Master Program in Public Policy

School of Government
Peking University
March, 2017
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Peking University

Peking University is a leading university in China. Founded in 1898, it was the first comprehensive national university in the country. The University has five principal academic branches: humanities, social sciences, natural sciences, information and engineering, and medical sciences. In all, it offers 120 undergraduate programs, 242 postgraduate programs, and 212 doctoral programs.

School of Government

School of Government is committed to student learning and the promotion of excellence in the profession, with the aim of establishing a world-class government school and relevant disciplines. It also intends to become a key base of government and public management, of training and educating talents with high quality, a consultative base for decision-making of the party and government, a first-rate base producing academic achievements, and an exchange platform for internal and external academic communities. The school focuses on discipline building and talents training, combining political science and economics, integrating academic research and practical applications, combining normative and positive research, academic training and professional training.

School of Government is a fantastic place to study and work, boasting internationally acclaimed research and outstanding teaching quality. Here are several reasons for you to choose School of Government of Peking University.

School of Government of Peking University is located in China’s Capital City-Beijing with a city history of more than 3000 years and a capital history of about 857 years. As a national historical and cultural city, Beijing has hundreds and thousands of cultural relics. Except from its reputation as a political center, Beijing is also making
an excellent performance on economic development, becoming an uppermost financial and business center in China. After entered WTO and held 29th Summer Olympic Games, Beijing has attracted more and more international attentions, and is playing an important and active role on the international arena.

School of Government has an international reputation for its teaching activities and offers a range of degree programs at undergraduate, postgraduate and PhD level. The school has more than 50 faculty members who have distinguished themselves in study and research in the different fields. Meanwhile, office hours are provided so that you can have communications with teachers after lectures. Besides, computer and internet services are also available to students for research and study purposes.

“Studying at SG will open doors you have never imagined. The sharing of knowledge and life experiences has been invaluable. Interaction with our professors has been further augmented our time here.” (An international student of MPP Program said)

Peking University Library is one of the leading research libraries in China, combining a long and distinguished history with a vibrant mission of service to the University and the nation. The collection capacity has reached 6,500,000 items, making it the biggest university library in Asia. Besides, there is also a middle-sized library in our School of Government, collecting the document resources with the specialized features. The school library provides service mainly to teachers, undergraduates and postgraduates in our school, but also to the domestic and foreign visiting scholars and researchers in related fields.

Besides, the school has a large, world-embracing view indeed, and it is making great effort to become an important platform of scientific research, teaching, training, consulting and international exchange for China’s Politics, Public Policy and Public Management. Till now, the school has established many collaborative programs all
over the world, such as Global Public Policy Executive Training Program, Master in Public Policy Program, Double Master Degree in Public Policy Program with London School of Economics and Political Science, etc.

**Academic Departments & Institutions**

- Department of Political Science
- Department of Public Administration
- Department of Public Policy
- Department of Public Economics
- Department of Urban and Regional Management
- Department of Political Economy
- MPA Education Center

We welcome you to the School of Government. We look forward to helping you become the best professional in this field that you can be.
Academic Education Programs Sponsored by Ministry of Commerce PRC

Academic Education Programs sponsored by the Ministry of Commerce of People’s Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor’s degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Starting from 2008, a number of 1,695 students from developing countries have attended these programs, until now, except for those who are in the middle of their studies, 835 of them have graduated and obtained master degrees. These graduates are now working in their specialties back in home and undertaking an increasingly significant role in the economic development cooperation between China and their home countries.

As for the positive effects and good results brought by these programs in strengthening economic ties and friendship between China and the recipient countries, the Ministry of Commerce of People’s Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.
I  Program Description

Prospective Students:
Our prospective students are mid-to-senior level officials or managers from the government, the media, NGOs, and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of matriculation, each must have obtained an undergraduate bachelor's degree in the case of our master program.

Program Objective:
This program is open to fresh university graduates as well as the experienced professionals and the government officials from different countries, and is designed to train those students in the field of public affairs, public administration, and public policy.

Students are expected to complete the program full time over 1 year.

The program aims to
- provide students with an opportunity to develop functional expertise, strategic perspectives, and public policy management tools that they require to operate effectively in a changing public policy environment or to understand such an environment.
- help students to learn both the successes and failures in China's public policy making and management, and therefore to understand more about how to manage political, economic and social development in developing countries.
- introduce students the techniques of policy analysis and program evaluation to resolve complex multi-dimensional policy challenges, as well as sharpen their leadership and communication skills.

