video camera people will be accommodated on the floor of the meeting hall, on a first come first served basis
- Only some Video Cameraperson will be at the floor, and the rest will access by batches.
- It is important to arrive early, as space is limited.



- Camerapersons will be allowed to enter the hall before the delegates and take up their places.
- Security personnel, DIC and DIRCO communication team will show the camera persons where to position themselves.
- Camerapersons inside the plenary hall should be advised not to keep going in and out as it will be difficult to take them back in.
- **Strict adherence to security procedures is required**

Photographers

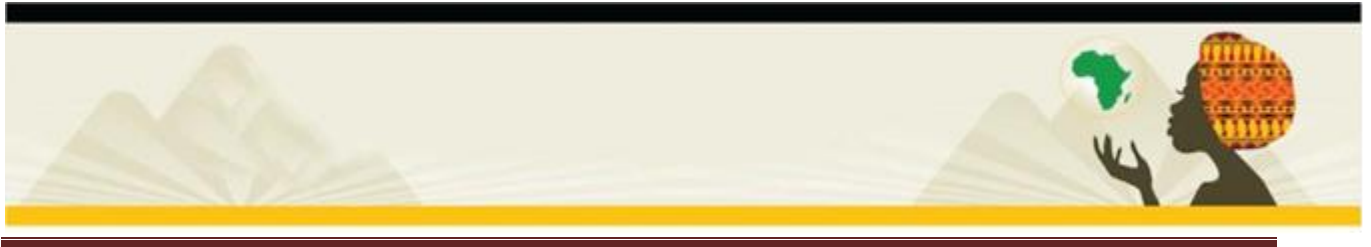
- Photographers will take pictures of the group photo and after go to the conference hall for the opening ceremony.
- Entry will be on a first come first served basis.
- Strict adherence to the security instructions will be necessary to ensure that every photographer gets a chance to film.
- **Mrs. Wynne Musabayana**, Deputy Head of Information and Communication Division is charged to coordinate and facilitate the entrance of the journalists. For any request please get in touch with her. She can be reached on E-mail: MusabayanaW@africa-union.org ;
Tel: + +27767872536

The group photo

- The Group photo will be restricted only to the **photographers** when the camera people and the reporters will be seated.
- The Group photo will take place on the ground floor.
- After the group photo the photographers will go to the Conference Hall.

Presidential crew journalists

- Arrangements have been made for those journalists who accompany their Heads of State to be led inside the hall each time their president is taking the floor.
- The arrangements will be done by the DIC and DIRCO communication team in collaboration with the AU and the national security, including during the closed sessions.
- Journalists are advised that Video camera people and photographers attached to the Heads of State will be allowed to enter the plenary hall to record their principal's intervention, **only if they request through DIC/DIRCO Team**. After that, they have to leave the hall.
- No other media will be allowed into the room during closed sessions
- **Mrs. Wynne Musabayana**, Deputy Head of Information and Communication Division, will facilitate and coordinate this activity. For any request please get in touch with her. She can be reached on E-mail: MusabayanaW@africa-union.org ; **Tel: + +27767872536; Tel: + 27 728 340 462**



Interviews arrangement with AUC Leadership

- Journalists wishing to interview the leadership of the AU Commission during the summit should submit their requests to **Mrs. Esther Azaa Tankou**, Head of Information Division on: E-mails: YambouE@africa-union.org; Estertankou@yahoo.com .
Tel: + 27 789 321 782

Media Briefings

- Briefings by leaders of the various African Union Organs and Programmes will take place at the media briefing room (Floor -2)
- Journalists will be given advance notice of the briefing date and time, venue, and speakers, by Media Announcements and by e-mails. Notices will be also be put on the AU website www.au.int
- Other partner organisations of the AU occasionally request facilities for media briefings during the summit. In such occasion, journalists will be notified of such briefings.
- **Mr. Molalet Tsedeke**, AUC Media Center Coordinator is the focal person related to press briefings: He can be reached on: **E-mail:** molalett@africa-union.org.
Tel: + 27 847 094 277

Live Streaming

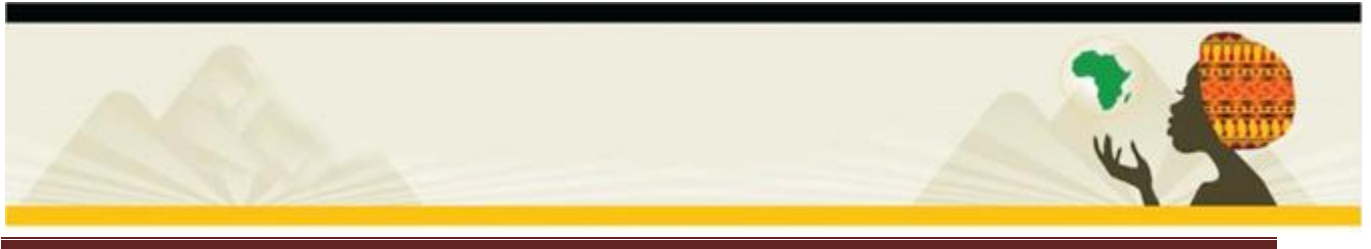
- The DIRCO will be streaming live, the opening sessions of the Executive Council and the Assembly meetings.
Enquiries regarding live streaming should be directed to:
Mr Nelson Kgwete
E-mail: kgweten@dirco.gov.za
Tel: +27 76 431 3078