Enrollment Plan:
In 2017 we have planned to enroll up to 25 students in our master program in major of Public Policy.
II Education Plan

Instruction:
The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. Upon application, students could also choose some courses taught in Chinese.

Program Structure:
The program comprises of
- Taught Component (10 courses: 7 compulsory, 3 optional)
- Thesis Component (20,000 words)

General Courses (compulsory, 21 credits in total)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Policy Analysis</td>
<td>3</td>
</tr>
<tr>
<td>Economics for Public Policy</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Politics and Public Policy</td>
<td>3</td>
</tr>
<tr>
<td>China's Economic Reform and Development</td>
<td>3</td>
</tr>
<tr>
<td>Research Design and Practice</td>
<td>3</td>
</tr>
<tr>
<td>Introduction to China</td>
<td>2</td>
</tr>
<tr>
<td>Chinese Language</td>
<td>4</td>
</tr>
</tbody>
</table>

Issue Courses (optional, 9 credits)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese foreign policy</td>
<td>3</td>
</tr>
<tr>
<td>Health Policy and Reform</td>
<td>3</td>
</tr>
<tr>
<td>Innovation and Economic Development Strategy</td>
<td>3</td>
</tr>
<tr>
<td>Distributive Justice in Public Policy</td>
<td>3</td>
</tr>
<tr>
<td>Public Finance and Tax Policy in China</td>
<td>3</td>
</tr>
<tr>
<td>Regional Development Strategy in China</td>
<td>3</td>
</tr>
</tbody>
</table>
### Academic Education Programs Sponsored by Ministry of Commerce PRC

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Policy Transformation in China</td>
<td>3</td>
</tr>
<tr>
<td>Social Science Methodology</td>
<td>3</td>
</tr>
<tr>
<td>Special Topics in Ethnic Politics</td>
<td>3</td>
</tr>
<tr>
<td>Strategy and Management of Public and Non-profit Organization</td>
<td>3</td>
</tr>
<tr>
<td>Law and Society in China</td>
<td>3</td>
</tr>
<tr>
<td>Comprehensive studies of Africa</td>
<td>3</td>
</tr>
<tr>
<td>Theories and Practices of International</td>
<td>3</td>
</tr>
</tbody>
</table>

### Please Note: Not all issue courses run every year. If there are fewer than 3 students, a course will not be delivered.

### Field trips

Field trips will be arranged for students to visit Chinese government agencies, special economic zones, business corporations, etc., to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China.

### Master Thesis

Students are expected to bring specific research questions concerning public policy and management to the program, as a part of thesis research preparation. Towards the end of the first semester, a number of faculty members from the school will be invited as potential thesis supervisors, and the school will make arrangement for students to choose their supervisors. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public management, and aiming at solving practical problems. Students must pass oral exam for the thesis.

### Degree Requirements

Students are required to successfully complete 30 credit-worthy course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of Management in Public Policy will be awarded.
III Profiles of Instructors

CHANG Zhixiao
Associate Professor, Associate Dean, School of Government

Education
B.A. in Economics, Wu Han University 1989-1993
M.A. in Economics, Peking University 1993-1996
Ph.D. in Economics, Peking University 1996-1999

Research Field
International Economics
Public Economics and Policy
Macro-economic Policy

ZHANG Jian
Associate Professor, School of Government

Education
B.A., Peking University 1997
Ph.D., Columbia University 2007

Research Fields
Comparative Politics
Chinese Politics

XUE Ling
Professor, School of Government

Education
M.A. in System Engineering and Management Engineering, CAAS 1995-1998
Ph.D. in Urban and Regional Economics, Peking University 1998-2002

**Research Fields**

Urban and Regional Economics  
Regional System Analysis and Modeling  
Agent-based Computational Spatial Economics

**TIAN Kai**

*Associate Professor, School of Government*

**Education**

B. A. in Sociology, Huazhong University of Science and Technology 1992-1996  
M.A. in Sociology, Huazhong University of Science and Technology 1996-1999  
Ph.D. in Sociology, Peking University 1999-2002

**Research Fields**

Organization Theory and Behavior  
Public and Nonprofit Management

**LI Yongjun**

*Associate Professor, School of Government*  
*Department Chair, Department of Public Policy*

**Education**

B.Sci. (Maths), Jilin University 1986-1990  
M.Phil. in Economics, Liaoning University 1992-1995  
Ph.D. in Economics, China Center for Economic Research, Peking University 1998-2002

**Research Fields**

Governance and Economic Development

**FENG Kaidong**
Associate Professor, School of Government

Education
B.Eng., Tsinghua University 1996-2000
M.SE. (mgt), Tsinghua University 2000-2003
D.Phil. (Science and Technology Policy Research), Sussex University 2004-2010

Research Fields
Technological learning, industrial development and catching-up of developing countries
Evolution of innovation systems
Political economy of science, technology and organisation evolution
Business history in modern China

SUN Tieshan
Associate Professor, School of Government

Education
B.S. in Urban and Regional Planning, Peking University 1996-2000
M.A. in Regional Economics, Peking University 2000-2003
Ph.D. in Planning, University of Southern California 2004-2009

Research Fields
Urban and Regional Economics
Urban and Regional Planning

QIN Xuezheng
Associate Professor, School of Economics

Education
B.A. in Economics, Peking University, 2002
M.A. in Economics, State University of New York at Buffalo, 2005
Ph.D. in Economics, State University of New York at Buffalo, 2009

**Research Fields**
Health Economics, Labor Economics, Applied Econometrics

**ZHANG Changdong**
Associate Professor, School of Government

**Education**
B.A. of Economics, Beijing Technology & Business University 1996 – 2000,
M.A. in Political Science, Peking University, 2001 – 2004,
M.A. in Political Science, University of Washington (Seattle), 2006 – 2008
Ph.D. in Political Science University of Washington (Seattle), 2006 – 2011

**Research Fields**
Chinese Politics
Institutionalism
State and Society
Political Economy of Development
Methodology

**DUAN Demin**
Associate Professor, School of Government

**Education**
B.A. in Law, Jilin University 1999-2003
M.A. in Law, Peking University 2003-2006
Ph.D. in Philosophy, Catholic University of Leuven, Belgium 2006-2011

**Research Fields**
Western Political Philosophy
Alexis de Tocqueville’s Political Thought
Contemporary Continental Political Philosophy (Especially French Political
Philosophy)
Contemporary Western Theories of Democracy
Political Problems in Modern China

ZHOU Qiang
Assistant Professor, School of Government

Education
B.A. (Major in Political Science, Double Major in Economics), Peking University, 1995-1999
M.A. in Political Science, Columbia University, 2001-2002
M.Phil. in Political Science, Columbia University, 2002-2004
Ph.D. in Political Science, Columbia University, 2004-2008

Research Fields
International and Comparative Political Economy
Globalization and Global Governance
Partisan Politics in OECD Countries

IV Financial Aid

The Chinese Ministry of Commerce will provide "Chinese Government Scholarships" to admitted students from developing countries. These scholarships cover both tuition and living expenses. They also include a round-trip international airfare for all the students, and a maximum of 2 round-trip international airfares for home visits applicable only to doctoral students (one time per year set at the end of an academic year). In terms of living expenses, it is 36000RMB/year for the master program. There is also a settlement allowance of 3000RMB/person/month.

If a student expects to have his/her spouse, children, relatives or friends to visit him/her during the stay in Beijing, the visitor will have to bear all the expenses by him/herself.
V Application

1. Requirement
All applicants must meet the following admission requirements:

1) Applicants must be non-Chinese citizens from developing countries, with a valid passport, or any other identification certificate sufficient to verify his/her nationality;

2) Applicants for the master program must have attained a Bachelor degree or above;

3) Applicants must be proficient in English. Non-native English speakers or candidates whose undergraduate education was not conducted in English are required to submit a test score of TOEFL or IELTS as proof of English proficiency. Applicants with the following scores would be considered competitive:
   - TOEFL 107 or above in iBT (Internet-Based TOEFL);
   - TOEFL 627 or above in PBT (Paper-Based TOEFL), or
   - IELTS 7.0 or above in overall band score.

4) All applicants shall be in good physical conditions and carry no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China’s Entry-Exit Inspection and Quarantine Laws and Regulations.

5) Only applicants recommended by the Economic and Commercial Counsellor’s Office of Chinese Embassy in the country that accords with the candidate’s nationality will be considered.

2. Procedure

1) Application to Peking University
Please firstly fill the “Application Form of Master Program in Public Policy in Peking University” firstly, and then print the complete form out and sign your name and the
date on it.