Live Transmission

- **Live TV transmission** will be available on the following link:
<http://www.youtube.com/user/theDIRCOZA>
- **Live radio transmission** will be available on the following link:
www.ubunturadio.com
- Facilities for satellite feeds can be booked in advance by contacting:
Ms Mtshali Patience
E-mail: mtshalip@dirco.gov.za

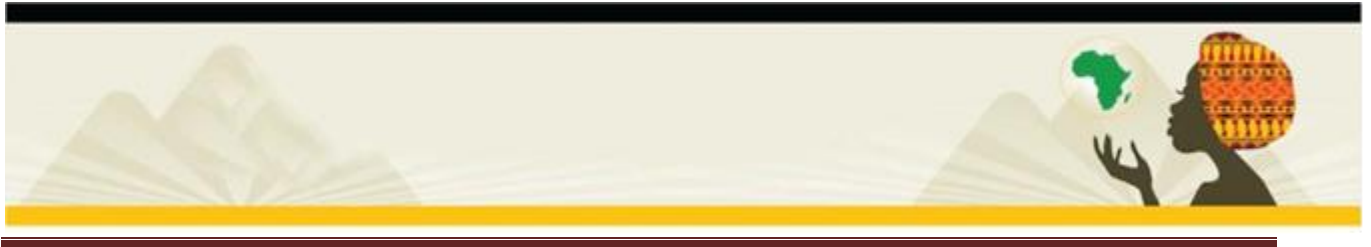
Media Center

- The Media Centre is located at the (Floor -2)



- The media center is comprised of working space with computers and booths.
- Media related documents including speeches, press releases, invitations; programmes and announcements will be available for journalists in the media center.
- Press and media persons are strongly advised to remain at the media center unless they are invited to the plenary or press conferences.
- The Coordinator of the media center is **Mr. Molalet Tsedeke**; E-mail: molalett@africa-union.org;

Tel: + Tel: + 27 847 094 277



Useful Links

ACCREDITATION FOR MEDIA PERSONNEL BASED OUTSIDE SOUTH AFRICA

Online system:

The online accreditation form is available at:

<http://summits.au.int/en/25thsummit/accreditation>
25thAUSummit@africa-union.org

Focal Person:

Mrs Rahel Akalewold:

Directorate of Information and Communication
African Union Commission
PO Box 3243
Addis Ababa
Ethiopia

Tel: +251 11 5526373 Ext: 2551; **Fax:** +25111553 6150:

Email : 25thAUSummit@africa-union.org

ACCREDITATION FOR MEDIA PERSONNEL BASED IN SOUTH AFRICA

Focal Person:

Hlungwani R:

E-mail: hlungwanir@dirco.gov.za

E-mail : malepanet@dirco.gov.za

Enquiries should be directed to:

Mr Nelson Kgwete

Tel: +27 76 431 3078

EQUIPEMENT:

Journalists bringing in heavy equipment that will require space outside of the plenary halls will need to relay this information before 1st June to the following officials:

Focal Person:

Hlungwani R

E-mail: hlungwanir@dirco.gov.za

E-mail: malepanet@dirco.gov.za

MEDIA CENTER FACILITIES

Focal person

Mtshali Patience at:

E-mail: mtshalip@dirco.gov.za



Mr. Molalet Tsedeke

E-mail: mollalett@africa-union.org

REQUESTS FOR INTERVIEWS WITH AUC LEADERSHIP

Mrs Esther Azaa Tankou

E-mail: YambouE@africa-union.org;

Tel: +251 911 36 11 85

MEDIA BRIEFINGS BY AU LEADERSHIPS

Briefings by leaders of the various African Union organs and programmes will take place at the conference center.

Focal Person:

Mr. Molalet Tsedeke at:

E-mail: mollalett@africa-union.org

LIVE STREAMING

Enquiries regarding live streaming should be directed to:

Mr Nelson Kgwete

E-mail: kqweten@dirco.gov.za

Tel: +27 76 431 3078

LIVE TRANSMISSION

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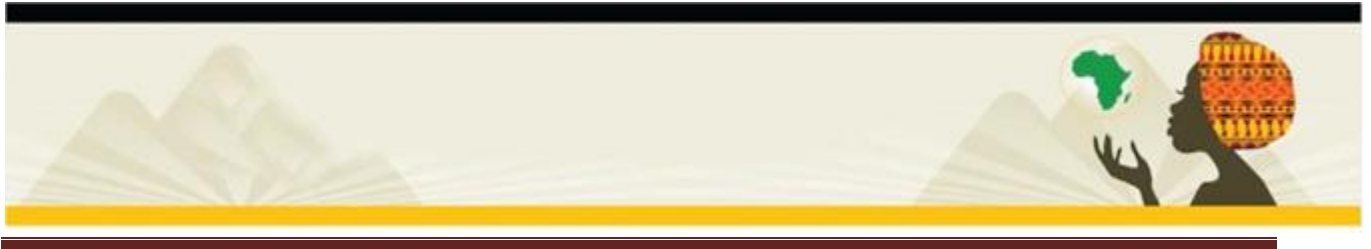
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**For further information**

Directorate of Information and Communication | African Union Commission | E-mail: DIC@african-union.org | Web Site: www.au.int | Addis Ababa | Ethiopia

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Face book: <https://www.facebook.com/AfricanUnionCommission>

Twitter: <https://twitter.com/AfricanUnion>

YouTube: <https://www.youtube.com/AUCommission>

Learn more at:

<http://summits.au.int/en/25thsummit>