2) Application to Chinese Government Scholarship

Please visit the online application system of Chinese Scholarship Council at http://laihua.csc.edu.cn, and register for an account. Select the program “Type B”, fill in all the required information, and an application form will come into being. Print out the form, put on a hand-written name and date, and then post a photo on it. To complete the form successfully, please note the following information:

(1) The agency No. of Peking University is 10001;

(2) For the master program, Discipline is “Management”, Major is “Public Policy”;

3) Materials

Applicants are required to prepare an application package. Please read the following part carefully to prepare the application materials. If the received application package is not complete, the application will not be accepted.

<table>
<thead>
<tr>
<th>Documents</th>
<th>Requirements</th>
<th>Original copy</th>
<th>Photo copy</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Application Form</td>
<td>Please finish the first step in above application steps and then print the complete form out.</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>
| 2 Graduation certificate & degree diploma | 1. Graduation certificate and degree diploma must be original documents or certified copies either in Chinese or English  
  2. Applicants expecting to graduate should provide an official letter stating expected graduation date. | 1             | 1          |
| 3 Official academic transcripts    | 1. The transcripts must be original documents or certified copies either in Chinese or English.  
  2. The transcripts should include list of courses taken and standard achieved. | 1             | 1          |
| 4 Personal statement              | 1500 words in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intentions, etc. | 1             | 1          |
| 5 CV                               | In English.                                                                  | 1             | 1          |
| 6 Recommendation letters          | 1. The referees can be professors or government officials from central or local government authorities. | 2             | 2          |
Academic Education Programs Sponsored by Ministry of Commerce PRC

2. The recommendation letter must be original documents either in Chinese or English.

<p>| | | |</p>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Copies of English language proficiency test results</td>
<td>If the applicants are not native English speakers or whose undergraduate education was not in English should provide English language proficiency test result</td>
</tr>
<tr>
<td>8</td>
<td>Photocopy of valid passport</td>
<td>The passport type must be ordinary. Important: All successful candidates should enter in China and register with PKU with the same identity they used while applying for the masters’ program at PKU.</td>
</tr>
<tr>
<td>9</td>
<td>Recent passport size photos</td>
<td>One photo should be stuck on the application form.</td>
</tr>
<tr>
<td>10</td>
<td>Physical Examination Form</td>
<td>The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China’s Entry-Exit Inspection and Quarantine Laws and Regulations.</td>
</tr>
</tbody>
</table>

4) Submission

1) Submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counsellor’s Office of Chinese Embassy. Hard copy must include both the original copy and the photocopy, as indicated in the table. For emails and addresses of the Economic and Commercial Counsellor’s Offices, please visit http://www.china-aibo.cn.

2) Submit a written request to the Economic and Commercial Counsellor’s Office of Chinese Embassy for an official recommendation letter and clearly state:
   a) whether the applicant is willing to be considered for a similar program at other universities if the programs at School of Government, Peking University are already full.
   b) Other special requests if any.

Reminders:

a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
Academic Education Programs Sponsored by Ministry of Commerce PRC

b) An original copy of degrees, transcripts and language certificates must be presented for on-site verification.

c) Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counsellor’s Office. If admitted, they must take the documents to China and submit them to School of Government during registration.

d) None of the materials submitted to the School of Government will be returned. For important documents such as degrees and transcripts, a stamped copy issued by the institution where the applicant received his/her degrees will be accepted as a replacement of the original copy. In this case, the original copy must be presented for on-site verification.

3. Application Deadlines

The application deadline for the master program is June 30, 2017.

VI Admission

The eligibility of all the applicants will be assessed according to the requirements by the School of Government, Peking University.

The Admission Notification will be sent out in late July or early August, 2017.

VII Registration

Early September, 2017, unless otherwise informed.

The exact date will be specified in the admission letter.

VIII Contact

Address: Office for External Affairs, Room 122
School of Government, Peking University
Beijing 100871, China
Academic Education Programs Sponsored by Ministry of Commerce PRC

Telephone: (86-10) 62755478
Fax: (86-10) 62755478
E-mail: libo_polly@pku.edu.cn (General Enquiry)
Website: http://www.isd.pku.edu.cn/html/english/
http://www.sg.pku.edu.cn/en/
### Application Form of Master Program in Public Policy in Peking University

- Please complete the form in English or in Chinese.
- Please fill the form, then print it out and sign on it.

#### 1. Personal Information

<table>
<thead>
<tr>
<th>Name</th>
<th>Passport Name</th>
<th>Chinese Name</th>
<th>Gender</th>
<th>Nationality</th>
<th>Married</th>
<th>Single</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Photo</th>
<th>Passport No.</th>
<th>Valid Until</th>
<th>Date of Birth</th>
<th>Place of Birth</th>
<th>Country</th>
<th>City</th>
</tr>
</thead>
</table>

- Religion
- Native Language

<table>
<thead>
<tr>
<th>Employer</th>
<th>Location</th>
<th>Occupation</th>
<th>Position</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>E-mail</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Permanent Address</th>
</tr>
</thead>
</table>

#### 2. Educational Background (from tertiary education)

2.1 Highest Diploma

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
<th>Major/Subject</th>
<th>Degree Obtained</th>
<th>Years Attended</th>
<th>Teaching Language</th>
</tr>
</thead>
</table>

2.2 Other Diploma, if applicable

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
<th>Major/Subject</th>
<th>Degree Obtained</th>
<th>Years Attended</th>
<th>Teaching Language</th>
</tr>
</thead>
</table>

2.3 Other Diploma, if applicable

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
<th>Major/Subject</th>
<th>Degree Obtained</th>
<th>Years Attended</th>
<th>Teaching Language</th>
</tr>
</thead>
</table>
3. 工作经历/Employment Record

<table>
<thead>
<tr>
<th>所在机构</th>
<th>起止日期</th>
<th>从事工作</th>
<th>职务</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

4. 语言能力/Language Proficiency

4.1 英语/English: 很好/Excellent □ 好/Good □ 较好/Fair □ 差/Poor □ 不会/None □
4.2 我的英语水平可以用英语学习/I can be taught in English: 是/Yes □ 否/No □
4.3 可提供的证明英文水平的材料：Documents which can show your English level: __________________________

5. 亲属情况/Family Members

<table>
<thead>
<tr>
<th>姓名</th>
<th>年龄</th>
<th>职业</th>
<th>联系电话</th>
<th>电子邮箱</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spouse</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Father</td>
<td></td>
<td></td>
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<tr>
<td>Mother</td>
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</tr>
</tbody>
</table>

6. 曾发表的作品和论文/Publications and Thesis

*******************************************************
◆ 申请人递交本申请表的同时，请提交以下材料/ Please submit the following documents with the application form:

（1）照片：三张本人近期护照照片，其中一张粘贴于申请表。/ Three recent photos of passport size. One photo should be stuck on the application form.

（2）最后学历证明（经公证的复印件）/ A formal degree certificate of your highest education (notarized photocopy)

（3）学习成绩单（原件或经公证的复印件）/ Academic transcript of your highest education (original or notarized photocopy)

（4）个人陈述（英文）/ Personal statement (in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intensions, etc.)

（5）个人简历（英文）/ CV (in English)

（6）两封推荐信（英文或中文原件）/ Two letters of recommendation (original in English or in Chinese)

（7）护照复印件/ One photocopy of your passport

（8）英语水平考试成绩单复印件（母语、官方语言和大学授课语言皆非英语的申请人需提供英语水平证明材料，包括托福或雅思考试成绩；GRE考试成绩亦可）/ Photocopies of English language proficiency test results (For applicants whose native language, official language and instruction media of tertiary education are not English, evidence of English proficiency must be demonstrated by a minimum TOEFL or IELTS test score; a GRE score is desirable but not required.)

注：上述申请材料需提交英文或中文原件，或经公证的英文或中文译文。

The documents provided should be the original documents in English or in Chinese; otherwise notarized translations in English or in Chinese are required.

无论申请人是否被录取，上述申请材料恕不退还。

All the application materials will not be returned whether the applicant is accepted or not.

◆ 申请人须经中国驻其所在国使馆推荐。

Only applicants recommended by the Embassy of the People’s Republic of China will be considered and admitted.

◆ 申请人保证/I hereby affirm that

（1）上述各项中所提供的情况和材料是真实无误的；/ All the information and materials I provided above are true and correct;

（2）在校学习期间遵守中国的法律法规和学校规章制度，不从事任何危害中国社会秩序的、与本人来华学习身份不符合的活动。/ I shall abide by Chinese laws, decrees and rules, regulations of university, and will not participate in any activity in China which is deemed to be adverse to the social order of China and are inappropriate to the capacity as a student.

申请人签字/Signature: ___________________ 日期/Date: ___________________

（无申请人签名，申请无效/ The application is invalid without the applicant’s signature.)